Western

Fund Raising Initiatives Quarterly Report
as at October 31, 2011
(with comparative figures for the fiscal year 2010/11 and 2009/10)

Exhibit I

	May 1, 2011 to April 30, 2012 (000's)			May 1, 2010 to April 30, 2011 (000's)			May 1, 2009 to April 30, 2010 (000's)		
(1) PLEDGE DATA	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**
Pledges outstanding May 1,	98,090	98,090	N/A	150,720	89,957	N/A	125,709	89,094	N/A
New Gifts & Pledges (Gross)	60,000	22,401	37.34%	54,000	63,563	117.71%	65,000	55,020	84.65%
Pledges cancelled/amended on new/prior pledges	-2,041	-400	19.60%	-3,204	-1,760	54.93%	-3,204	-3,207	100.09%
Net New Pledges	**57,959**	**22,001**	**37.96%**	**50,796**	**61,803**	**121.67%**	**61,796**	**51,813**	**83.85%**
(2) Contributions received in payment of pledges:									
Foundation Western	10,000	3,579	35.79%	10,000	11,490	114.90%	10,000	6,014	60.14%
The University of Western Ontario	38,289	17,661	46.13%	38,887	41,784	107.45%	26,387	44,518	168.71%
Richard Ivey School of Business (Asia) Limited	400	41	10.25%	396	396	100.00%	398	418	105.03%
Total contributions received	**48,689**	**21,281**	43.71%	**49,283**	**53,670**	108.90%	**36,785**	**50,950**	138.51%
Net Pledges Outstanding	**107,360**	**98,810**	**92.04%**	**152,233**	**98,090**	**64.43%**	**150,720**	**89,957**	**59.68%**

Cost Per Dollar Raised	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**
Advancement Fund Raising Units									
Development	12,283	1,653	$0.13	27,733	3,389	$0.12	29,671	3,444	$0.12
Richard Ivey School of Business	6,445	758	$0.12	25,171	1,634	$0.06	21,770	1,433	$0.07
Foundation Western	3,545	586	$0.17	10,542	1,145	$0.11	3,366	1,118	$0.33
Total Expenses/Cost Per Dollar Raised	**22,273**	**2,997**	**$0.13**	**63,446**	**6,168**	**$0.10**	**54,807**	**5,995**	**$0.11**
(3) 3-Year Average Cost Per Dollar Raised	**140,526**	**15,160**	**$0.11**						

(1) Includes total activity of:
The University of Western Ontario
The University of Western Ontario Inc.
The University of Western Ontario (UK) Foundation
The University of Western Ontario (HK) Foundation
Foundation Western
Richard Ivey School of Business (Asia) Limited

(2) Represents all contributions including cash, gift in kind and gift in purchase discounts entered in the Contributor Relations System within reporting period and may differ from the general ledger reporting period.

(3) 3-Year Rolling Average - reflects the major gift factor and the post campaign period.

STATUS REPORT AS OCTOBER 31, 2011

By Constituency	Gifts & Pledges
Board of Governors/Faculty/Staff/Retirees	752,731
Students	25,670
Alumni	8,177,449
Parents	248,710
Friends	1,802,874
Corporations	8,724,646
Foundations	1,912,072
Associations	628,310
Municipal Government	200
TOTAL	**$22,272,661**

By Faculties/Special Projects	Gifts & Pledges
Arts and Humanities	814,402
Don Wright Faculty of Music	32,784
Education	46,699
Engineering	3,390,852
Health Sciences	558,361
Information & Media Studies	770,890
Law	1,500,705
Libraries	406,238
Mustang Athletics	648,836
Richard Ivey School of Business	6,444,973
Robarts Research Institute	751,247
Schulich School of Medicine & Dentistry	3,715,995
Science	624,610
Social Science	1,132,409
Special Projects	
Student Awards-University Wide	537,530
Western Fund	349,423
Campus Wide Programs	546,707
TOTAL	**$22,272,661**

By Theme	Gifts & Pledges
Educate the next generation of global leaders	9,431,915
Shape the future of healthcare, wellness and medical discovery	2,729,580
Promote exploration and innovation through research	3,560,433
Enrich humanity through the arts culture and music	1,031,747
Support environmental management and a sustainable future	2,726,666
Inspire community engagement and a global outlook	2,792,319
	$22,272,661

2011/2012 Fund Raising Objective	**$ 60,000,000**
% of the 2011/2012 Objective Achieved	**37%**

ENDOWED CHAIR MATCHING PROGRAM
Included in the above results is **$6,000,000** in gifts & pledges towards a **$12,500,000** goal and establishes **4** new endowed chairs in The Richard Ivey School of Business (1), Robarts Research Institute (1), Schulich School of Medicine & Dentistry (2).

GIFT PLANNING PROGRAM
In addition to the above gifts and pledges, The University of Western Ontario has been notified of **54** new expectancies, future commitments such as bequests or life insurance totaling **$2,259,429** toward a **$10,000,000** annual goal and an overall campaign progress of **$61,185,352** toward a **$100,000,000** campaign goal**.**
Overall Progress February 1989 to current $141,924,797 (Expectancies)