



Department of English and Writing Studies

Writing 2203G — 650

Writing for Publication: From Deadline to Headline
Winter 2025

Instructor: Melanie Chambers

Email: mchambe4@uwo.ca

Office hours: by appointment on Zoom

Text: In lieu of a text, there will be a range of handouts and/or links to websites posted on the syllabus and the course OWL site for you to read.

Recommended Texts:

Ivor Shapiro. Editor. *The Bigger Picture: Elements of Feature Writing*. 2009. Emond Montgomery Publications Limited. (on reserve in Weldon) Approx: \$41

William Zinsser. *On Writing Well: the Classic Guide to Writing Nonfiction*. 30th anniversary edition. Quill Harper Resource. (on reserve in Weldon) Approx: \$26

Course Description and Requirements

From Deadline to Headline is designed to teach students how to write for various forms of publication including news stories, profiles, and magazine feature articles. Students will learn the ability to communicate information, arguments, and analyses accurately and reliably, orally and in writing to a range of audiences. Students will develop skills in the research, writing, editing, formatting and marketing of materials for publication. Students will acquire the ability to develop story ideas, research, interview, write query letters, produce features, revise and edit, prepare and meet the requirements of specific genres and publications. Strong emphasis will be given to the practicalities of writing as a career, including getting started, working towards success (and coping with rejection) and learning how to manage the organizational side. Students will be encouraged to submit their work to outside publications when applicable.

Assignments

1. Local news story; 2. Profile of classmate; 3. Feature story and feature pitch.

