

**Speech 2001      The Major Forms of Oral Discourse      2021-2022****Section:** 002**Time/Room:** Wed. 12:30-3:30, UC 54 A**Instructor:** Prof. Marielle Aylen**COURSE DESCRIPTION**

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies and tactics. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included. In addition, emphasis is placed on acquiring and applying communication theory and on developing listening and critical skills, including peer evaluation. *Because of the workshop nature of the course, attendance and participation are mandatory. Failure to present a scheduled speech might result in a grade of zero. No audits allowed. No Final Examination.*

**Course Text:**

O’Hair, Dan, Rob Stewart and Hannah Rubenstein. *A Speaker’s Guidebook: Text and Reference*. Seventh Edition. Bedford/St. Martin’s, Boston, 2018.

**Assignments:** *Scripts/outlines (keyboarded) are due in class on the presentation date*

Demonstration Speech	5%
Social Speech	5%
Virtual Interview	5%
Informative Speech	10%
Persuasion Speech	12.5%
PowerPoint Speech	12.5%
Group Presentation	10%
Final Speech	15%

**Note:** Individual instructors generate assignments involving listening skills, quizzes, rhetorical analysis, and peer and manuscript evaluation; their total value is 25% of the final grade:

Informative Speech Draft	5%
Speech Analysis	10%
Persuasive Speech Proposal	10%

***Due dates appear on the schedule below. In addition to the above, students will engage in ungraded exercises and practice speeches.***

### **\*Missed/Late Assignment Policies:**

Attendance is required to improve as a speaker. Moreover, a consistent audience is essential for presentations and the course to run smoothly. **For every hour over 6 hours** that you miss, you will be penalized 2% of your final grade **up to a maximum of 20%**. For example,

- ◆ If you miss 4 hours of class (under the 6 hour threshold), you will receive no penalty.
- ◆ If you miss 7 hours of class (1 hour over the 6 hour threshold), your final grade will be penalized 2%.
- ◆ If you miss 11 hours of class (5 hours over the 6 hour threshold), your final grade will be penalized 10%
- ◆ Failing to sign the attendance sheet counts as an absence

An attendance record including the dates and number of hours of class that you have missed will be updated regularly on OWL. It is your responsibility to check your attendance, and to keep track of how many hours you have missed.

This policy will only be waived for medical or compassionate reasons. If you have non-medical evidence that would support waiving an absence of one class meeting, provide it to your instructor within one week of that absence. In the case of medical and compassionate grounds, see the Medical Accommodation Policy below and in the document 'Information for Students in a Writing Studies Course' on OWL, and either initiate a Self-Reported Absence or apply in person to the Academic Counselling or Undergraduate office of your home Faculty. If your absence is extended and prolonged (over one week of continuous non-attendance), then you should discuss it in person with the Academic Counselling or Undergraduate office of your home Faculty. Your advisor there may then contact all of your instructors.

**Speaking Dates:** *Scripts/outlines (keyboarded) are due in class on the speaking date.*

*Notify your instructor **prior** to your scheduled time if you are unable to present. Missed speeches receive zero unless you provide documentation about health or compassionate grounds to the Academic Counselling or Undergraduate office of your home Faculty (documentation cannot be submitted to instructors). On the day you are presenting a speech, you are required to be in class at least 5 minutes ahead of the start of class. If you are late, you will receive a penalty of minus 10% on your speech.* Again, see the Medical Accommodation Policy below and in the document 'Information for Student in a Writing Studies Course' for the options and procedures.

*Accommodated missed speeches will be slotted in openings in the schedule, and speakers will be given at least 48 hours notice. If a missed speech receives accommodation, but the schedule is full, students might be asked to submit a virtual speech in place of an in-person speech.*

### **Audience Etiquette:**

Do not distract the speakers and audience. Late arrivals and early departures to and from class (including after breaks) are disruptive. Disruptions result in deductions (Audience Responses). If you arrive late during a speech, stand quietly in the hall. More specifically:

- ◆ Turn-off all technology during speeches and Q & A
- ◆ Do not speak to instructors during speeches: they are listening and preparing feedback
- ◆ Do not enter the room when speeches are in progress
- ◆ Do not make noise (including conversation)

**Prerequisites:**

Unless you have either the prerequisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**Goals/Outcomes**

Upon finishing this course in public speaking, a student will be able to

- ❖ Speak effectively and confidently
- ❖ Understand and apply ethical theories
- ❖ Explain the differences between informative and persuasive rhetoric
- ❖ Craft, support, and communicate different types of arguments
- ❖ Develop critical listening skills
- ❖ Give and receive feedback
- ❖ Incorporate feedback into future speeches
- ❖ Construct research-based arguments
- ❖ Understand and apply Group Communication Theory
- ❖ Create Rhetorical Analyses, both written and oral
- ❖ Develop and deliver an Epideictic or Special Occasion Speech
- ❖ Incorporate audience analysis into speech preparation
- ❖ Work effectively in groups
- ❖ Integrate Classical Rhetorical Technique into contemporary speaking practices