

**Speech 2001      The Major Forms of Oral Discourse      2020-2021****Section: 001****Instructor: Dr. Aaron Schneider****Email: [aschnei4@uwo.ca](mailto:aschnei4@uwo.ca) or OWL email****Office: UC 2431 (note: I will not be in my office during the Fall Term)****Office Hours:**

**Because this is an online course, I will not be holding regular office hours; however, I will be available to meet virtually at a variety of times during the week. Please email me to setup a meeting time that works. You can expect a reply within one working day.**

**COURSE DESCRIPTION**

Speech 2001 is an intensive practical course dedicated to developing and refining skills in effective oral communication. Students are expected to speak frequently; emphasis is on direct address before a group, with effective organization of ideas, clarity of expression, and use of rhetorical strategies and tactics. All aspects of the arts of delivery, the logical construction of arguments and their support, effective arrangement of material, rhetorical analysis of speeches (both written and oral), and effective use of statistics, testimony, evidence, and examples will be included. In addition, emphasis is placed on acquiring and applying communication theory and on developing listening and critical skills, including peer evaluation.

Because of the workshop nature of the course, attendance and participation are mandatory. Failure to present a scheduled speech might result in a grade of zero for the assignment. No audits allowed. No Final Examination.

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**Note:**

**The use of racist or any language that works against the values of Equity, Diversity, and Inclusion will not be tolerated.**

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**Course Text:**

O'Hair, Dan, Rob Stewart and Hannah Rubenstein. *A Speaker's Guidebook: Text and Reference*. Seventh Edition. Bedford/St. Martin's, Boston, 2018.

**Assignments:**

Introduction Speech	0%
Virtual Interview	5%
Social Speech	5%
Informative Speech	10%

Persuasion Speech	12.5%
PowerPoint Speech	12.5%
Group Presentation	10%
Final Speech	15%
Performance Analysis	5%
Final Speech Draft	10%
Rhetorical Analysis	15%

In addition to these graded assignments, students are expected to engage in a number of ungraded exercises and practice speeches, particularly near the beginning of the course.

### **Missed/Late Assignment Policies:**

Late assignments will be penalized 5% per day.

**Note:** On a week when you have a speech due, you must post it to the appropriate discussion forum by the end of the business day (5:30pm) on Monday. A speech that is posted late will be treated as a late assignment, and will be penalized 5% per day.

**Second Note:** On a week when you are a designated respondent for a speech, you must post your response to the speech in the appropriate discussion forum by the end of the business day (5:30pm) on Friday. Failure to post a response when you are a designated respondent by this deadline will result in a penalty of 10% on your speech—ie. if you do not post your response for the Informative Speech you are assigned to respond to, you will receive a 10% penalty on your own Informative Speech.

### **Accommodation Policy**

**Note:** the official Western Accommodation Policy appears below. This is in effect, but may be modified temporarily by the university during the academic year as conditions change.

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

### **Academic Consideration for Student Absence**

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors by email within 24 hours of the end of the period of the self-reported absence. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student's final grade,

- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. **All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.**

For Western University policy on Consideration for Student Absence, see

[Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs](#)

and for the Student Medical Certificate (SMC), see:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf).

**Students who are in emotional/mental distress should refer to MentalHealth@Western: (<https://www.uwo.ca/health/psych/index.html>) for a complete list of options about how to obtain help.**

### **Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing (email), prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

### **Special Requests: Special Examinations, Incomplete Standing, Aegrotat Standing:**

Please refer to the “Information for All Students in a Writing Studies Course” for more detailed information. Briefly, remember that instructors do not have the discretion to initiate, consider, or grant (or not) such requests; you must go directly to the Dean’s office of your home faculty.

### **E-mail policy:**

I respond to email within one working day (24 hours). I do not respond to email on the weekends.

### **Plagiarism:**

The University Senate requires that the following statement on plagiarism be included on all course syllabi:

“Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf).

Students must write their analyses and assignments in their own words. Whenever students take an idea or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations.

Plagiarism is a major academic offense (see Scholastic Offence Policy in the Western Academic Calendar).

When you give a speech, be prepared to give sources if questions are asked at the end of a speech. Using credible and cited sources is an important aspect of *ethos* in public speaking.

**Prerequisites:**

Unless you have either the prerequisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**Owl (Sakai)**

Assignments, when they are assigned, will be posted on our Sakai course site. Modifications to the schedule may occur from time to time, but students will be notified by e-mail if this occurs.

**Goals/Outcomes**

Upon finishing this course in public speaking, a student will be able to

- ❖ Speak effectively and confidently
- ❖ Understand and apply ethical theories
- ❖ Explain the differences between informative and persuasive rhetoric
- ❖ Craft, support, and communicate different types of arguments
- ❖ Develop critical listening skills
- ❖ Give and receive feedback
- ❖ Incorporate feedback into future speeches
- ❖ Construct research-based arguments
- ❖ Understand and apply Group Communication Theory
- ❖ Create Rhetorical Analyses, both written and oral
- ❖ Develop and deliver an Epideictic or Special Occasion Speech
- ❖ Incorporate audience analysis into speech preparation
- ❖ Work effectively in groups
- ❖ Integrate Classical Rhetorical Technique into contemporary speaking practices

## Schedule of Class Meetings

### Week 1 (Sept 9-11):

- Introduction to the Course/Virtual Speeches
- Choosing the Speaking Order
- Chapter 1: Becoming a Public Speaker
- Chapter 2: Give It a Try: Preparing Your First Speech
- Chapter 3: Managing Speech Anxiety
- Chapter 4 Listeners and Speakers

### Week 2 (Sept 14-18)

- Introduction to the Course/Virtual Speeches (continued)
- Short Hello Video/Zoom Practice Run
- Chapter 1: Becoming a Public Speaker
- Chapter 2: Give It a Try: Preparing Your First Speech
- Chapter 3: Managing Speech Anxiety
- Chapter 4 Listeners and Speakers

### Week 3 (Sept 21-25):

- Introduction Speech
- Chapter 27: Special Occasion Speeches
- Chapter 17: Methods of Delivery
- Chapter 18: The Voice in Delivery
- Chapter 19: The Body in Delivery

### Week 4 (Sept 28-Oct 2):

- Introduction Speech
- Chapter 14: Developing the Introduction
- Chapter 15: Developing the Conclusion

### Week 5 (Oct 5-9):

- Social Speech
- Chapter 6: Analyzing the Audience
- Chapter 7: Selecting a Topic and Purpose
- Chapter 20: Speaking with Presentation Aids
- **Performance Analysis Due**

### Week 6 (Oct 12-16):

- Social Speech
- Chapter 8: Developing Supporting Material
- Chapter 11: Organizing the Body of the Speech

### Week 7 (Oct 19-23):

- Social Speech
- Chapter 12: Types of Organizational Arrangements
- Chapter 23: The Informative Speech

Week 8 (Oct 26-30):

- unmarked speech exercise
- Review/Catch-up/Flex Time
- Chapter 16: Using Language to Style the Speech

**\*\*Fall Reading Break\*\***

Week 9 (Nov 9-13):

- Virtual Interview
- Chapter 10: Citing Sources in Your Speech

Week 10 (Nov 16-20):

- Virtual Interview
- Chapter 5: Ethical Public Speaking

Week 11 (Nov 23-27):

- Informative Speech

Week 12 (Nov 30-Dec 4):

- Informative Speech

Week 13 (Dec 7-9):

- unmarked speech exercise
- Review/Catch-up/Flex Time
- **Final Speech Draft Due**

**\*\*Winter Break\*\***

Week 14 (Jan 4-8):

- unmarked speech exercise
- Review/Catch-up/Flex Time
- Chapter 24: Principles of Persuasive Speaking
- Chapter 25: Developing Arguments for the Persuasive Speech
- Chapter 26: Organizing the Persuasive Speech

Week 15 (Jan 11-15):

- Persuasion Speech
- Chapter 20: Speaking with Presentation Aids (redux)

Week 16 (Jan 18-22):

- Persuasion Speech

- Chapter 21: Designing Presentation Aids
- Chapter 22: Using Presentation Software

Week 17 (Jan 25-29):

- Power Point Speech

Week 18 (Feb 1-5):

- Power Point Speech

Week 19 (Feb 8-12):

- Final Speech

**\*\*Winter Reading Break\*\***

Week 20 (Feb 22-25):

- Final Speech

Week 21 (Mar 1-5):

- Final Speech
- Chapter 29: Communicating in Groups

Week 22 (Mar 8-12):

- In class work/consultation on Group Presentation

Week 23 (Mar 15-19):

- Group Presentation

Week 24 (Mar 22-26):

- Group Presentation

Week 25 (Mar 29-April 2):

- Group Presentation
- Catch-up/Flex Time

Week 26 (April 5):

- **Rhetorical Analysis Due**