

1. Course Information

Course Information

DIGITAL CREATIVITY DH2120F

FALL 2022

Lectures: Mondays, 11:30-12:30 at MC 110

Weekly Tutorials in Groups: see Table below. Your TA will contact you during the first week of classes with details.

2. Instructor Information

Instructors	Email	Office	Phone	Office Hours
Dr. Juan Luis Suárez	jsuarez@uwo.ca	UC3130	N/A	By appointment only
Julia Garcia	jgarcia@uwo.ca		N/A	Tutorial: Online (TBD). Office hours: By appointment only.
Tarjane Parmar	tparmar2@uwo.ca		N/A	Tutorial- Friday 12:00-1:00 pm. Office hours- Friday 1:30- 2:30 pm Online via zoom
Pilar del Carmen Rodríguez	prodri6@uwo.ca	UC3130	N/A	Tutorial: TBD. Office hours: By Appointment at https://bit.ly/pilarofficehours
Ana Ruiz Segarra	aruiz6@uwo.ca	UC4314	N/A	Tutorial: Thursday 10am-11am. Office hours: Wednesday 1pm-2pm. Microsoft Teams
Zahra Moosavi	smoosav7@uwo.ca	UC4311	N/A	Tutorial: Friday 12pm-1pm. Office hours: Friday 1pm-2pm. Online (Zoom).
Sohrab Mosahebi	smosahe@uwo.ca		N/A	Tutorial: Tuesday 1:30pm-2:30pm in UC3325. Office hours: Tuesday 2:30pm-3:30pm in UC1307. In person
Amina Wasif	awasif@uwo.ca		N/A	Tutorial: Thursday 11:00am-12:00pm Office hours: 12:00pm-1pm Online

Students must use their Western (@uwo.ca) email addresses when contacting their instructors.

3. Course Syllabus, Schedule, Delivery Mode

Course Description

In this **blended course**, you will learn how to become more creative by learning from some of the most creative minds of our time. You will learn how super creative individuals have developed fulfilling and successful careers and lives by following their own paths and creating specific methodologies.

By the end of this course, you will be able to apply the learnings from these models **to your own life** through a set of **Reflective Practices (Leaders & Learners)** carried out weekly. You will also learn how to synthesize the learnings from super creative individuals into a **Creativity Manifesto** for your own career. You will compile all your acquired skills into your own **Tool Kit for Practicing Creativity**.

Learning Outcomes / Course Objectives

Upon successful completion of this course, students will have acquired:

- Knowledge: Acquaintance with some special cases of individuals renowned for their creative endeavors.
- Knowledge of the personal trajectories of those individuals.
- Knowledge of the different backgrounds and evolution of diverse individuals in their creative journeys.
- Knowledge of some of the main concepts of creativity and innovation.

- Values: Identify the values that creative individuals practice.
- Compare values across different domains of creativity, cultural regions, and personal choices.
- Learn the importance of values to the stories of these creatives.

- Skills: Development of a set of principles to guide their creative endeavors.
- Engage in creative thinking and critical reflection
- Reflect on the life experiences, work ethic, practical skills, and projects of some very creative individuals.
- Enumerate and identify the skills that are more common across creative individuals and domains.

Course Schedule

See separate document.

Important Sessional Dates

- Lectures begin: September 12, 2022
- Reflective Pieces (Leaders & Learners) on OWL begin: September 20, 2022, and finish December 2, 2022
- Fall Reading Week: October 31 – November 6, 2022
- Classes end: December 8, 2022

- **The week after Thanksgiving will start on Tuesday (Oct. 11) and finish on Friday (Oct. 14). The Lecture will be replaced by an audio/video to be dropped in OWL on Tuesday morning. The period for Leaders will cover through Wednesday at 11:55pm, and Learners will be able to participate until Friday at 11:55pm.**

- **Due Dates for Special Projects:**
 - **Creativity Manifesto: Oct. 21, 11:55pm.**
 - **Toolkit for Creativity: Dec. 5, 11:55pm.**

Contingency plan for an in-person class pivoting to 100% online learning

In the event of a COVID-19 resurgence during the course that necessitates the course delivery moving away from face-to-face interaction, affected course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will **not** change. Any remaining

assessments will also be conducted online as determined by the course instructor.

4. Course Materials

Texts and Materials (required and recommended)

- Every week's Lecture is considered Material for the week.
- Additional resources: Apple TV+ (7-day free trial) to watch "Chicago" in *Home* (2020 TV series). Amazon Prime Canada (\$: 30-day free trial) to watch *El Bulli. The story of a dream* (30-day free trial). Anne Carson: *The Beauty of the Husband*. Carson, A. (2002). *The Beauty of the Husband. A Fictional Essay in 29 Tangos*.
- All other Materials will be accessible to the OWL's Reading List link to Western Library.

Week	Topic	Materials
1	Introduction to the Course	<ul style="list-style-type: none"> • Lecture
2	Introduction to Creativity	<ul style="list-style-type: none"> • A.J. Cropley. "Definitions of Creativity." Mark A. Runko & Steven R. Pritzker. <i>Encyclopedia of Creativity</i>, Boston: Elsevier, 2011. • S.W. Russ & J.A. Dillon. "Associative Theory." Mark A. Runko & Steven R. Pritzker. <i>Encyclopedia of Creativity</i>, Boston: Elsevier, 2011. • David W. Galenson: <i>Old Masters and Young Geniuses. The Two Life Cycles of Artistic Creativity</i>. Chapters 1,7. • M.S. Lindauer. "Arts, Artists and Art Audiences: Their Implication for the Psychology of Creativity." Mark A. Runko & Steven R. Pritzker. <i>Encyclopedia of Creativity</i>, Boston: Elsevier, 2011. • Seelig, T. (2012). <i>inGenius: A crash course on creativity</i>. Chapter 1. Hay House, Inc.
3	Theaster Gates. The Art of Upscaling	<ul style="list-style-type: none"> • Film: "Chicago" in <i>Home</i> (2020 TV series): Apple TV+. • Theaster Gates: "Visual Thoughts". <i>Ballads for Huguenot House</i>, pp. 24-30. • Theaster Gates: "The Artist Corporation and the Collective". <i>Nka: Journal of Contemporary African Art</i>, Number 34, Spring 2014, pp. 74-79. • John Colapinto: "The Real State Artist". <i>The New Yorker</i> January 13, 2014.
4	Art with Impact. Doris Salcedo.	<ul style="list-style-type: none"> • Bal, M. (2010). <i>Of what one cannot speak: Doris Salcedo's political art</i>. University of Chicago Press. Chapter 5. • <i>Fragments</i>: https://youtu.be/d7rAb2O0JV8 • IMMA presents Doris Salcedo 'Acts of Mourning': https://youtu.be/JSjHsJHaBoc
5	The Super-Creative Poet. Anne Carson.	<ul style="list-style-type: none"> • Lecture: delivered by audio/video on zoom • Anne Carson: <i>The Beauty of the Husband</i>. Carson, A. (2002). <i>The Beauty of the Husband. A Fictional Essay in 29 Tangos</i>. New York: Vintage. • Sam Anderson: "The Inscrutable Brilliance of Anne Carson". <i>The New York Times</i> March 14, 2013. • Anne Carson Interview. CBC: https://www.cbc.ca/player/play/2688185706/
6	Creativity and Innovation in High Cuisine. Ferran Adrià & His Heirs.	<ul style="list-style-type: none"> • Andrews, C. (2011). <i>Ferran: The Inside Story of El Bulli and the Man who Reinvented Food</i>. Chapter 1. Penguin. • Film: <i>el Bulli: The story of a dream. Episodes 9 and 12</i>. Amazon Prime Canada.

		<ul style="list-style-type: none"> • Anthony Bourdain: No Reservations. https://www.dailymotion.com/video/x5wyvx3
7	The Artist is Present. Marina Abramovic.	<ul style="list-style-type: none"> • Abramovic, M. (2018). <i>Walk through Walls: A memoir</i>. Chapters 1 & 6. Three Rivers Press. • <i>"Marina Abramović: An art made of trust, vulnerability and connection TED Talk". TED.com.</i> • EXTRA: https://www.moma.org/artists/26439. • EXTRA: https://www.youtube.com/watch?v=mEcqogvixPY.
8	Art of the In-Between. Rei Kawakubo.	<ul style="list-style-type: none"> • Brenda Polan & Roger Tredre. "Rei Kawakubo." <i>The great fashion designers</i>. Oxford: Berg, 2020, pp. 235-242. • Karen de Perthuis. "Breaking the idea of clothes. Rei Kawakubo's Fashion Manifesto." <i>Fashion Theory</i>, 24:5, 659-677, DOI: 10.1080/1362704X.2018.1531621. • https://www.vogue.com/article/rei-kawakubo-interview-comme-des-garcons-2017-met-museum-costume-exhibit. • https://www.nytimes.com/2017/05/01/fashion/rei-kawakubos-commes-de-garcons.html. • https://www.youtube.com/watch?v=HdR9PkJWz_I
9	Potter & Writer. Edmund de Waal.	<ul style="list-style-type: none"> • De Waal, E. (2015). <i>The White Road. Journey into an Obsession</i>. Toronto: Alfred A. Knopf, 2015. Chapter 66. • https://youtu.be/2G5j3BXqvp0
10	Essential Beauty in Architecture: Anna Heringer.	<ul style="list-style-type: none"> • Anna Heringer. "Architecture is a tool to improve lives." Herman Hertzberger, ed. <i>The future of architecture</i>. Rotterdam: Naioio, 2013, pp. 15-29. • Angelika Fitz. "caring for People, for the Planet, and for Beauty." <i>Anna Heringer. Essential Beauty</i>. Madrid: ICO, 2022, pp. 8-27. • Kazi K. Ashraf. "This is not a building! Hand-making a school in a Bangladeshi Village." <i>Architectural Design</i> 2007, pp. 114-117. • "Laufen Manifesto. For a Humane Design Culture." <i>Anna Heringer. Essential Beauty</i>. Madrid: ICO, 2022, pp. 206-7.
11	David Usher. From Music to AI.	<ul style="list-style-type: none"> • David Usher (2015). <i>Let the elephants run</i>. Toronto: Anansi, pp. 5-29; 216-219. • https://mycitylife.ca/issues/febmar-2015/david-usher-recapturing-the-creative-spark/ • https://www.davidusher.com • https://www.reimagine.ai
12	ALL CREATIVES	<ul style="list-style-type: none"> • CONCLUSIONS

OWL

Students are responsible for checking the course OWL site (<http://owl.uwo.ca>) on a regular basis for news and updates. This is the primary method by which information will be disseminated to all students in the class.

All course material will be posted to OWL: <http://owl.uwo.ca>.

If students need assistance with the course OWL site, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

Technical Requirements

- Stable internet connection.

- Computer with working microphone and/or webcam.
- Access to Youtube.

5. Methods of Evaluation

Course Requirements

The overall course grade will be calculated as listed below:

- Reflective Pieces (Leaders & Learners) on OWL: 30% (3% x 10 weeks)
 - Topics included: those covered in weekly Lecture and Materials
- Creativity Manifesto: 35% Due: Oct. 21, 11:55pm (via OWL)
 - Topics included: all covered in the course up to this point
- Tool Kit for Creativity: 35% Due: Dec. 5, 11:55pm (via OWL)
 - Topics included: all covered in the course

Course-specific policies/conditions

- A minimum of SEVEN participations in the weekly Reflective Pieces (Leaders & Learners), with a minimum grade of 50% in each of them, is required to PASS this course.
- How do the weekly **Reflective Pieces (Leaders & Learners)** work?:
 - Check OWL to learn the section you are in and your TA's name.
 - It starts on Week 2 (Sept. 20) and ends on Week 11 (Nov. 29).
 - It runs every week from Tuesday to Thursday. Every section of 25 students works separately on OWL forums.
 - This is an *alternate week* activity:
 - Every week YOU alternate as Leader or Learner. For example, if you are a Leader in the first week, then you will be a Learner in the second week. Your TA will tell you during the first week of the course whether you start this activity as a Leader or a Learner. After the first week, it is your responsibility to know which role you are playing every week.
 - Leaders post questions related to the Lecture and Materials of that week. Learners answer those questions using the Materials of the week.
 - Leaders post questions to the forum before Tuesday at 11:55pm EST. Questions posted after this date/time will be declared invalid and marked as 0.
 - Learners answer questions on the forum before Thursday at 11:55pm EST.
 - Leaders post 1 question to each of the forum's categories. Learners answer 1 question to each of the forum's categories:
 - Facts: these questions relate to important facts about the individual, their business, their ideas, the conception of creativity; these facts must be relevant to better understand the type of creative we are studying and they should not be simple facts such as where the person was born, etc.
 - Application: these questions refer to the real life application of the materials studied during the week as they are transferred to your own lives, work, plans, etc. They must be based and argued from the materials. Minimum word count for questions is 100 words and for answers is 250 words.
 - Creation: these questions create a possible scenario in which you or someone else will use what you have learned from the materials. Minimum word count for questions is 100 words and for answers is 250 words.

- The Forum category Knowledge, Values, Skills (KVS) is to be used only if you have enrolled in the *Play to Learn More* program (see below).
- Other rules:
 - Leaders cannot repeat questions already posted, and Learners cannot answer questions already answered by other Learners, unless the answer is substantially different from previous ones.
 - Questions and Answers about Facts are worth a maximum of .5.
 - Questions and Answers about Application are worth a maximum of 1.
 - Questions and Answers about Creation are worth a maximum of 1.5. A detailed Rubric for this activity will be posted on OWL.

Play to Learn More

- This course is part of the Play to Learn More gamification program.
- Participation in this program of gamification is optional.
- You can decide to participate in the Play to Learn More program to earn extra marks and learn more. But participating in it or not will never affect your grades negatively.
- Check the separate Guide to and Video of Play to Learn More in OWL if you are interested in enrolling.

6. Student Absences

If you are unable to meet a course requirement due to illness or other serious circumstances, please follow the procedures below.

Assessments worth less than 10% of the overall course grade:

For work worth less than 10% of the total course grade, you must submit an email to your TA with the appropriate medical documentation justifying your late/no submission. This email must be sent to your TA before the due date of the missed work. The missed work will be replaced by a 1000-word essay based on the corresponding week materials. The topic of the essay will be provided by your TA. The essay will be sent to your TA within 48hrs of receiving the topic you have to write about.

Assessments worth 10% or more of the overall course grade:

For work totalling 10% or more of the final course grade, you must provide valid medical or supporting documentation to the Academic Counselling Office of your Faculty of Registration as soon as possible. For further information, please consult the University's medical illness policy at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.

The Student Medical Certificate is available at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Note: missed work can *only* be excused through one of the mechanisms above. Being asked not to attend an in-person course requirement due to potential COVID-19 symptoms is **not** sufficient on its own.

6. Accommodation and Accessibility

Religious Accommodation

When a course requirement conflicts with a religious holiday that requires an absence from the University or prohibits certain activities, students should request accommodation for their absence in

writing at least two weeks prior to the holiday to the course instructor and/or the Academic Counselling office of their Faculty of Registration. Please consult University's list of recognized religious holidays (updated annually) at

<https://multiculturalcalendar.com/ecal/index.php?s=c-univwo>.

Accommodation Policies

Students with disabilities are encouraged to contact Accessible Education, which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The policy on Academic Accommodation for Students with Disabilities can be found at:

[https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic Accommodation_disabilities.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic_Accommodation_disabilities.pdf).

7. Academic Policies

The website for Registrarial Services is <http://www.registrar.uwo.ca>.

In accordance with policy,

https://www.uwo.ca/univsec/pdf/policies_procedures/section1/mapp113.pdf,

the centrally administered e-mail account provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at their official university address is attended to in a timely manner.

Note: Use of recording devices is not be permitted during Lectures.

Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf.

Statement on the use of plagiarism-checking software

All required materials may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

8. Support Services

Academic Counselling

Your Home Faculty's Academic Counselling or Academic Advising Office will support or refer whenever you have an issue that is affecting your studies, including information on adding/dropping courses, academic considerations for absences, appeals, exam conflicts, and many other academic related matters. Do not hesitate to reach out to them if you are struggling and unsure where to go for help. Contact info for all Faculties is here: https://registrar.uwo.ca/faculty_academic_counselling.html

Mental Health Support

Students who are in emotional/mental distress should refer to Mental Health@Western (<https://uwo.ca/health/>) for a complete list of options about how to obtain help.

Gender-based and sexual violence

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at

https://www.uwo.ca/health/student_support/survivor_support/get-help.html.

To connect with a case manager or set up an appointment, please contact support@uwo.ca.

Accessible Education

Please contact the course instructor if you require lecture or printed material in an alternate format or if any other arrangements can make this course more accessible to you. You may also wish to contact Accessible Education at

http://academicsupport.uwo.ca/accessible_education/index.html

if you have any questions regarding accommodations.

Learning Development and Success

Counsellors at the Learning Development and Success Centre (<https://learning.uwo.ca>) are ready to help you improve your learning skills. They offer presentations on strategies for improving time management, multiple-choice exam preparation/writing, textbook reading, and more. Individual support is offered throughout the Fall/Winter terms in the drop-in Learning Help Centre, and year-round through individual counselling.

Digital Student Experience

Western University is committed to a thriving campus as we deliver our courses in the mixed model of both virtual and face-to-face formats. We encourage you to check out the Digital Student Experience website to manage your academics and well-being: <https://www.uwo.ca/se/digital/>.

USC

Additional student-run support services are offered by the USC, <https://westernusc.ca/services/>.