### Session #1 – Developing Successful Research Programs and Measuring Impact

**December 10, 2019**

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<th>Topic &amp; Time</th>
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| Introduction to Knowledge Exchange 9:00AM-10:00AM | Overview of knowledge exchange – what is it and why is it important? This session will discuss partnered research, knowledge exchange and feasibility considerations. | Dr. Nadine Wathen  
Faculty of Information & Media Studies and Arthur Labatt Family School of Nursing |
| Measuring and Reporting Research Impact 10:00AM-11:00AM | Overview of scholarly impact metrics and tools available at Western. This session will also explore broader research impact and integration into CVs. | Dr. Anita Kothari  
Faculty of Health Sciences  
Qing Liu  
Research Western |
| Developing a Research Program 11:00AM-12:00PM | This hands-on workshop will walk attendees through the strategic planning required to build and maintain a research program. | Mariam Hayward  
Research Western  
Dr. Swati Mehta  
St. Joseph’s Health Centre |

### Session #2 – Knowledge Exchange for Successful Grant Applications

**December 11, 2019**

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| Integrating Knowledge Exchange into Grants 9:00AM-10:00AM | How do you create a robust knowledge exchange plan? This session will highlight tips and tricks of grant writing with integrated knowledge exchange. | Mariam Hayward  
Research Western |
| Knowledge Exchange Evaluation 10:00AM-11:00AM | This session will provide an overview of evaluation designs, methods and tools to assess the success of knowledge exchange efforts in achieving the intended impacts. | Dr. Anita Kothari  
Faculty of Health Sciences |
| Research Data Management & Open Access 11:00AM-12:00PM | What is research data management and open access? What are the Tri-Council policies? This session will provide an overview highlighting resources available at Western. Time will be provided to connect with Western libraries on how they can assist. | Kristi Thompson, Elizabeth Hill, Kristin Hoffmann and Courtney Waugh  
Western Libraries |
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| **Writing Scholarly Output**    | Instruction for writing for scholarly publication, strategies to increase persuasiveness and clarity, and demystify grammar. | Dr. Mark Goldszmidt  
Schulich School of Medicine & Dentistry                                                      |
| **Communicating Beyond An Academic Audience** | This session will explore the importance of storytelling in profiling research. A number of knowledge exchange activities will be explored including: 1) arts-based knowledge exchange, 2) video and website creation, 3) plain language research summaries, and 4) Western’s institutional repository Scholarship@Western. | Douglas Keddy  
Research Western  
Dr. Eugenia Canas  
Faculty of Information & Media Studies  
James Shelley  
Arthur Labatt Family School of Nursing  
Jonathan Deeks  
BrainsCAN  
Mariam Hayward  
Research Western  
Tom Adam  
Western Libraries |