The Future of the Olympic Event in the Age of the Mega-Spectacle

Thirteenth International Symposium for Olympic Research

Editor Michael K. Heine

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Table of Contents

Table of Contents	
Foreword	iv
Symposium Opening Address	
Robert K. Barney The Maple Leaf Forever: The Rise of Canadian Identity Through the Lens of the Nation's First Olympic Initiative	1
2016 Earle F. Zeigler Lecture	
Richard Pound What Does the Future Hold for the Olympic Games?	2
Mario Cantarino Ribeiro Filho Lecture	
Alberto Reppold The Legacy of the Rio 2016 Olympics for Brazilian Sport and Physical Education	10
Conference Presentations and Abstracts	
Jordan Bakhsh & Luke R. Potwarka Exploring Toronto Resident's Support for Hosting the Olympic Games: Single and Multiple-Host City Bid Perspective	11
Jennifer Barbon & Robert K. Barney 'Captain' Edward Archibald: Canada's First Olympic Flag Bearer	13
Maria Bogner & Nuria Puig The IOC Olympic Studies Centre and the Academic Community of Olympic	Studies20
Paul Bretherton & Billy Graeff London 2012 and Rio 2016: The Olympic Games and Physical Activity Prom	otion
Michael Cathcart & Michael Heine A Thematic Analysis of Environmental Sustainability Narratives at the 2010 Vancouver Winter Olympics	23

Future Olympic Athlete? Exploring Young People's Interpretations of an Olympic Athlete, and of Competing Consumption	24
Ricardo Demetrio de Souza Petersen, Amauri Bassoli de Oliveira & Selda Engelman The Segundo Tempo Program: A Legacy of the Olympic Games, Rio 2016	25
Dana Ellis & Becca Leopkey The Coca-Cola Games: A 20-year Retrospective on the Marketing Legacies of the Atlanta Olympic Games	26
Hongwei Guan Olympic Games from Beijing 2008 to Nanjing 2014	28
Shuwang Li An Investigation and Study of Beijing Citizens' Winter Sports Participation	29
Rich Loosbrock & Vincent Conroy-Villarreal The Games That Saved the Games: Peter Ueberroth and the 1984 Los Angeles Olympics	30
Guy Masterman Winning Olympic Bids: The Critical Success Factors	31
Rustem Nureev & Evgeny Markin Business Cycle of the 2016 Olympic Games	32
Loïc Pedras, Tracy Taylor, and Stephen Frawley Institutional Complexity in Sport Organisations: The Case of the Portuguese Triathlon Federation	45
Michel Raspaud National Policy Reasons for the Paris Bid for the Olympic and Paralympic Games 2024	46
Nelson Schneider Todt, Alessandra Maria Scarton & Gabriel Kessler Merlin Content Validity of the 'Olympic Values Inventory'	47
Doiara Silva dos Santos From Ideological Aspirations to Political Inclinations: Avery Brundage, Peronism, and the First Pan-American Games	49
Antonio Sotomayor The Nationalist Movement and Colonialism in Puerto Rico's Olympic Sport	56
Jilly Traganou Design, Dissent and Olympic Futures: Sociotechnical Action and Inclusionary Olympics	58
Flavio Valdir Kirst & Otávio Tavares Investigating the Transforma Programme: The Educational Initiative of the Rio 2016 Olympic Games	60
Contributors and Participants	62