

Global Fault Lines in Olympic and Paralympic Sport

Fourteenth International Symposium for Olympic Research

Editors

M.K. Heine, R.K. Barney & L. Misener

WESTERN UNIVERSITY
LONDON, CANADA
OCTOBER 12-14, 2018



Global Fault Lines in
Olympic and Paralympic Sport

Fourteenth International Symposium
for Olympic Research

Published by the
International Centre for Olympic Studies
Western University Canada
London, Ontario, Canada N6A 5B9
<http://www.uwo.ca/olympic>

ISBN 0-7714-2518-X
ISSN 1201-124X

© 2018

Table of Contents

Table of Contents i
Foreword iv

2018 Earle F. Zeigler Memorial Lecture

Jeffrey O. Segrave	
Victorian Seriality and the Modern Olympic Games 1

Conference Papers and Abstracts

Richard Baka & Rob Hess	
The Victorian Olympic Council: An Overview of its Contribution to the Australian Olympic Movement 3
Robert K. Barney	
History's Lessons: Questioning Civic Politicians and Dissident Anti-Olympic Groups in Bids to Host Summer Olympic Games 14
Rachel Bishop	
From Nagano to Beijing: A History of Canadian Women's Olympic Hockey 15
Douglas A. Brown	
Esoteric and Eclectic: Documentary Filmmaking at the 1976 Summer Olympic Games 16
Jungah Choi & Gregory Ramshaw	
Understanding Post-event Olympic Museums: Exploring Their Foundations, Evolution, and Visitor Motivations 29
Brad J. Congelio	
Up, Up, Down, Down, Left, Right, Left, Right, B, A: Exploring the Symbiotic Relationship between eSports and the Olympics 31
Nevada Cooke	
Gerald Ford and the President's Commission on Olympic Sports 32
Camille Croteau	
Sex Testing as Applied 'Fair Play': Using Sex Testing Policy to Frame a Modern Definition of Fair Play in regard to the Women's Category 33
Tom Fabian	
Countering Olympism: The Olympic Programme Commission and the UNESCO Intangible Cultural Heritage Register 34

Mikael J. Gonsalves & Angela J. Schneider	
Institutionalized Doping in the Olympic Games: Russia versus WADA35
Dongwan (Avril) He & Angela Schneider	
Superiority Or Inferiority: A Discussion of Test and Contest in Sports Competition at the 2016 Rio Olympic Games36
Michael K. Heine	
Olympic Indigeneity at the Alberta Provincial Sports Hall of Fame37
Jaana Helminen	
The Nature of Nature in Transnational Corporate Social Responsibility Environmental Discourses within the IOC's Sustainability Management38
Michał Marcin Kobierecki	
Diplomacy of the International Olympic Committee before the Seoul Olympics47
Jon Helge Lesjø	
Olympic Ambivalence: The Oslo Process for the 2022 Winter Games56
Dongkyu Na, Yong-eun Kim & Christine Dallaire	
The Global Politics of Seoul 1988 and PyeongChang 2018 on the Korean Peninsula64
Ornella Nzindukiyimana	
"Western Influence": Investigating Allegations of Discrimination at the 1948 Montreal Women's Olympic Athletic Trials65
Christine M. O'Bonsawin	
Territorial Protocol is Law: Hosting Olympic, Pan American, and Commonwealth Games on Indigenous Lands72
Young Suk Oh & Skye Gerald Arthur-Banning	
The Impact of Hosting a Para Sport Event on Organizations' Attitudes toward Adaptive Sport-Related CSR Initiatives: The PyeongChang 2018 Paralympic Winter Games73
Erin Pearson & Laura Misener	
Canadian Media Representations of Para-Athletes for the 2016 Paralympic Games75
Andrew Pettit	
The Creation of a Sporting Saint: The Hagiography of Pierre de Coubertin in History76
Lindsay Parks Pieper	
The Cold War on the Court: Women's International and Olympic Basketball, 1953-198978
Nancy Quinn & Laura Misener	
'Something New': Paralympic Sport and Ethnographic Perspectives79
Ian Ritchie & Sophie Yiptong	
Fracas in Caracas: The Social Construction of Canada's First Anti-Doping Policy80
Lauren Reichart Smith & Paul J. MacArthur	
Summon the American Television Heroes: Nationalism in NBC's Primetime Television Broadcast of the 2018 PyeongChang Winter Olympic Games88

Paul Tchir	
From Athens to Cairo: The Rise of Modern Sport in Egypt90
Niloufar Vadiati	
Career Legacy of London Olympic Games among Local East Londoners98
Josh Vander Vies	
Towards Accountability in International Sport106
Runbin Wang & Gan Li	
Practice, Implementation and Idea Advocacy of the Rio Refugee Olympic Team in the View of Global Governance115
Charlene Weaving	
Karma Skatera: Nipple Slips, Virtue and Moir, and the Heterosexualization of Ice Dance. . . .	125
Presenters and Contributors133