Western

Fund Raising Initiatives Quarterly Report
as at July 31, 2011
(with comparative figures for the fiscal year 2010/11 and 2009/10)

Exhibit I

	May 1, 2011 to April 30, 2012 (000's)			May 1, 2010 to April 30, 2011 (000's)			May 1, 2009 to April 30, 2010 (000's)		
(1) PLEDGE DATA	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**	**Target**	**Actual**	**Actual as a % of Target**
Pledges outstanding May 1,	98,090	98,090	N/A	150,720	89,957	N/A	125,709	89,094	N/A
New Gifts & Pledges (Gross)	60,000	11,007	18.35%	54,000	63,563	117.71%	65,000	55,020	84.65%
Pledges cancelled/amended on new/prior pledges	-2,041	-43	2.11%	-3,204	-1,760	54.93%	-3,204	-3,207	100.09%
Net New Pledges	**57,959**	**10,964**	**18.92%**	**50,796**	**61,803**	**121.67%**	**61,796**	**51,813**	**83.85%**
(2) Contributions received in payment of pledges:									
Foundation Western	10,000	1,667	16.67%	10,000	11,490	114.90%	10,000	6,014	60.14%
The University of Western Ontario	38,289	7,093	18.52%	38,887	41,784	107.45%	26,387	44,518	168.71%
Richard Ivey School of Business (Asia) Limited	400	9	2.25%	396	396	100.00%	398	418	105.03%
Total contributions received	**48,689**	**8,769**	18.01%	**49,283**	**53,670**	108.90%	**36,785**	**50,950**	138.51%
Net Pledges Outstanding	**107,360**	**100,285**	**93.41%**	**152,233**	**98,090**	**64.43%**	**150,720**	**89,957**	**59.68%**

Cost Per Dollar Raised	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**	**Net Pledges**	**Expenses**	**Cost per Dollar Raised**
Advancement Fund Raising Units									
Development	6,885	609	$0.09	27,733	3,389	$0.12	29,671	3,444	$0.12
Richard Ivey School of Business	2,270	252	$0.11	25,171	1,634	$0.06	21,770	1,433	$0.07
Foundation Western	1,852	290	$0.16	10,542	1,145	$0.11	3,366	1,118	$0.33
Total Expenses/Cost Per Dollar Raised	**11,007**	**1,151**	**$0.10**	**63,446**	**6,168**	**$0.10**	**54,807**	**5,995**	**$0.11**
(3) 3-Year Average Cost Per Dollar Raised	**129,260**	**13,314**	**$0.10**						

(1) Includes total activity of:
The University of Western Ontario
The University of Western Ontario Inc.
The University of Western Ontario (UK) Foundation
The University of Western Ontario (HK) Foundation
Foundation Western
Richard Ivey School of Business (Asia) Limited

(2) Represents all contributions including cash, gift in kind and gift in purchase discounts entered in the Contributor Relations System within reporting period and may differ from the general ledger reporting period.

(3) 3-Year Rolling Average - reflects the major gift factor and the post campaign period.

Western

STATUS REPORT AS JULY 31, 2011

By Constituency	Gifts & Pledges
Board of Governors/Faculty/Staff/Retirees	8,384
Students	21,920
Alumni	2,967,797
Parents	120,792
Friends	984,939
Corporations	5,130,100
Foundations	1,352,570
Associations	420,459
Municipal Government	200
TOTAL	**$11,007,160**

By Faculties/Special Projects	Gifts & Pledges
Arts and Humanities	676,946
Don Wright Faculty of Music	18,639
Education	20,435
Engineering	2,924,571
Health Sciences	459,255
Information & Media Studies	566,128
Law	351,642
Libraries	211,376
Mustang Athletics	337,886
Richard Ivey School of Business	2,270,462
Robarts Research Institute	96,490
Schulich School of Medicine & Dentistry	1,585,250
Science	172,001
Social Science	498,620
Special Projects	
Student Awards-University Wide	339,128
Western Fund	124,086
Campus Wide Programs	354,245
TOTAL	**$11,007,160**

By Theme	Gifts & Pledges
Educate the next generation of global leaders	4,740,209
Shape the future of healthcare, wellness and medical discovery	1,760,326
Promote exploration and innovation through research	352,356
Enrich humanity through the arts culture and music	702,140
Support environmental management and a sustainable future	2,407,803
Inspire community engagement and a global outlook	1,044,326
	$11,007,160

2011/2012 Fund Raising Objective	**$ 60,000,000**
% of the 2011/2012 Objective Achieved	**18%**

ENDOWED CHAIR MATCHING PROGRAM
Included in the above results is **$6,000,000** in gifts & pledges towards a **$12,500,000** goal and establishes **4** new endowed chairs in The Richard Ivey School of Business (1), Robarts Research Institute (1), Schulich School of Medicine & Dentistry (2).

GIFT PLANNING PROGRAM
In addition to the above gifts and pledges, The University of Western Ontario has been notified of **34** new expectancies, future commitments such as bequests or life insurance totaling **$1,379,429** toward a **$10,000,000** annual goal and an overall campaign progress of **$60,305,352** toward a **$100,000,000** campaign goal**.**
Overall Progress February 1989 to current $144,232,296 (Expectancies)