

**WESTERN UNIVERSITY**  
**DEPARTMENT OF PHILOSOPHY**  
**Undergraduate Course Outline 2022-23**

**PHILOSOPHY 2074F**  
**Business Ethics**

Fall Term On-line	Instructor: Dean Proessel Office Hours: Via zoom Email: dproesse@uwo.ca
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**DESCRIPTION**

◀ It is sometimes said that the phrase “business ethics” is an oxymoron. In this course we will attempt to dispel this popular conception. By working our way through many of the moral issues to which the practice of business gives rise, we will show that the interests of business people and moral philosophers converge. Topics include: What is the relation between business and free market capitalism? What is the nature of moral reasoning? Do corporations have social responsibilities? What social responsibilities do corporations have when operating in the global context? Are there universal ethical principles which can guide the conduct of multinational corporations? Do international sweatshops violate human rights? Can the capitalist market economy be justified? What constitutes a just distribution of the goods and services produced by society? Is affirmative action morally justified? How much information about a product is a corporation morally obligated to disclose to consumers, and how and to whom should this information be disclosed? Is business bluffing ethical? When is advertising ethically questionable? What rights and obligations do employees and employers have in the workplace? Do employees have the right to know of work-related safety hazards? Is whistle-blowing morally justified? ▶

**TEXTS**

◀ *Business in Ethical Focus*, Second Edition, Broadview Press, 2016 ▶

**OBJECTIVES**

◀ In examining the questions and issues mentioned above, students will develop skills of critical reasoning and a way of thinking that can be applied to *all* walks of life. Specifically, they will learn to identify arguments and to assess their plausibility. They will learn to see issues from a variety of perspectives and to critically respond to claims made by others by formulating their own arguments. And they will learn about the various ethical issues to which the practice of business gives rise. The aim is to develop the ability to reflect on the practice of business from a critical, moral point of view.

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**METHOD OF EVALUATION**

◀ Paper 1	35%
Paper 2	35%

Final exam

30%



### **AUDIT**

Students wishing to audit the course should consult with the instructor prior to or during the first week of classes.

### **DEPARTMENT OF PHILOSOPHY POLICIES**

The Department of Philosophy policies that govern the conduct, standards, and expectations for student participation in Philosophy courses are available in the Undergraduate section of the Department of Philosophy website <http://uwo.ca/philosophy/undergraduate/policies.html>.

It is your responsibility to understand the policies set out by the Senate and the Department of Philosophy, and thus ignorance of these policies cannot be used as grounds of appeal.

### **ACCOMMODATION**

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. Documentation shall be submitted, as soon as possible, to the Office of the Dean of the student's Faculty of registration, together with a request for relief specifying the nature of the accommodation being requested.

The UWO Policy on Accommodation for Medical Illness and further information regarding this policy can be found at

[http://uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_medical.pdf](http://uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf).

### **EVALUATION OF ACADEMIC PERFORMANCE**

At least three days prior to the deadline for withdrawal from a course without academic penalty, students will receive an assessment of work accounting for at least 15% of their final grade. For 3000- or 4000-level courses in which such a graded assessment is impracticable, the instructor(s) must obtain an exemption from this policy from the Dean and this exemption must be noted on the corresponding course syllabus. In rare instances and at the Dean's discretion, other courses could receive a similar exemption, which also must be noted in the course syllabus.

### **COURSE ASSIGNMENT**

The last day of scheduled classes in any course will be the last day on which course assignments will be accepted for credit in a course. Instructors will be required to return assignments to students as promptly as possible with reasonable explanations of the instructor's assessment of the assignment.

### **ACADEMIC OFFENCES**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **PLAGIARISM CHECKING**

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All

papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com <http://www.turnitin.com>.

### **SUPPORT SERVICES**

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Student Development Centre <http://www.sdc.uwo.ca/>

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.