

**WESTERN UNIVERSITY  
DEPARTMENT OF PHILOSOPHY  
Undergraduate Course Outline 2020-21**

**Philosophy 2730G  
Media Ethics**

**Intersession 2021  
Asynchronous online**

**Instructor: Dean Proessel  
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Office Hours: TBA**

## **DESCRIPTION**

This course is an introduction to various political and ethical issues that arise when considering the function and practice of the media. These include: What is ethical theory and what are the duties and responsibilities of those engaged in disseminating information? What is the relation between the media and the market? Is the news a mere commodity? Is the mass media a “propaganda machine” representing the commercial interests of the property class? Or, is the media an instrument of democracy, a “fourth estate” fostering the pursuit of truth and objectivity? What are the foundations and limits of freedom of the press in a liberal society? What is the role of the media in the formation of social, civic and moral space? Do we live in a post-truth world and how is this related to the phenomenon of fake news? What might it mean to say that our experiences are *mediated* and how in a globalized world do such mediations construct and make possible the appearance of distant others? What risks and promises do these mediations pose for the other? What, for instance, is the connection between the media and political violence or between the media and minorities? What role can the media play in the construction of a just moral order? Should journalists be considered professionals, and how have new communication technologies shaped the practice of journalism?

In examining these sorts of questions and issues, our aim will be to develop skills of critical reasoning and thus a way of thinking that can be applied to *all* walks of life. Specifically, students will learn to identify arguments and to assess their plausibility. Above all, they will learn to see issues from a variety of perspectives and to critically respond to claims made by others by formulating their own arguments.

## **Methodology**

The course is divided into 9 units. Each unit focusses on a specific problem or theme and contains: a) readings from seminal philosophers and theorists representing the problem or theme, and b) recorded video lectures and power point slides. All video lectures and power point slides will be posted weekly in the Course Content tab on OWL. You can expect two short lectures each week, one at the beginning of the week, the other towards

the end of the week. I will also post announcements on OWL as these lectures are uploaded. Since this an online, asynchronous course, there are no required zoom sessions. However, I will be holding office hours through zoom every Tuesday morning from 9:30 to 10:30. You can also reach me through email.

## **TEXT**

Custom Course Package, available at The Bookstore at UWO both as a hardcopy and in digital format. Here is the link: [https://bookstore.uwo.ca/textbook-search?campus=UWO&term=W2020B&courses%5B0%5D=001\\_UW/PHI2730G](https://bookstore.uwo.ca/textbook-search?campus=UWO&term=W2020B&courses%5B0%5D=001_UW/PHI2730G)

## **REQUIREMENTS**

Paper 1	35%
Paper 2	35%
Take Home Final Exam	30%

(A full breakdown of these requirements will be provided on OWL)

## **AUDIT**

Students wishing to audit the course should consult with the instructor prior to or during the first week of classes.

## **DEPARTMENT OF PHILOSOPHY POLICIES**

The **Department of Philosophy Policies** which govern the conduct, standards, and expectations for student participation in Philosophy courses is available in the Undergraduate section of the Department of Philosophy website at <http://uwo.ca/philosophy/undergraduate/policies.html>.

It is your responsibility to understand the policies set out by the Senate and the Department of Philosophy, and thus ignorance of these policies cannot be used as grounds of appeal.

## **ACCOMMODATION**

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. Documentation shall be submitted, as soon as possible, to the Office of the Dean of the student's Faculty of registration, together with a request for relief specifying the nature of the accommodation being requested.

The UWO Policy on Accommodation for Medical Illness and further information regarding this policy can be found at

[http://uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_medical.pdf](http://uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf).

## **SELF-REPORTED ABSENCE FORM**

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume

academic responsibilities within 48 hours or less.

The following conditions are in place for self-reporting of medical or extenuating circumstances:

[http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#SubHeading\\_322](http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#SubHeading_322)

### **EVALUATION OF ACADEMIC PERFORMANCE**

At least three days prior to the deadline for withdrawal from a course without academic penalty, students will receive assessment of work accounting for at least 15% of their final grade. For 3000- or 4000-level courses in which such a graded assessment is impracticable, the instructor(s) must obtain an exemption from this policy from the Dean and this exemption must be noted on the corresponding course syllabus. In rare instances and at the Dean's discretion, other courses could receive a similar exemption, which also must be noted in the course syllabus.

### **COURSE ASSIGNMENT**

The last day of scheduled classes in any course will be the last day on which course assignments will be accepted for credit in a course. Instructors will be required to return assignments to students as promptly as possible with reasonable explanations of the instructor's assessment of the assignment.

### **ACADEMIC OFFENCES**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **PLAGIARISM CHECKING**

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com <http://www.turnitin.com>.

### **SUPPORT SERVICES**

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Student Development Centre <http://www.sdc.uwo.ca/>

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.