DESCRIPTION
This course is intended for students in the Western Interdisciplinary Science Curriculum. Its objective is for students to gain an appreciation for aspects of science not typically covered in science courses. Topics covered: scientific methodology and modes of scientific inference, science, public relations, and the media, science and the public sector, and research ethics.

TEXTS
Selected readings, available of the course OWL site.

OBJECTIVES
Students will be able to describe the hypothetico-deductive approach to scientific inference, and to identify its limitations. They will be able to outline the basics of statistical hypothesis testing, and to explain the differences between classical and Bayesian approaches. They will demonstrate media literacy, and will be able to identify the various factors that shape public messages concerning science. They will be able to identify the chief models of the relation between academia and the private sector, and to identify the ways in which scientific research is shaped by its interactions with the public sector. They will be able to identify and discuss ethical issues raised by scientific research, connected with potential impact on society, use of animal subjects, and use of human subjects.

REQUIREMENTS
Attendance and active participation in class discussions is required, though no participation grade is assigned. Assessment:
5 short assignments, throughout the term, details to be announced, 5% each. 25%
Two essays.
   Essay I (approx. 1000 words)
      Draft (due Feb. 6): 5%
      Full version (due Feb. 27): 15%
   Term paper (approx. 1200 words)
      Draft (due Mar. 12): 5%
      Full version (Due April 2): 20%
Cumulative final exam (date TBA, during exam period): 30%.
For written assignments, both hard copy and turnitin submission is required. Hard copy is to be handed in by 3:45 PM on the due date, and turnitin submission, by 11:59 PM. If you are unable to hand your assignment directly to the instructor, place it in the Philosophy Department drop-off box, which is on the first floor of Stevenson Hall. Make sure that your name and the instructor’s name are on your assignment. Late assignments will be penalized 5% per day late. No written assignments will be accepted after April 3.

AUDIT
Students wishing to audit the course should consult with the instructor prior to or during the first week of classes.

DEPARTMENT OF PHILOSOPHY POLICIES
The Department of Philosophy Policies which govern the conduct, standards, and expectations for student participation in Philosophy courses is available in the Undergraduate section of the Department of Philosophy website at http://uwo.ca/philosophy/undergraduate/policies.html. It is your responsibility to understand the policies set out by the Senate and the Department of Philosophy, and thus ignorance of these policies cannot be used as grounds of appeal.

ACCOMMODATION
Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. Documentation shall be submitted, as soon as possible, to the Office of the Dean of the student’s Faculty of registration, together with a request for relief specifying the nature of the accommodation being requested. The UWO Policy on Accommodation for Medical Illness and further information regarding this policy can be found at http://uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.

SELF-REPORTED ABSENCE FORM
Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume academic responsibilities within 48 hours or less. The following conditions are in place for self-reporting of medical or extenuating circumstances: http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#SubHeading_322

EVALUATION OF ACADEMIC PERFORMANCE
At least three days prior to the deadline for withdrawal from a course without academic penalty, students will receive assessment of work accounting for at least 15% of their final grade. For 3000- or 4000-level courses in which such a graded assessment is impracticable, the instructor(s) must obtain an exemption from this policy from the Dean and this exemption must be noted on the corresponding course syllabus. In rare instances and at the Dean’s discretion, other courses could receive a similar exemption, which also must be noted in the course syllabus.
COURSE ASSIGNMENT
The last day of scheduled classes in any course will be the last day on which course assignments will be accepted for credit in a course. Instructors will be required to return assignments to students as promptly as possible with reasonable explanations of the instructor's assessment of the assignment.

ACADEMIC OFFENCES
Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

PLAGIARISM CHECKING
All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com http://www.turnitin.com.

SUPPORT SERVICES
Registrarial Services http://www.registrar.uwo.ca
Student Support Services https://student.uwo.ca/psp/heprdweb/?cmd=login
Services provided by the USC http://westernusc.ca/services/
Student Development Centre http://www.sdc.uwo.ca/

Students who are in emotional/mental distress should refer to Mental Health@Western http://www.uwo.ca/uwocom/mentalhealth/ for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.
Modules

The subject matter of this course will be divided into four modules, on which we will spend approximately 3 weeks each.

I. Scientific method and modes of scientific inference

In this module, we will examine the patterns of inference that lead from evidence to conclusions about the world. We will first outline the hypothetico-deductive method, and discuss its limitations. We will then discuss statistical hypothesis testing. Emphasis will be on understanding the rationale for statistical hypothesis.


II. Science, public relations, and the media

Most people don’t get the bulk of their information about scientific topics from the scientific literature, but, rather, must rely on news media an other outlets. We will talk about the process by which news stories are generated, and about ways in which their reliability can be assessed. The role of the public relations industry in shaping the messages that reach the public will be discussed.

Many scientists actively engage in public outreach. We will discuss modes of public outreach, and strategies for effective public outreach.

III. Science and the private sector

In the past decades, the private sector has played an increasing role in science, as industry/academia partnerships become more common. We will discussed different models for the relation between the private sector and academia. We will also discuss concerns that have been raised about corporate influence on science, assess the seriousness of these concerns, and discuss potential remedies.

IV. Research ethics

The conduct of scientific research raises ethical issues. We will discuss three broad classes of such issues:

A. Ethical issues concerning potential societal impact of research.
B. Ethical issues concerning the use of animal subjects in experiments.
C. Ethical issues concerning the use of human subjects in experiments.