Visual Arts Department
SA3650A Advanced Photography 1: Outdoors and Architectural

Course Outline for Fall 2023

1. Technical Requirements and Course Materials:
   - Stable internet connection
   - Laptop or computer**
   - Working microphone
   - Working webcam

   A small-format, digital, single-lens reflex camera (D-SLR) is required for this course (minimum 12MB image file is adequate). In some cases, a higher-quality, point-and-shoot camera with creative control functions may be acceptable. Some digital cameras are available at the Visual Arts Department sign-out office.

   **Each student enrolled in this course must have access to an Adobe Creative Cloud: Photography subscription for the duration of the course. Educational discounts are available to
students through Adobe. Subscriptions can be purchased, and software can be downloaded for a modest monthly cost.

**STUDENTS SHOULD EXPECT TO PRODUCE THEIR OWN DIGITAL IMAGE CAPTURE FILES DURING THE TIME-FRAME OF THE COURSE. SUBMISSION OF IMAGES FROM A PREVIOUS ARCHIVE IS STRONGLY DISCOURAGED AND COULD RESULT IN A VERY REDUCED GRADE.**

All other course material will be posted to OWL: [http://owl.uwo.ca](http://owl.uwo.ca).

If students need assistance with the course OWL site, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

2. **Course Overview and Important Dates:**

   *Details about design and delivery of the course are listed below in Section 5*

<table>
<thead>
<tr>
<th>Classes Start</th>
<th>Reading Week</th>
<th>Classes End</th>
<th>Study day(s)</th>
<th>Exam Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept 7th</td>
<td>October 30-Nov 5</td>
<td>Dec 8th</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

* Nov 30th 2023: Last day to drop a first-term half course

3. **Contact Information:**

   Students must use their Western (@uwo.ca) email addresses when contacting their instructors.

4. **Course Description and Design:**

   This course is a continuation of study of contemporary approaches to photography studio practice in various exterior and interior situations using natural and available light. This will include types of Landscape, Gallery, Museum, Public, Street, Travel (or site specific), and Architectural Photography. The class will be organized around various lectures, technical demonstrations, workshops and studio tutorials online. A one hour, work-session time with the professor is offered every week in the digital lab.

   This class will offer tutorials and demonstrations of digital photographic techniques using small format photography (DLSR). Introductory lectures and historical studies will be organized thematically. Students will benefit from exposure to a diverse, and wide-ranging,
field of approaches to photography and are presented with productive evaluative modes of interpretation.

This course will primarily involve the production of photographic exercises and projects. Students will gain transferable photographic skills necessary for further study, employment, community involvement and/or other activities.

The course will deliver online tutorials in digital photography and post-production through OWL lesson pages. Video tutorials will be posted in the class portal. The online platform will allow students enrolled in this course to work through a digital process at their own pace, and, under their own control. Specific dates for online learning tutorials are listed in your course content page and weekly schedule posted to OWL at the commencement of the class.

The student is expected to spend some extra time, in addition to the courses’ assigned 3-hour weight, working towards meeting course requirements.

**Contingency plan for an in-person class pivoting to 100% online learning**
In the event of a COVID-19 resurgence during the course that necessitates the course delivery moving away from face-to-face interaction, affected course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will not change. Any remaining assessments will also be conducted online as determined by the course instructor.

5. **Learning Outcomes**

Upon successful completion of this course the student will be able to independently formulate and realize visual ideas with appropriate technical competence in digital image capture using non-automatic functions, and, digital post-production photography involving digital compositing. The student will benefit from an introduction to small-format camera techniques, studio practices and basic to advanced digital photography editing techniques. Students will gain transferable photographic skills necessary for further study, employment, community involvement and/or other activities.

Successful students of this class will gain the ability to use a basic range of established techniques in the field of contemporary digital photography. Students will acquire a general knowledge and understanding of many key concepts, methodologies, and theoretical approaches in contemporary art photography. While engaging in creative activity in the primary area of study, students will foster, where appropriate, an ability to gather, review, evaluate and interpret information relevant to contemporary photography.

6. **Course Content and Schedule:**
7. Evaluation:

Below is the evaluation breakdown for the course. This breakdown is subject to change*. Any deviations will be communicated.

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Format</th>
<th>Weighting</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Assignments</td>
<td>7 projects</td>
<td>10% each</td>
<td>Due Tuesdays by 11pm (most) weeks</td>
</tr>
<tr>
<td>Reading Assignments</td>
<td>Reading responses</td>
<td>10%</td>
<td>Due Oct 24th</td>
</tr>
<tr>
<td>Gallery Challenge Project</td>
<td>Independent project</td>
<td>20%</td>
<td>Due Dec 5th</td>
</tr>
</tbody>
</table>

All assignments are due at 11:00 pm EST unless otherwise specified
All assignments are due on the last day of classes Dec 5th at 11:00 pm EST.
After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days.

Click here for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
<td>One could scarcely expect better from a student at this level</td>
</tr>
<tr>
<td>A</td>
<td>80-89</td>
<td>Superior work which is clearly above average</td>
</tr>
<tr>
<td>B</td>
<td>70-79</td>
<td>Good work, meeting all requirements, and eminently satisfactory</td>
</tr>
<tr>
<td>C</td>
<td>60-69</td>
<td>Competent work, meeting requirements</td>
</tr>
<tr>
<td>D</td>
<td>50-59</td>
<td>Fair work, minimally acceptable</td>
</tr>
<tr>
<td>F</td>
<td>below 50</td>
<td>Fail</td>
</tr>
</tbody>
</table>

Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty 1%/day up to a 10% limit. In this class, extensions are granted for missed assignments.
- Late assessments with illness self-reports should be submitted within 48 hours of submission of the last illness self-report.

For work totalling 10% or more of the final course grade, you must provide valid medical or supporting documentation to the Academic Counselling Office of your Faculty of Registration as soon as possible. For further information, please consult the University’s medical illness policy at


The Student Medical Certificate is available at

8. Communication:
- Students should check the OWL site every 24 – 48 hours
- Students should email their instructor(s) using kwood@uwo.ca
- Emails will be monitored daily; students will receive a response in 24 – 48 hours (except weekends)
- Students should post all course-related content on the discussion forum so that everyone can access answers to questions

9. Office Hours:

10. Resources:
- All resources will be posted in OWL

11. Professionalism & Privacy:
Western students are expected to follow the Student Code of Conduct. Additionally, the following expectations and professional conduct apply to this course:
- Students are expected to follow online etiquette expectations provided on OWL
- All course materials created by the instructor(s) are copyrighted and cannot be sold/shared
- Recordings are not permitted (audio or video) without explicit permission
- All recorded sessions will remain within the course site or unlisted if streamed

12. Academic Policies and Statements

Prerequisite Checking:
You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an antirequisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

Plagiarism:
Plagiarism, which may be defined as “The act or an instance of copying or stealing another’s words or ideas and attributing them as one’s own,” will not be tolerated. (Citation excerpted from Black’s Law Dictionary, 1999, 7th ed., p. 1170). This includes presenting the visual or aural work of another creator as your own. Visual or Aural Plagiarism may involve both hand-based media such as drawing, painting, printmaking and sculpture, as well as digital
media such as photography, video and sound. It includes work subsequently manipulated or transferred between different media, as well as self-plagiarism – work submitted for assignments previously produced and graded for another course. Similar to textual plagiarism, all student work involving the visual or aural work of others must be appropriately cited/identified whether in print or orally. Failure to do so will lead to similar academic penalties as those identified in Western’s Academic Calendar.

**Student Conduct:**

All students will conduct themselves in a manner that will be consistent with the maturity and academic integrity expected of university students. Student conduct shall be consistent with the general laws of the community and with University regulations. Students shall show regard and respect for the rights, safety, and property of all members of the University community and are expected to act in a responsible manner within the University and the community at large.


**Academic Sanctions:**

In instances of non-payment of prescribed tuition and other fees, the University shall seal the academic record. When an academic record is sealed, the student will not be able to: a) view grades; b) register in future courses; c) receive transcripts or a degree diploma; d) obtain admission or readmission.

The above prohibitions shall be in force until such time as indebtedness to the University, including payment of fee for removal of the seal, has been cleared to the satisfaction of the University.

http://www.westerncalendar.uwo.ca/PolicyPages.cfm?PolicyCategoryID=1&Command=showCategory&Keywords=academic%20sanctions&SubHeadingID=169&SelectedCalendar=Live&ArchiveID=#SubHeading_169

**AI Generative Tools:**

In this course, students are permitted to use AI tools exclusively for information gathering and preliminary research purposes. The use of AI tools can serve as a starting point for exploration, however students are expected to uphold academic integrity by appropriately attributing all sources and avoiding plagiarism. Assignments should reflect the students own thoughts and independent work. By adhering to these guidelines, students contribute to a responsible and ethical learning environment that promotes critical thinking, independent inquiry and allows them to produce original written contributions.

**Additional Course Material Request Policy**

For online courses the material may be presented in a variety of ways at the instructor’s discretion. Requests for additional material can only be made in cases necessitating academic accommodation. If a student requires Academic Accommodation for the course
material, they can contact Western’s Academic Support & Engagement department. [http://academicsupport.uwo.ca/](http://academicsupport.uwo.ca/)

**Academic Consideration:**

The University recognizes that a student’s ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. Academic Consideration provides students with consistent, fair, and pedagogically appropriate consideration, without compromising the academic integrity of the course or program, when they have been unable to complete some component of a course due to short-term extenuating circumstances. Students who have long-term or chronic medical conditions (physical or mental) that may impede their ability to complete academic responsibilities are directed to seek Academic Accommodation through Accessible Education ([Academic Accommodation for Students with Disabilities](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf)).

The University further recognizes that medical situations are deeply personal and respects the need for privacy and confidentiality in these matters. However, in order to ensure fairness and consistency for all students, academic consideration for work representing 10% or more of the student’s overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet their academic responsibilities. Documentation shall be submitted, as soon as possible and no later than 48 hours after the end of the period of absence covered, to the Academic Counselling unit or Dean's Office of the student’s Home Faculty together with a request for relief specifying the nature of the academic consideration being requested. These documents will be retained in the student’s file, and will be held in confidence in accordance with the University's [Official Student Record Information Privacy Policy](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf). Once the petition and supporting documents have been received and assessed, appropriate academic consideration shall be determined by the Dean's Office in consultation with the student’s instructor(s).

Academic consideration may include extension of deadlines, waiver of attendance requirements for classes/labs/tutorials, arranging Special Exams or Incompletes, re-weighting course requirements, or granting late withdrawals without academic penalty. Academic consideration shall be granted only where the documentation indicates that the onset, duration and severity of the illness are such that the student could not reasonably be expected to complete their academic responsibilities. (Note – it will not be sufficient to provide documentation indicating simply that the student “was seen for a medical reason” or “was ill.”)

Whenever possible, students who require academic consideration should provide notification and documentation in advance of due dates, examinations, etc. Students must follow up with their professors and their Academic Counselling office in a timely manner.

**Documentation from Family Physicians/Nurse Practitioners and Walk-In Clinics**

A Western Student Medical Certificate (SMC) is required where a student is seeking academic consideration. This documentation should be obtained at the time of the initial consultation with the physician/nurse practitioner or walk-in clinic. An SMC can be downloaded at [http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf).
**Documentation from Student Health Services**
At the time of illness, students should make an appointment with a physician/nurse practitioner at Student Health Services. During this appointment, request a Student Medical Certificate from the Physician/Nurse Practitioner.

**Documentation from Hospital Urgent Care Centres or Emergency Departments**
Students should request that an SMC be filled out. Students may bring this form with them, or request alternative Emergency Department documentation. Documentation should be secured at the time of the initial visit to the Emergency Department. Where it is not possible for a student to have an SMC completed by the attending physician, the student must request documentation sufficient to demonstrate that their ability to meet their academic responsibilities was seriously affected.

**Attendance:**
Under university regulations, if someone misses more than 15% of their classes (15% is equivalent to missing 8 hours of Lecture and/or Studio Lab, due to absence or lateness, or a combination of both, per semester) without written corroboration for health or bereavement, students can be debarred from participation in final evaluations and/or assignments.
Note that if a student is consistently absent from a 3-hour class for 1 hour, they will exceed the 15% cutoff and be debarred; assignments may stop being accepted and such assignments will receive a mark of 0 (zero)

**Religious Accommodation**
Students should consult the University’s list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the Western Multicultural Calendar.

**Electronic Devices:**
**During Exams:** Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any electronic devices during any tests, quizzes, midterms, examinations, or other in-class evaluations. **During Lectures and Tutorials:** Although you are welcome to use a computer during lecture and tutorial periods, you are expected to use the computer for scholastic purposes only, and refrain from engaging in any activities that may distract other students from learning. From time to time, your professor may ask the class to turn off all computers, to facilitate learning or discussion of the material presented in class. Unless explicitly noted otherwise, you may not make audio or video recordings of lectures – nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.

**Normal Building Access (September 1st to April 30th) (Subject to change):**
The John Labatt Visual Arts Centre will be closed at 10:00pm each night Monday to Friday. There will be no after-hour access for undergraduate students. The Centre is open weekends 12:00pm-5:00pm unless otherwise posted; access by side entrances only. Students should be prepared to vacate the building promptly at 10:00pm and 5:00pm. You must also sign-in with the building monitors when working in the workshop areas outside of regular office hours.
Permission re: Promotion:

You grant permission for Western University to reproduce your name, information describing your artwork, representations of your work and any other information you have provided for the purpose of display, promotion and publicity either now or in the future.

By installing your artwork in the John Labatt Visual Arts Centre, you grant Western University an irrevocable, perpetual, royalty-free world-wide licence to photograph your artwork and use such photograph(s) for the promotion of your artwork and/or Western University, including, without limitation, advertising, display, editorial, packaging, promotion, television, social media, the Department of Visual Arts website, flickr, Twitter, Instagram etc.). Students wishing to not have their work photographed should not exhibit it in the Visual Arts Centre, Artlab Gallery or Cohen Commons. As the area is open to the public, students, faculty, staff and other visitors will not be prohibited from photographing your artwork while on exhibit at the John Labatt Visual Arts Centre.

You otherwise retain all ownership in your artwork.

Artwork Installation Liability Release:

You understand that the area where your artwork will be hanging or displayed is unsupervised and is in a part of the building that may be open to the public, day and evening, whether or not the building is open. Western University accepts no responsibility for damage to, or loss of, artwork at any time while on display or while being transported to or from the John Labatt Visual Arts Centre. By displaying your artwork in the John Labatt Visual Arts Centre, you accept all risk of loss or damage to your artwork. Western University does not provide insurance for the artwork on exhibition. If you wish to insure artwork, it is your responsibility to do so.

Removal:

Western University reserves the right to dispose of artwork not picked up by April 15th of each year.

Support Services:

There are various support services around campus and these include, but are not limited to:
Registryal Services http://www.registrar.uwo.ca
Student Support Services https://student.uwo.ca/psp/heprdweb/?cmd=login
Services provided by the USC http://westernusc.ca/services/
Academic Support and Engagement http://www.sdc.uwo.ca/

Students who are in emotional/mental distress should refer to Health and Wellness http://www.uwo.ca/uwoc/mentalhealth/ for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.

Health and Wellness:

Western offers a variety of counselling services and several mental health resources for students. If you or a friend are feeling overwhelmed, confused or unsure of your mental health state, please don't ignore it. There are steps you can take to help yourself or help others. Western provides several on-campus health-related services to help engage in healthy living while pursuing your degree. For example, to support physical activity, all students receive membership in Western’s Campus Recreation Centre. Further information
regarding health and wellness-related services available to students may be found at http://www.health.uwo.ca/.

If you are in emotional or mental distress should refer to Mental Health Support at Western http://www.uwo.ca/uwocom/mentalhealth/ for a complete list of options about how to obtain help.

**Gender Neutral Bathrooms:**
There are two gender neutral bathrooms in the John Labatt Visual Arts Centre (JLVAC). One is located in the Artlab and is open only during Artlab hours. A second single stall gender neutral bathroom can be found on the third floor of the JLVAC. Here is a list of inclusive washrooms at Western: [http://www.uwo.ca/equity/doc/inclusive_washrooms.pdf](http://www.uwo.ca/equity/doc/inclusive_washrooms.pdf). Please contact the Administrative Officer, Meghan Edmiston (meghan.edmiston@uwo.ca), for card access to the elevator and stairs if you are in need of the 3rd floor gender neutral/accessible washroom for the academic year.

**STATEMENT ON GENDER-BASED AND SEXUAL VIOLENCE**
Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced gender-based or sexual violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts, here. To connect with a case manager or set up an appointment, please contact support@uwo.ca.
VISUAL ARTS STUDIO GRADE DESCRIPTORS:

90-100 (Outstanding, A+) - The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

80-89 (Excellent, A) - The studio work shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the studio production is impressive.

75-79 (Very Good, B+) - The studio work shows above average analysis, critical thinking and independent thought. It demonstrates a clear awareness of the parameters of the assignment and a very good attempt to respond creatively to them. The work demonstrates reasonable depth and/or breadth and engages in a production that is appropriate to the level of the course. The quality of studio work engages the viewer and demonstrates above-average mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is very good.

70-74 (Good, B) - The studio work shows a satisfactory attempt at analysis and critical thinking. It shows a good attempt to respond to assignment parameters. The work demonstrates some depth and/or breadth, making references to appropriate course material/art context. The studio production engages the viewer and demonstrates a sufficient mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is satisfactory.

60-69 (Competent, C) - The studio work demonstrates adequate engagement with the project. It shows an attempt to respond to assignment parameters but does so at a very basic level that lacks creativity. Engagement with studio production demonstrates basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is competent.

50-59 (Marginal, D) - The studio work shows less than adequate engagement with the topic and with the material covered by the course. The studio work waives in its attempt to respond to assignment parameters and tends to be simplistic. Engagement with studio production demonstrates less than a basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is less than satisfactory.

Below 50 (Unacceptable, F) - The studio work demonstrates a failure to comprehend/engage the topic. The studio work is incomplete and lacks redeeming creative merit. The work clearly does not meet the minimal requirements of the assignment. Background preparation and research, engagement with process and outcome of the studio production is unacceptable.