Fund Raising Initiatives Quarterly Report
as at January 31, 2012
(with comparative figures for the fiscal year 2010/11 and 2009/10)

Exhibit I

		May 1, 2011 to April 30, 2012 (000's)			May 1, 2010 to April 30, 2011 (000's)			May 1, 2009 to April 30, 2010 (000's)		
(1)	**PLEDGE DATA**	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**
	Pledges outstanding May 1,	98,090	98,090	N/A	150,720	89,957	N/A	125,709	89,094	N/A
	New Gifts & Pledges (Gross)	60,000	46,760	77.93%	54,000	63,563	117.71%	65,000	55,020	84.65%
	Pledges cancelled/amended on new/prior pledges	(2,041)	(651)	31.90%	(3,204)	(1,760)	54.93%	(3,204)	(3,207)	100.09%
	Net New Pledges	**57,959**	**46,109**	**79.55%**	**50,796**	**61,803**	**121.67%**	**61,796**	**51,813**	**83.85%**
(2)	Contributions received in payment of pledges:									
	Foundation Western	10,000	7,218	72.18%	10,000	11,490	114.90%	10,000	6,014	60.14%
	Western University	38,289	36,560	95.48%	38,887	41,784	107.45%	26,387	44,518	168.71%
	Richard Ivey School of Business (Asia) Limited	400	56	14.00%	396	396	100.00%	398	418	105.03%
	Total contributions received	**48,689**	**43,834**	90.03%	**49,283**	**53,670**	108.90%	**36,785**	**50,950**	138.51%
	Net Pledges Outstanding	**107,360**	**100,365**	**93.48%**	**152,233**	**98,090**	**64.43%**	**150,720**	**89,957**	**59.68%**

Cost Per Dollar Raised	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**
Advancement Fund Raising Units									
Development	30,067	2,783	$0.09	27,733	3,389	$0.12	29,671	3,444	$0.12
Richard Ivey School of Business	8,831	1,173	$0.13	25,171	1,634	$0.06	21,770	1,433	$0.07
Foundation Western	6,725	880	$0.13	10,542	1,145	$0.11	3,366	1,118	$0.33
Total Expenses/Cost Per Dollar Raised	**45,623**	**4,836**	**$0.11**	**63,446**	**6,168**	**$0.10**	**54,807**	**5,995**	**$0.11**
(3) 3-Year Average Cost Per Dollar Raised	**163,876**	**16,999**	**$0.10**						

(1) Includes total activity of:
Western University
The University of Western Ontario Inc.
The University of Western Ontario (UK) Foundation
The University of Western Ontario (HK) Foundation
Foundation Western
Richard Ivey School of Business (Asia) Limited

(2) Represents all contributions including cash, gift in kind and gift in purchase discounts entered in the Contributor Relations System within reporting period and may differ from the general ledger reporting period.

(3) 3-Year Rolling Average - reflects the major gift factor and the post campaign period.

Western

STATUS REPORT AS JANUARY 31, 2012

By Constituency	**Gifts & Pledges**
Board of Governors/Faculty/Staff/Retirees	2,272,168
Students	6,059,951
Alumni	12,554,634
Parents	457,223
Friends	3,726,288
Corporations	15,365,919
Foundations	5,242,354
Associations	915,913
Municipal Government	2,330
TOTAL	**$46,596,780**

By Faculties/Special Projects	**Gifts & Pledges**
Arts and Humanities	1,409,411
Business (Richard Ivey School of)	10,911,163
Education	480,986
Engineering	5,075,050
Health Sciences	637,216
Information & Media Studies	1,069,757
Law	3,456,183
Medicine & Dentistry (Schulich School of)	9,382,583
Music (Don Wright Faculty of)	173,366
Science	1,622,074
Social Science	1,548,836
Special Projects	
Libraries	728,453
Mustang Athletics	774,430
Student Awards-University Wide	4,057,236
Western Fund	688,969
Campus Wide Programs	4,250,766
Graduate Scholarships (Undesignated)	40,100
McIntosh Gallery	290,200
TOTAL	**$46,596,780**

2011/2012 Fund Raising Objective	**$ 60,000,000**
% of the 2011/2012 Objective Achieved	**78%**

ENDOWED CHAIR MATCHING PROGRAM
Included in the above results is **$8,000,000** in gifts & pledges towards a **$24,000,000** goal and establishes **6** new endowed chairs in The Richard Ivey School of Business (1), and Schulich School of Medicine & Dentistry (5).

GIFT PLANNING PROGRAM
In addition to the above gifts and pledges, Western University has been notified of **66** new expectancies, future commitments such as bequests or life insurance totaling **$4,309,420** toward a **$10,000,000** annual goal and an overall campaign progress of **$63,235,343** toward a **$100,000,000** campaign goal**.**
Overall Progress February 1989 to current $143,458,467 (Expectancies)