



Writing 2101F (651): Introduction to Expository Writing

Course Description and Objectives

“An introduction to the basic principles and techniques of good writing. The course will emphasize practical work and the development of writing skills for a variety of subjects and disciplines.” By “practical work,” this course description from the calendar means to indicate that you will spend much of your time in this course writing, responding to the writing of others, and revising your work considering the responses you receive to it. Consequently, in this course you will not only produce written texts but also develop a critical eye for examining the written texts of others, both professionally written and written by others in your class.

The calendar course description also points to the development of writing skills in “a variety of subjects and disciplines.” While it would simply not be possible to study and write in all the genres that are used across a complex university such as Western, you will be asked to write in more than one genre. When you do so, pay attention to the rules and constraints of that genre, and study how those rules give you clues to what is regarded as “good writing” for the genre you are writing in. Try to develop a conscious awareness (metaknowledge) about the rules for writing well and how they shift depending on the context for writing.

More generally, the course aims to contribute to your development of an “ability to communicate information, arguments, and analyses accurately and reliably, orally and in writing, to a range of audiences” (Ontario Council of Academic Vice-Presidents’ statement on ‘University Undergraduate Degree Level Expectations,’ 24 October 2005).

Required Texts and Course Materials

Messenger, William E., Jan de Bruyn, and Judy Brown. *The Canadian Writer’s Handbook*. Third Essentials Edition. Oxford University Press, 2023.

The textbook costs \$30. Students must purchase this edition. Older editions will not suffice.

Course Requirements

Quizzes (2 x 5%, 1 x 10%)	20%
Essay 1: Rhetorical Analysis	35%
Essay 2: Researched Argument	45%

Assignment Format

You must submit an electronic version of the final draft of each essay, in a .doc or .docx format. Essays must be double-spaced in a standard serif font (e.g., Times New Roman), and they must follow MLA format; an example of this kind of formatting can be found in chapter 36a of *The Canadian Writer's Handbook*. When using sources in an essay, you will be expected to follow MLA standards for documentation, detailed in *The Canadian Writer's Handbook*.

Submitting Assignments/Due Dates/Late Submission Penalties

Assignments are due on the date specified on the schedule. Weekly class sessions will run from Monday to Sunday.

Late essays will be penalized 2.5% per day and will not receive comments unless your instructor has emailed you to grant an extension. You must apply for extensions ahead of the due date; they are not automatic.

In this course, you will be required to submit the final version of each of your essays electronically, through OWL Brightspace, to turnitin.com. You do not need to create a separate Turnitin account. When you submit your essay to Brightspace, Turnitin will receive a copy.

Emailed assignments are not acceptable. You must also keep copies of all assignments submitted.

In addition to submitting final drafts on the due date for each assignment, you are required to submit a rough draft of each assignment for the scheduled peer-review sessions. Failure to submit a sufficiently complete (in your instructor's opinion) assignment or to participate in a scheduled peer-review session *will* result in a 10% penalty being applied to the earned grade for that assignment. In other words, an assignment that would have earned a 78, for example, will receive instead a recorded grade of 70. This penalty will be applied in addition to any other penalties incurred (e.g., for late submission). If you review the draft of another student but do not submit your own draft, the deduction is 5%.

Attendance Policies

We do not meet formally as a class in a Distance Studies course. Therefore, attendance and participation on the Discussion Board are intertwined. While Distance Studies classes are generally asynchronous, they are not self-paced. You must attend class (defined as logging into our OWL section) and participate by introducing yourself and posting questions and thoughts during the first week, and by posting (by participating in each week's set discussion topic) in subsequent weeks when posting is indicated on this syllabus. During such weeks (a week is defined *for this purpose* as running from Monday to Sunday), you must contribute at least three separate posts, **at least one of which must be a response to another student, and at least one of which must be a new post**. Extended absences, defined as a failure to post into the OWL classroom for more than five consecutive days, must be coordinated with the instructor.

Postings on the Discussion Board must have the following characteristics:

- They must contribute something meaningful to the Board.
- They must support your opinion with sufficient reasons or evidence.
- They must display good grammar and organization.

Postings should not

- contain disrespectful, insulting, or offensive language;
- be excessively long or excessively short (three to six well-developed sentences is an appropriate range, unless instructions specify otherwise);
- be unrelated to the week's topic; or
- say things that do not contribute anything (e.g. "I agree with you" or "nice comment").

Note that attendance as defined in this section is **mandatory** in this course. Failure to meet the minimum posting requirements as defined above for **any week where there is Discussion** will result in your earned final grade in this course being reduced by 3%. That penalty is cumulative to a maximum of five weeks.

Note: a class meeting missed to write a test, exam, or other form of "make-up class" in another course **will** count as non-attendance and **will** attract penalties as defined above if applicable. Instructors at the University of Western Ontario **shall not require** a student to write a make-up test or similar at times which conflict with that student's other scheduled class times. If you are asked or "required" to do so, you should immediately contact an academic counsellor in your Dean's office. If you elect to miss a class to write such a test, that is **your** choice; your absence will not be excused.

Scholastic Offences, including Plagiarism

"Scholastic Offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, which can be found here: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently Western and Turnitin.com

<http://www.turnitin.com>.”

In this course, students are permitted to use AI tools exclusively for information gathering and preliminary research purposes. These tools are intended to enhance the learning experience by providing access to diverse information sources. However, students must critically evaluate the obtained information, exercise independent thinking, and engage in original research to synthesize and develop their own ideas, arguments, and perspectives. The use of AI tools can serve as a starting point for exploration; however, students are expected to uphold academic integrity by appropriately attributing all sources and avoiding plagiarism. Assignments should reflect a student’s own thoughts and independent written work. By adhering to these guidelines, students contribute to a responsible and ethical learning environment that promotes critical thinking and independent inquiry and allows them to produce original written contributions.

Academic Accommodation

University policy on academic considerations is described [here](#). This policy requires that all requests for academic considerations must be accompanied by a self-attestation.

Please note that any academic considerations granted in this course will be determined by the instructor, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline.

For procedures on how to submit Academic Consideration requests through the Student Absence Portal, please see the information posted on the Office of the Registrar’s webpage: https://registrar.uwo.ca/academics/academic_considerations/index.html

All requests for Academic Consideration must be made within 48 hours after the assessment date or submission deadline.

All academic consideration requests must include supporting documentation, which may include a Student Medical Certificate. Recognizing that formal documentation may not be available in some extenuating circumstances, the policy allows students to make one Academic Consideration request **without supporting documentation** in this course. However, the following assessments are excluded from this, and therefore always require formal supporting documentation:

Students with disabilities work with Accessible Education (formerly SSD), which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic%20Accommodation_disabilities.pdf

Students who are in emotional/mental distress should refer to MentalHealth@Western: (<https://www.uwo.ca/health/psych/index.html>) for a complete list of options about how to

obtain help. Immediate help in the event of a crisis can be had by phoning 519-661-3030 (during class hours) or 519-433-2023 after class hours and on weekends.

Religious Accommodation

Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing (email), prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

Statement on Gender-based Sexual Violence

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced gender-based or sexual violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts [here](#). To connect with a case manager or set up an appointment, please contact support@uwo.ca.

Other Student Support Services

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Academic Support and Engagement <http://www.sdc.uwo.ca/>

Brightspace

All course material will be posted to OWL Brightspace: <https://westernu.brightspace.com/>. If students need assistance with OWL Brightspace, they can seek support on the [OWL Brightspace Help](#) page. Alternatively, they can contact the [Western Technology Services Helpdesk](#) online or by phone at 519-661-3800 or ext. 83800 for technical support. Current versions of all popular browsers (e.g., Safari, Chrome, Edge, Firefox) are supported with OWL Brightspace; what is most important is that you update your browser frequently to ensure it is current. All JavaScript and cookies should be enabled.

Intellectual Property and Copyright

All instructor-written materials (e.g., PowerPoints, lecture notes, oral lectures) for this course are created solely for students' personal use within the course and remain the instructor's intellectual property. Further reproduction, fixation, distribution, transmission, dissemination, communication, or any other uses without securing the consent of the copyright owner (the course instructor) may be an infringement of copyright. You may not distribute, email, or otherwise communicate these materials to any other person. These limitations extend to recording, photographing, or sharing lectures (online or in-person) and lecture material without permission. Posting the instructor's content from this course to online course sharing sites like

OneClass or Course Hero without permission is both an infringement of intellectual property law and a violation of academic integrity guidelines. The instructor will pass these cases on to the Western University Ombudsperson or their Department Chair as appropriate.