

Speech 2001 The Major Forms of Oral Discourse 2022-2023**Section:** 002**Time/Room:** Wed. 12:30-3:30, P&AB -36**Instructor:** Prof. Marielle Ayles**COURSE DESCRIPTION**

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included. In addition, emphasis is placed on applying communication theory and on developing listening and critical skills, including peer evaluation. *Because of the workshop nature of the course, attendance and participation are mandatory. Failure to present a scheduled speech will result in a grade of zero. No audits allowed. No Final Examination.*

Course Text:

O'Hair, Dan, Rob Stewart and Hannah Rubenstein. *A Speaker's Guidebook: Text and Reference*. Seventh Edition. Bedford/St. Martin's, Boston, 2018.

Assignments:

Scripts/outlines (keyboarded) are due in Dropbox on the presentation date. Failure to submit scripts on the due date results in penalties (see policies below)

Demonstration Speech	5%
Social Speech	5%
Virtual Interview	5%
Informative Speech	10%
Persuasion Speech	10%
PowerPoint Speech	10%
Group Presentation	10%
Final Speech	15%
Audience: 8 scheduled critiques to speeches + 2 hosting duties	10%
Informative Speech Draft (Turnitin: Assignments tab)	5%
Speech Analysis (Turnitin: Assignments tab)	10%
Persuasive Speech Proposal	5%

In addition to the above, students will engage in ungraded exercises and practice speeches.

***Attendance Policies:**

Attendance is required to improve as a speaker. Moreover, a consistent audience is essential for presentations and the course to run smoothly. **For every hour over 6 hours** that you miss, you will be penalized 2% of your final grade **up to a maximum of 20%**. For example,

- ◆ If you miss 4 hours of class (under the 6-hour threshold), you will receive no penalty.
- ◆ If you miss 7 hours of class (1 hour over the 6-hour threshold), your final grade will be penalized 2%.
- ◆ If you miss 11 hours of class (5 hours over the 6-hour threshold), your final grade will be penalized 10%.
- ◆ Failing to sign the attendance sheet and/or missing roll call counts as an absence

Attendance also extends to tardiness. **If you are more than 20 minutes late, you will be penalized an hour of attendance. Early departures from class, which have not been previously arranged with the instructor, will also be counted as absences. If you leave during the break, you will be docked an hour of attendance.**

Speaking Dates: Are firm once posted

*Notify your instructor **prior** to your scheduled time if you are unable to present. Missed speeches receive zero unless documentation about health or compassionate grounds is submitted to the Academic Counselling or Undergraduate office of your home Faculty. On the day you are presenting a speech, you are required to be in class at least 5 minutes ahead of the start of class.*

Goals/Outcomes: Upon finishing this course in public speaking, a student will be able to

- ❖ Speak effectively and confidently
- ❖ Understand and apply ethical theories
- ❖ Explain the differences between informative and persuasive rhetoric
- ❖ Craft, support, and communicate different types of arguments
- ❖ Develop critical listening skills
- ❖ Give and receive feedback
- ❖ Incorporate feedback into future speeches
- ❖ Construct research-based arguments
- ❖ Understand and apply Group Communication Theory
- ❖ Create Rhetorical Analyses, both written and oral
- ❖ Develop and deliver an Epideictic or Special Occasion Speech
- ❖ Incorporate audience analysis into speech preparation
- ❖ Work effectively in groups
- ❖ Integrate Classical Rhetorical Technique into contemporary speaking practices