

FR 3201 E (346e) online Writing Business French Distance Studies

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Course description

This course covers a wide range of current socio-economic and business topics in Canada and France. Authentic business documents, press articles and internet resources are used throughout the course to reinforce new business terminology. The convenient online format is designed to be interactive and fun! No previous business knowledge is required.

Prerequisite: French 2101 (131) or French 2900 (271) or permission of the Department.

Ce cours ne nécessite aucune connaissance préalable en commerce ou en économie. Par contre, une bonne compréhension du français écrit et des connaissances de grammaire correspondant aux cours Fr 2102 (131) ou Fr 2900 (271) sont indispensables. L'expression écrite représente une partie importante de l'évaluation. La grammaire compte pour un minimum de 50% de l'évaluation des tests, des devoirs, et de l'examen final.

Le FR 3201e (346e) est un cours en ligne sur WebCT OWL : l'accès journalier à un ordinateur connecté à l'Internet est indispensable. Il faut soumettre les devoirs en format Word et pouvoir faire des recherches sur Internet. La session d'été est intensive et demande environ 10 heures d'étude par semaine.

*** **Please note:** This course is intensive and requires self-discipline to study on a daily basis, by yourself. It is also an essay course. Please bear in mind that 100% of your evaluation for this course is based on your written expression in French. ***

Is French 3201e (346e) the right course for you?

For French 3201e (346e), you need to:

- like working with computers ;
- have the self-discipline to study regularly on a weekly basis (10 to 12 hours a week are required) ;
- be able to write correctly in French; this essay course is based on the assumption that your written expression in French reflects the grammar rules seen in French 2900 (271).

French 3201E is an essay course.

An essay course is defined as a course for which you write approximately 5000 words. Each one of the two (2) assignments (summaries of press articles, essay on specific topics, etc.), will be 1500 words long. Your weekly participation on the discussion board will count for the rest of the words.

Please note that French 3200 (343) is offered on campus in Fall-Winter 2010-2011, and covers the same material as French 3201e (346e). The only difference between the 2 courses is that Fr 3201e (346e) is an online course offered through Distance Studies, and that it is an essay course.

Material

- Vocabulaire progressif du français des affaires, J-L Penfornis, 2004, CLE International, ISBN 20 9033803 2
- Vocabulaire progressif du français des affaires: Corrigés, J-L Penfornis, 2004, CLE International, ISBN 20 9033807 5
- Business French FR 346E coursepack available through **Inprint** on campus. You can order/pick it up on campus (it will be available soon) or you can have it mailed to you by calling (519) 661-3578.
- I also strongly recommend “Le Robert et Collins du Management Pratique”, Dictionnaires Le Robert, Paris, 1999” (around \$ 25.00 + tax). It can be ordered through the UWO Bookstore at (519) 661-3520.

Assignments and evaluation

- 2 Devoirs - (15 % and around 1500 words each): 30%
- 3 online tests (8% each): 24%
- Participation on the discussion board: 10%
- Journal (Carnet d'étudiant): 6%
- Final Exam: 30% (at exam centres; no aids allowed)

For a more detailed description of all assignments, please, check our course WebCT site.