The department would like to recognize that we are located on the traditional land of the Anishinaabeg, Haudenosaunee, Lenape, and Attawandaron peoples.

Course Time and Place: Mondays 4:30 – 7:30 pm
Please see below for additional details on the synchronous and asynchronous aspects of this course.

Instructor: Jacob Evoy (they/them/their)
Email: jevoy2@uwo.ca
Office Hours: Wednesdays 10:00 – 11:00 am
or by appointment
Office: All meetings will be via Zoom

Teaching Assistant: Ruchini Abayakoon
Email: rabayako@uwo.ca
Office Hours: Mondays 1:30-2:30pm

Teaching Assistant: Sandra Biskupski-Mujanovic
Email: sbiskups@uwo.ca
Office Hours: Tuesdays 10:00 – 11:00 am

Teaching Assistant: Shahrzad Izadpanah
Email: sizadpa3@uwo.ca
Office Hours: Tuesdays 4:00 – 5:00 pm

Teaching Assistant: Kelly McGillivray
Email: kkmcgill@uwo.ca
Office Hours: Mondays 3:30-4:30pm

Teaching Assistant: Lei Yu
Email: ylei66@uwo.ca
Office Hours: Thursdays 2:30-3:30pm

Course Description
This course is designed to provide students an introduction to how fashion is utilized in the construction of gendered identities in different geographical and historical locations. This course will also explore how fashion plays a role in the construction of sexual and racialized identities as well as a means of establishing and rebelling against societal norms. The course will demonstrate to students what clothing can tell us about empire, nation-building, protest, revolution, class, race, gender, sexuality, and identity.
Technical Requirements

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>🌐</td>
<td>Stable internet connection</td>
</tr>
<tr>
<td>🎤</td>
<td>Working microphone</td>
</tr>
<tr>
<td>📱</td>
<td>Laptop or computer</td>
</tr>
</tbody>
</table>

Important Dates for Fall 2020 Term

<table>
<thead>
<tr>
<th>Classes Start</th>
<th>Reading Week</th>
<th>Classes End</th>
<th>Study day(s)</th>
<th>Exam Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 9</td>
<td>November 2 - 8</td>
<td>December 9</td>
<td>December 10</td>
<td>December 11 - 22</td>
</tr>
</tbody>
</table>

* November 12, 2020: Last day to drop a first-term half course or a first-term full course without penalty

Learning Objectives

Upon the completion of this course, students are expected to be able to:

- Critically examine how fashion is used to make statements about gender and identity
- Recognize the historical specificity of fashion statements and gender
- Understand how fashion is a means of establishing and rebelling against societal norms
- Understand how fashion is one of many ways that demonstrates the performativity of gender
- Have a general knowledge of the history of fashion in the West and how fashion is mobilized for different political purposes

Learning Outcomes and Transferable Skills

Upon the completion of this course, students are expected to:

- Improve critical thinking, writing, research, and analysis skills
- Possess an understanding of the importance of how social norms and customs, such as categories of gender and sexuality, are products of specific historical moments and contexts

Required Texts

There are no required texts students need to purchase for this course. All course material will be provided via the course website on OWL. Students will be shown how to access readings during the first day of class September 14, 2020 at 4:30pm.

Synchronous and Asynchronous Learning

This course will be taught both synchronously and asynchronously. Synchronous means that we will be together at the same time on Zoom. Asynchronous learning is self-directed and independent. Asynchronous materials will be provided via OWL and are to be completed prior to coming together for synchronous activities. Plan accordingly. Synchronous activities for this class are primarily class discussion and an opportunity for students to ask questions about the asynchronous materials (lectures, notes, etc.). Synchronous activities will range from 1 – 1.5 hours depending on the discussion and student questions. Synchronous activities are optional except for the weeks of September 21, November 30, and December 7 – these are dates we will have guest lecturers. On these dates, students are required to attend the group Zoom sessions. Look at the table below for guest lecture dates and times. Guest lectures will not be posted on OWL. Please plan ahead to be available for these three dates. If students are unable to attend the lectures for any reason, students are responsible for obtaining the lecture material (i.e. asking to borrow a classmate’s lecture notes. The instructor and TAs will not provide notes from the guest lectures.). While the synchronous activities are optional for students, you are encouraged to attend as often as possible to ensure your success in the course.
Course Policies

Zoom
Due to the ongoing health crisis, this course will be delivered completely online. Synchronous course activities will begin at the designated course scheduled time (Mondays at 4:30pm EST). To access Zoom meetings for office hours and lectures, **students are required to use their official Western accounts (@uwo.ca; @ivy.ca).**

Course Meeting links and passcodes are proprietary information. For security reasons, they not to be shared with anyone outside of the course under any circumstance.

Unless called upon to speak, students are to leave their videos off. If called upon to speak, you may choose to turn on your video or not.

Given the new situation of teaching via Zoom, classroom policy regarding Zoom will evolve through consultation with students, TAs, and the instructor to ensure that students are able to participate and engage with the instructor, the TAs and each other. Thank you for your continued patience and understanding as this situation develops.

Students are **not** permitted to audio or video record any part of the course lecture or class discussion without express written permission from the instructor. This falls under intellectual copyright laws as well as right to student privacy.

Online Etiquette
Some components of this course will involve online interactions. To ensure the best experience for both you and your classmates, please honour the following rules of etiquette:

- If you will be attending the synchronous activities, please ensure that you sign into the Zoom meeting on time (arriving early is best).
- Please use your computer and/or laptop if possible (as opposed to a cell phone or tablet).
- Ensure that you are in a private location to protect the confidentiality of discussions in the event that a class discussion deals with sensitive or personal material.
- To minimize background noise, kindly mute your microphone for the entire class until you are invited to speak, unless directed otherwise.
- In order to give us optimum bandwidth and web quality, please turn off your video camera for the entire class unless you are invited to speak.
- Please be prepared to turn your video camera off at the instructor’s request if the internet connection becomes unstable.
- Unless invited by your instructor, do **not** share your screen in the meeting.

The course instructor will act as moderator for the class and will deal with any questions from participants. To participate please consider the following:

<table>
<thead>
<tr>
<th>Date of Guest Lecture</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 2 – September 21</td>
<td>4:30 – 6:00 pm EST</td>
</tr>
<tr>
<td>Week 10 – November 30</td>
<td>4:30 – 7:30 pm EST</td>
</tr>
<tr>
<td>Week 11 – December 7</td>
<td>4:30 – 6:30 pm EST</td>
</tr>
</tbody>
</table>
• if you wish to speak, please use the Zoom chat function to either: A) type out your question about the course content, or B) state you wish to be added to the speaker’s list (“speaker” / “hand”). TAs and the instructor will monitor the chat to the best of our abilities. Please wait for the instructor to acknowledge you before beginning your comment or question. If you feel we have overlooked your raised hand or question prompt in the chat, please restate in the chat that you have a question.
• remember to unmute your microphone before speaking
• self-identify when speaking by stating your name
• remember to mute your mic off after speaking (unless directed otherwise)

General considerations of “netiquette”:
• Keep in mind the different cultural and linguistic backgrounds of the students in the course.
• Be courteous toward the instructor, your colleagues, and authors whose work you are discussing.
• Be respectful of the diversity of viewpoints that you will encounter in the class and in your readings. The exchange of diverse ideas and opinions is part of the scholarly environment. “Flaming” is never appropriate.
• Be professional and scholarly in all online postings. Cite the ideas of others appropriately.

Note that disruptive behaviour of any type during online classes, including inappropriate use of the chat function, is unacceptable. Students found guilty of Zoom-bombing a class or of other serious online offenses may be subject to disciplinary measures under the Code of Student Conduct. There is zero tolerance for any form of Zoom-bombing in this course. Students who behave inappropriately will be removed from the Zoom session and be unable to rejoin.

Email Policy
Students are encouraged to use OWL messages to contact the instructor and TAs. E-mails/OWL messages to the instructor and TAs will be responded to within 48 hours during regular working hours (Mon – Fri, 9-5pm). Please take note of and respect these working hours. If contacting the instructor or TA(s) via email, students must include the course code (WS2164) in the subject line as well as use their official UWO email account. Emails without the course code and/or not sent from a UWO email are not beholden to the 48-hour response time. Students are reminded that OWL and their UWO emails are the primary methods of communication at the university and should check their accounts regularly.

Before emailing the instructor or TA your question, please be sure to check the syllabus and the “Frequently Asked Questions” forum in OWL. The instructor will post students’ frequently asked questions in the forum with responses.

Policy on Academic Consideration for Student Absences
If you are unable to meet a course requirement due to illness you should use the Illness Reporting Tool. This tool takes the place of the need to submit a medical note and the Self-Reported Absence System formally used by undergraduate students given the below requirements are met.

Students will have up to two (2) opportunities during the regular academic year to use an online portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration
is being sought is worth 30% or less of the student’s final grade. Students must contact their instructors within 24 hours of the end of the period of the self-reported absence. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student’s final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are not met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student’s Home Faculty.

For Western University policy on Consideration for Student Absence, see Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs and for the Student Medical Certificate (SMC), see: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

In the interest of the health and safety of students and health care providers, you are no longer required to seek a medical note for absences this term.

You are required to self-report every day that you are ill and unable to complete course commitments. Students should communicate promptly with their instructor and use this tool with integrity.

Please see the following link for UWO’s official Policy on Academic Consideration for Student Absences.

**Medical Policy**

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home. Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. For UWO Policy on Accommodation for Medical Illness see the online Academic Calendar; information can also be found here: https://studentservices.uwo.ca/secure/index.cfm
Late Policy
Late submissions will have a 2% deduction for every day (including weekends). Assignments are to be handed in at the beginning of class. Assignments submitted after the beginning of class on the specified due date will be considered late. If you require an extension on an assignment, please contact the instructor as soon as possible before the assigned due date. Accommodation for medical reasons cannot be given from the instructor, students must go through the proper channels to receive medical accommodation. Late assignments with illness self-reports must be submitted within 24 hours of the submission of the illness self-report.

Copyright and Intellectual Property
All course contents (lectures, PowerPoints, etc.) are the intellectual property of the instructor and are not to be shared or distributed in any way without written permission from the instructor.

Missed assignments and academic accommodation
Academic Accommodation must be requested within 28 days of the missed assignment.

Note for students with disabilities: Please contact ws-ugrad@uwo.ca if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you. You may also contact ssd@uwo.ca to find out the full range of services available to you.

Support Services: Students who are in emotional/mental distress should refer to Mental Health@Western http://www.uwo.ca/uwocom/mentalhealth/

Plagiarism and Scholastic Offences
“Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:”
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Plagiarism is the “act or an instance of copying or stealing another’s words or ideas and attributing them as one’s own.” (Excerpted from Black’s Law Dictionary, West Group, 1999, 7th ed., p. 1170). This is the definition used by Western's Scholastic Discipline document. Plagiarism can be intentional or unintentional. Either way, plagiarism is a Scholastic Offence.”

Turnitin
All written assignments must be submitted through Turnitin. Access to Turnitin will be available through the OWL course website. According to university policy: "All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently between the University and Turnitin.com."
# Student Evaluation

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm Exam</td>
<td>October 26</td>
<td>20%</td>
</tr>
<tr>
<td>Fashion Essay</td>
<td>November 16</td>
<td>20%</td>
</tr>
<tr>
<td>Instagram Takeover</td>
<td>Ongoing</td>
<td>20%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>To be determined</td>
<td>40%</td>
</tr>
</tbody>
</table>

## Gender, Sexuality, and Women’s Studies Grading Criteria

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90 – 100%</td>
<td>One could scarcely expect better from a student at this level.</td>
</tr>
<tr>
<td>A</td>
<td>80 – 89%</td>
<td>Superior work which is clearly above average</td>
</tr>
<tr>
<td>B</td>
<td>70 – 79%</td>
<td>Good work, meeting the requirements, and eminently satisfactory</td>
</tr>
<tr>
<td>C</td>
<td>60 – 69%</td>
<td>Competent work, meeting the requirements</td>
</tr>
<tr>
<td>D</td>
<td>50 – 59%</td>
<td>Fair work, minimally acceptable</td>
</tr>
<tr>
<td>F</td>
<td>&lt; 50%</td>
<td>Assignment is not relevant to course; basic requirements not met; plagiarism</td>
</tr>
</tbody>
</table>

For more detail, please consult the Grading Criteria document posted in OWL under Resources → Assignment Guidelines.

## Assignment Descriptions

**Midterm Exam – 20%**

The midterm will be a take home exam. The exam will be made available to students on Sunday October 25, 2020 at noon (12:00 pm EST). Students will have until the end of class at 7:30 pm EST on Monday October 26, 2020 to submit their completed exam to TurnItIn via OWL. Students will be given an Answer Template in which to write their answers to the exam. Students must use the given template to record their answers. Students are to save and submit their answers under the file name: Lastname, Firstname_WS2164 Midterm. For example: Evoy, Jacob_WS2164 Midterm. The instructor will be available via email and OWL messages on Sunday October 25 and Monday October 26 (specific hours will be provided later). Questions about the midterm during the exam period are to be directed to the instructor and not TAs. Upon submission of the exam, students will be required to sign an honour pledge stating they completed the exam on their own and without aid. Should plagiarism be suspected the student(s) may then be required to complete an oral midterm with the instructor.

Should any students not be able to complete the exam during this time due to submitting an SRA or other university accommodations, the make-up exam will take place the following weekend. The exam will be made available to students on Saturday October 31, 2020 and be due Sunday November 1, 2020. The exam will be released via OWL Saturday October 31 at noon (12:00pm EST) and must be submitted to TurnItIn via OWL no later than Sunday November 1 at 7:30 pm. The make-up exam is **not** an option/substitute to the official midterm exam scheduled Oct. 25-26. This make-up exam is only for those with official accommodation or those who submitted an SRA.
**Instagram Takeover – 20%**

In preassigned groups, students will create 10 Instagram posts for a selected week of the course. These posts will be posted by the instructor to the course Instagram page (@ws2164_genderandfashion). These posts will be related to the theme(s) of that week. All posts are to be submitted to the instructor by **5:00pm the Friday before the lecture of the given week**. Each post must include at least one image/video and a brief analysis of the image’s relevance to the week’s topic and how we can understand the gendered politics of the fashion. The selected images can range from pictures in magazines, fashion ads, memes, videos, or images of a specific article of clothing, etc. This is your opportunity to explore the theme of the week more broadly. Students will be graded as a group and should co-ordinate with each other about the posts they are going to make and work together on the analysis. Additional instructions and grading criteria can be found on OWL.

Please note that Self-Reported Illnesses will not allow for the group to submit their assignment late.

<table>
<thead>
<tr>
<th>Week</th>
<th>Theme</th>
<th>Group</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Dressing Fascism: Fashion and the State</td>
<td>1, and 18</td>
<td>September 25</td>
</tr>
<tr>
<td>4</td>
<td>(De)Colonizing Fashion</td>
<td>2, 9, and 17</td>
<td>October 2</td>
</tr>
<tr>
<td>5</td>
<td>Protest Fashion</td>
<td>3, 10, and 16</td>
<td>October 16</td>
</tr>
<tr>
<td>7</td>
<td>Religious Fashion</td>
<td>4, and 15</td>
<td>November 6</td>
</tr>
<tr>
<td>8</td>
<td>Queer Men’s Fashion</td>
<td>5, and 14</td>
<td>November 13</td>
</tr>
<tr>
<td>9</td>
<td>Lesbian Fashion</td>
<td>6, 13, and 19</td>
<td>November 20</td>
</tr>
<tr>
<td>10</td>
<td>Fat Fashion</td>
<td>7, 12, and 20</td>
<td>November 27</td>
</tr>
<tr>
<td>11</td>
<td>Drag King and Queen Fashion</td>
<td>8, 11, and 21</td>
<td>December 4</td>
</tr>
</tbody>
</table>

**Fashion Essay – 20%**

Students are to write a 4-5 page analysis of any aspect related to fashion and gender. The topic is to be chosen by the student. Topics can include but are not limited to: a specific article of clothing, a fashion icon, a fashion movement, a fashion ad, how fashion was used by a specific group, the fashion industry, etc. Students are to provide the historical context of the selected topic and a critical analysis with a focus on gender. An intersectional analysis is expected but be sure to specifically highlight the gendered politics of the topic in question. Students will submit their analysis to Turnitin before the beginning of class on **November 16, 2020**. Please be sure to include any image(s) of the fashion under discussion as an Appendix (this does not count towards the page count). Additional instructions will be posted to OWL.
Final Exam – 40%

The final exam will take place during the official end of term exam period (Dec. 11 – 22). The final exam will be an open book exam written at home. The final exam will be released the day before the official exam date and will be submitted to TurnItIn via OWL no later than the end of the officially scheduled exam time. Students will be provided with a template to write their answers through OWL. Students must use the given template to record their answers. Students are to save and submit their answers under the file name: Lastname, Firstname_WS2164 Final. For example: Evoy, Jacob_WS2164 Final. The instructor will be available via email and OWL messages. The instructor’s availability will be provided at a later date. Please note that students are expected to complete the exam on their own. Upon submission of the exam, students will be required to sign an honour pledge stating they completed the exam on their own and without aid. Should plagiarism be suspected the student(s) may then be required to complete an oral final exam with the instructor.
Course Schedule

**Week 1 - September 14 – Introduction**

Synchronous: 4:30 – 6:00 pm (1 - 1.5 hours)

Syllabus Overview

Readings:

**Week 2 - September 21 – From the Corset to Women’s Suffragettes**

Synchronous *(MANDATORY)*: 4:30 – 6:00 pm

GUEST LECTURER Dr. Kelly Olson

Readings:

**Week 3 - September 28 – Dressing Fascism: Fashion and the State**

Synchronous Learning: 4:30 – 6:00 pm

Readings:
**Week 4 - October 5 – (De)Colonizing Fashion**

Synchronous Learning: 4:30 – 6:00 pm

Readings:

**October 12 – NO CLASS - THANKSGIVING**

TA office hours will *not* be held this week. The instructor will still hold regular office hours.

**Week 5 - October 19 – Protest Fashion**

Synchronous Learning: 4:30 – 6:00 pm

Readings:
TA office hours will not be held this week. The instructor will still hold regular office hours.

**November 2 – NO CLASS – READING WEEK**

TA office hours will not be held this week. The instructor will still hold regular office hours.

**Week 7 - November 9 – Religious Fashion**

Synchronous Learning: 4:30 – 6:00 pm

Readings:

**Week 8 - November 16 – Queer Men’s Fashion**

**FASHION ESSAY DUE**

Synchronous Learning: 4:30 – 6:00 pm

Readings:


**Week 9 - November 23 – Lesbian Fashion**

Synchronous Learning: 4:30 – 6:00 pm

Readings:


**Week 10 - November 30 – Fat Fashion**

Synchronous (MANDATORY): 4:30 – 7:30pm
Guest Lecturer Alli Taylor

Readings:


**Week 11 - December 7 – Drag Fashion**

Synchronous (MANDATORY): 4:30 – 6:00pm
Guest lecturer Dr. Sadie Hochman

Readings:
• Readings will be provided at a later date.

Final week of TA office hours.