



Ontario Ginseng Innovation & Research Consortium (OGIRC)

2009 Annual Conference



November 6 - 7, 2009



London Hall, The University of Western Ontario

“New Technologies for Ginseng Agriculture and Product Development”

Featuring:

Plenary Lecture “Metabolomics: Tool for Chinese Medicine Research” presented by Dr. Wei Jia of the Center for Research Excellence in Bioactive Food Components at the University of North Carolina (Greensboro)

Highlights will include:

- ★ Presentations from OGIRC researchers about:
 - ★ Ginseng agriculture, plant biotechnology and phytochemistry
 - ★ Pre-clinical studies on the health effects of ginseng use
 - ★ New value-added products, commercialization and intellectual property issues
- ★ Poster presentations - contact ogirc@uwo.ca for information
- ★ Trainee-led demonstration of ways to improve Ontario ginseng production

Free Registration!

Please email ogirc@uwo.ca, phone 519-850-2996 or visit www.uwo.ca/ogirc for more information and to download the registration form.

