First Hybrid (in-person & online) course

This hybrid (in-person & online) course is an introduction to the study of the relationship between language and society with the goal of understanding social structure through language. In this course, we specifically focus on three main cultures: Canadian, Hispanic and Asian.
We compare their differences by working within socially-informed perspective; topics covered will include language, perception, and identity development; verbal and non-verbal communication; speaking across cultures; language use and social networks; and language and power.

Note: since the course is hybrid, Tuesday classes will be in person, while Thursday classes will be via Zoom. The classes will be in English.
Course Objectives

◦ Introduce concepts necessary to understand the role of language in society
◦ Define key terms used by linguists carrying out research in this area
◦ Connect theoretical concepts to every day experiences
◦ Understand differences according to cultural norms
## Grading schema

<table>
<thead>
<tr>
<th>Item</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Online quizzes (5x5%)</td>
<td>25%</td>
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<tr>
<td>Online forum discussion/debate</td>
<td>20%</td>
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<tr>
<td>Participation</td>
<td>10%</td>
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<tr>
<td>Independent group project</td>
<td>45%</td>
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<tr>
<td>• Proposal 10%</td>
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<tr>
<td>• Oral presentation 10%</td>
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<td>• Essay 25%</td>
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There is no final exam!
Online forum discussion/ debate (20%)

Students will be required to discuss proposed scenarios in OWL.

Students will need to

1) respond to the proposed scenario by providing relevant examples from the lecture or textbook, including the use of the terminology (5% per entry), and

2) critically respond to someone’s thread (5% per entry)
Independent group project (45%) 

- Students in groups of 2-4 will collect data using participant observation while comparing two different cultures based on the theme studied during the semester. The aim of this project is to build on what they have learned in this course and gain hands-on experience with the execution of a research project from start to finish through careful selection of a topic, library research, data collection and critical reflections and analysis about the readings and other material.

- **Proposal (10%)**:
  - This will involve presenting your group project (introducing your phenomenon) including the main research question(s) and hypotheses; (some of) the previous research on the topic; and a brief outline of the experimental methodology (e.g., number of participants, setting, social factors, etc.). The outline should not exceed 5 pages (Times New Roman, 12 pts, double-spaced). The outline should be submitted in person.

- **Oral Presentation (10%)**:
  - Since this is a hybrid course, the presentation should be well thought and presented in a creative manner.
For more information,

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