1. Course Information

Course Information
DIGITAL CREATIVITY DH2120F
FALL 2022
Lectures: Mondays, 11:30-12:30 at MC 110
Weekly Tutorials in Groups: see Table below. Your TA will contact you during the first week of classes with details.

2. Instructor Information

<table>
<thead>
<tr>
<th>Instructors</th>
<th>Email</th>
<th>Office</th>
<th>Phone</th>
<th>Office Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Juan Luis Suárez</td>
<td><a href="mailto:jsuarez@uwo.ca">jsuarez@uwo.ca</a></td>
<td>UC3130</td>
<td>N/A</td>
<td>By appointment only</td>
</tr>
<tr>
<td>Julia Garcia</td>
<td><a href="mailto:jgarcia1@uwo.ca">jgarcia1@uwo.ca</a></td>
<td></td>
<td>N/A</td>
<td>Tutorial: Online (TBD). Office hours: By appointment only.</td>
</tr>
<tr>
<td>Tarjanee Parmar</td>
<td><a href="mailto:tparmar2@uwo.ca">tparmar2@uwo.ca</a></td>
<td></td>
<td>N/A</td>
<td>Tutorial: Friday 12:00-1:00 pm. Office hours: Friday 1:30-2:30 pm Online via zoom</td>
</tr>
<tr>
<td>Pilar del Carmen Rodriguez</td>
<td><a href="mailto:prodri6@uwo.ca">prodri6@uwo.ca</a></td>
<td>UC3130</td>
<td>N/A</td>
<td>Tutorial: TBD. Office hours: By Appointment at <a href="https://bit.ly/pilarofficehours">https://bit.ly/pilarofficehours</a></td>
</tr>
<tr>
<td>Ana Ruiz Segarra</td>
<td><a href="mailto:aruiz6@uwo.ca">aruiz6@uwo.ca</a></td>
<td>UC4314</td>
<td>N/A</td>
<td>Tutorial: Thursday 10am-11am. Office hours: Wednesday 1pm-2pm. Microsoft Teams</td>
</tr>
<tr>
<td>Zahra Moosavi</td>
<td><a href="mailto:smoosav7@uwo.ca">smoosav7@uwo.ca</a></td>
<td>UC4311</td>
<td>N/A</td>
<td>Tutorial: Friday 12pm-1pm. Office hours: Friday 1pm-2pm. Online (Zoom).</td>
</tr>
<tr>
<td>Sohrab Mosahebi</td>
<td><a href="mailto:smoosav7@uwo.ca">smoosav7@uwo.ca</a></td>
<td></td>
<td>N/A</td>
<td>Tutorial: Tuesday 1:30pm-2:30pm in UC3325. Office hours: Tuesday 2:30pm-3:30pm in UC1307. In person</td>
</tr>
<tr>
<td>Amina Wasif</td>
<td><a href="mailto:awasif@uwo.ca">awasif@uwo.ca</a></td>
<td></td>
<td>N/A</td>
<td>Tutorial: Thursday 11:00am-12:00pm Office hours: 12:00pm-1pm Online</td>
</tr>
</tbody>
</table>

Students must use their Western (@uwo.ca) email addresses when contacting their instructors.

3. Course Syllabus, Schedule, Delivery Mode

Course Description
In this blended course, you will learn how to become more creative by learning from some of the most creative minds of our time. You will learn how super creative individuals have developed fulfilling and successful careers and lives by following their own paths and creating specific methodologies.
By the end of this course, you will be able to apply the learnings from these models to your own life through a set of Reflective Practices (Leaders & Learners) carried out weekly. You will also learn how to synthesize the learnings from super creative individuals into a Creativity Manifesto for your own career. You will compile all your acquired skills into your own Tool Kit for Practicing Creativity.

Learning Outcomes / Course Objectives

Upon successful completion of this course, students will have acquired:

- **Knowledge**: Acquaintance with some special cases of individuals renowned for their creative endeavors.
- Knowledge of the personal trajectories of those individuals.
- Knowledge of the different backgrounds and evolution of diverse individuals in their creative journeys.
- Knowledge of some of the main concepts of creativity and innovation.

- **Values**: Identify the values that creative individuals practice.
- Compare values across different domains of creativity, cultural regions, and personal choices.
- Learn the importance of values to the stories of these creatives.

- **Skills**: Development of a set of principles to guide their creative endeavors.
- Engage in creative thinking and critical reflection
- Reflect on the life experiences, work ethic, practical skills, and projects of some very creative individuals.
- Enumerate and identify the skills that are more common across creative individuals and domains.

Course Schedule

See separate document.

Important Sessional Dates

- Lectures begin: September 12, 2022
- Reflective Pieces (Leaders & Learners) on OWL begin: September 20, 2022, and finish December 2, 2022
- Fall Reading Week: October 31 – November 6, 2022
- Classes end: December 8, 2022

- The week after Thanksgiving will start on Tuesday (Oct. 11) and finish on Friday (Oct. 14). The Lecture will be replaced by an audio/video to be dropped in OWL on Tuesday morning. The period for Leaders will cover through Wednesday at 11:55pm, and Learners will be able to participate until Friday at 11:55pm.

- Due Dates for Special Projects:
  - Creativity Manifesto: Oct. 21, 11:55pm.

Contingency plan for an in-person class pivoting to 100% online learning

In the event of a COVID-19 resurgence during the course that necessitates the course delivery moving away from face-to-face interaction, affected course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will not change. Any remaining
assessments will also be conducted online as determined by the course instructor.

4. Course Materials

Texts and Materials (required and recommended)
- Every week’s Lecture is considered Material for the week.
- All other Materials will be accessible to the OWL’s Reading List link to Western Library.

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Materials</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to the Course</td>
<td>• Lecture</td>
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</table>
• David W. Galenson: Old Masters and Young Geniuses. The Two Life Cycles of Artistic Creativity. Chapters 1,7.  
• Fragments: https://youtu.be/d7rAb2O0JV8  
• IMMA presents Doris Salcedo 'Acts of Mourning': https://youtu.be/JSJHsJHaBoc |
| 5    | The Super-Creative Poet. Anne Carson. | • Lecture: delivered by audio/video on zoom  
• Anne Carson Interview. CBC: https://www.cbc.ca/player/play/2688185706/ |
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| 7    | The Artist is Present. Marina Abramovic.  
- EXTRA: https://www.moma.org/artists/26439.  
- EXTRA: https://www.youtube.com/watch?v=mEcqoqvlxPY. |
| 8    | Art of the In-Between. Rei Kawakubo.  
- https://www.youtube.com/watch?v=HdR9PkJWz_I. |
| 9    | Potter & Writer. Edmund de Waal.  
| 10   | Essential Beauty in Architecture: Anna Heringer.  
| 11   | David Usher. From Music to AI.  
| 12   | ALL CREATIVES |
|      | CONCLUSIONS |

**OWL**

Students are responsible for checking the course OWL site ([http://owl.uwo.ca](http://owl.uwo.ca)) on a regular basis for news and updates. This is the primary method by which information will be disseminated to all students in the class.

All course material will be posted to OWL: [http://owl.uwo.ca](http://owl.uwo.ca). If students need assistance with the course OWL site, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

**Technical Requirements**

- Stable internet connection.
5. Methods of Evaluation

Course Requirements
The overall course grade will be calculated as listed below:

- Reflective Pieces (Leaders & Learners) on OWL: 30% (3% x 10 weeks)
  o Topics included: those covered in weekly Lecture and Materials
- Creativity Manifesto: 35% Due: Oct. 21, 11:55pm (via OWL)
  o Topics included: all covered in the course up to this point
- Tool Kit for Creativity: 35% Due: Dec. 5, 11:55pm (via OWL)
  o Topics included: all covered in the course

Course-specific policies/conditions
- A minimum of SEVEN participations in the weekly Reflective Pieces (Leaders & Learners), with a minimum grade of 50% in each of them, is required to PASS this course.
- How do the weekly Reflective Pieces (Leaders & Learners) work?:
  - Check OWL to learn the section you are in and your TA’s name.
  - It starts on Week 2 (Sept. 20) and ends on Week 11 (Nov. 29).
  - It runs every week from Tuesday to Thursday. Every section of 25 students works separately on OWL forums.
  - This is an alternate week activity:
    o Every week YOU alternate as Leader or Learner. For example, if you are a Leader in the first week, then you will be a Learner in the second week. Your TA will tell you during the first week of the course whether you start this activity as a Leader or a Learner. After the first week, it is your responsibility to know which role you are playing every week.
    o Leaders post questions related to the Lecture and Materials of that week. Learners answer those questions using the Materials of the week.
  - Leaders post questions to the forum before Tuesday at 11:55pm EST. Questions posted after this date/time will be declared invalid and marked as 0.
  - Learners answer questions on the forum before Thursday at 11:55pm EST.
  - Leaders post 1 question to each of the forum’s categories. Learners answer 1 question to each of the forum’s categories:
    o Facts: these questions relate to important facts about the individual, their business, their ideas, the conception of creativity; these facts must be relevant to better understand the typo of creative we are studying and they should not simple facts such as where the person was born, etc.
    o Application: these questions refer to the real life application of the materials studied during the week as they are transferred to your own lives, work, plans, etc. They must be based and argued from the materials. Minimum word count for questions is 100 words and for answers is 250 words.
    o Creation: these questions create a possible scenario in which you or someone else will use what you have learned from the materials. Minimum word count for questions is 100 words and for answers is 250 words.
The Forum category Knowledge, Values, Skills (KVS) is to be used only if you have enrolled in the Play to Learn More program (see below).

- Other rules:
  - Leaders cannot repeat questions already posted, and Learners cannot answer questions already answered by other Learners, unless the answer is substantially different from previous ones.
  - Questions and Answers about Facts are worth a maximum of .5.
  - Questions and Answers about Application are worth a maximum of 1.
  - Questions and Answers about Creation are worth a maximum of 1.5. A detailed Rubric for this activity will be posted on OWL.

Play to Learn More
- This course is part of the Play to Learn More gamification program.
- Participation in this program of gamification is optional.
- You can decide to participate in the Play to Learn More program to earn extra marks and learn more. But participating in it or not will never affect your grades negatively.
- Check the separate Guide to and Video of Play to Learn More in OWL if you are interested in enrolling.

6. Student Absences
If you are unable to meet a course requirement due to illness or other serious circumstances, please follow the procedures below.

Assessments worth less than 10% of the overall course grade:
For work worth less than 10% of the total course grade, you must submit an email to your TA with the appropriate medical documentation justifying your late/no submission. This email must be sent to your TA before the due date of the missed work. The missed work will be replaced by a 1000-word essay based on the corresponding week materials. The topic of the essay will be provided by your TA. The essay will sent to your TA within 48hrs of receiving the topic you have to write about.

Assessments worth 10% or more of the overall course grade:
For work totalling 10% or more of the final course grade, you must provide valid medical or supporting documentation to the Academic Counselling Office of your Faculty of Registration as soon as possible. For further information, please consult the University’s medical illness policy at


The Student Medical Certificate is available at


Note: missed work can only be excused through one of the mechanisms above. Being asked not to attend an in-person course requirement due to potential COVID-19 symptoms is not sufficient on its own.

6. Accommodation and Accessibility

Religious Accommodation
When a course requirement conflicts with a religious holiday that requires an absence from the University or prohibits certain activities, students should request accommodation for their absence in
writing at least two weeks prior to the holiday to the course instructor and/or the Academic Counselling office of their Faculty of Registration. Please consult University's list of recognized religious holidays (updated annually) at


Accommodation Policies
Students with disabilities are encouraged to contact Accessible Education, which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The policy on Academic Accommodation for Students with Disabilities can be found at:


7. Academic Policies
The website for Registrarial Services is http://www.registrar.uwo.ca.

In accordance with policy,

https://www.uwo.ca/univsec/pdf/policies_procedures/section1/mapp113.pdf,
the centrally administered e-mail account provided to students will be considered the individual’s official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at their official university address is attended to in a timely manner.

Note: Use of recording devices is not be permitted during Lectures.

Academic Offences
Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:


Statement on the use of plagiarism-checking software
All required materials may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com).

8. Support Services
Academic Counselling
Your Home Faculty’s Academic Counselling or Academic Advising Office will support or refer whenever you have an issue that is affecting your studies, including information on adding/dropping courses, academic considerations for absences, appeals, exam conflicts, and many other academic related matters. Do not hesitate to reach out to them if you are struggling and unsure where to go for help. Contact info for all Faculties is here: https://registrar.uwo.ca/faculty_academic_counselling.html
**Mental Health Support**
Students who are in emotional/mental distress should refer to Mental Health@Western (https://uwo.ca/health/) for a complete list of options about how to obtain help.

**Gender-based and sexual violence**
Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at


To connect with a case manager or set up an appointment, please contact support@uwo.ca.

**Accessible Education**
Please contact the course instructor if you require lecture or printed material in an alternate format or if any other arrangements can make this course more accessible to you. You may also wish to contact Accessible Education at http://academicsupport.uwo.ca/accessible_education/index.html if you have any questions regarding accommodations.

**Learning Development and Success**
Counsellors at the Learning Development and Success Centre https://learning.uwo.ca are ready to help you improve your learning skills. They offer presentations on strategies for improving time management, multiple-choice exam preparation/writing, textbook reading, and more. Individual support is offered throughout the Fall/Winter terms in the drop-in Learning Help Centre, and year-round through individual counselling.

**Digital Student Experience**
Western University is committed to a thriving campus as we deliver our courses in the mixed model of both virtual and face-to-face formats. We encourage you to check out the Digital Student Experience website to manage your academics and well-being: https://www.uwo.ca/se/digital/.

**USC**
Additional student-run support services are offered by the USC, https://westernusc.ca/services/.