COURSE DESCRIPTION

This course explores the role of media in shaping our understanding of mental health and mental illness. Students will produce traditional, academic assignments as well as work aimed at non-academic audiences.

LEARNING OUTCOMES

By the end of this course, students should be able to:

- Critically analyze and discuss the dominant discourse and commonly held assumptions regarding mental health and mental illness.
- Identify, analyze and discuss propaganda and its use and influence in mental health, broadly speaking.
- Critically analyze, describe and discuss roles played by and influence of the media in popular portrayals of mental health and mental illness.
- Review and critically analyze relevant literature to enable and advance understanding.
- Demonstrate proficiency in skills related to research and effective academic communication.
- Participate in the co-creation of a learning experience that is vital and engaging.

PREREQUISITES AND/OR ANTIREQUISITES:

**FIMS:** Requisites: Restricted to years 3 & 4 FIMS modules. Not open to MIT minor module. Cross-listed with HS3093F. Antirequisite: MIT 3432F if taken in 2015-16, 2016-17, 2017-18 or 2018-19.

**SHS:** Requisites: School of Health Studies registration restricted to students in their 3rd or 4th year. Cross-listed with MIT3202F.

**NOTE:** Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**Extra Information:** 3 lecture hours.

**Course Weight:** 0.5 course.
COURSE INFORMATION

Instructor: Dr. Marnie Wedlake, PhD, RP  
Email: mwendlak@uwo.ca  
(contact me using this email address only – PLEASE INCLUDE THE COURSE NUMBER IN THE SUBJECT LINE)

Office Hours: TBD

Teaching Assistant: TBD

Course Website: https://owl.uwo.ca

Days & Times of Lectures: Lectures will be delivered asynchronously, on a weekly basis.

Location of Lectures: All lectures will be delivered online.

ASSIGNED READINGS AND OTHER COURSE MATERIALS:

There are no textbooks for this course. All assigned readings will be available, without cost, through Western’s Library System, online and/or through our OWL site.

Readings and course materials will be assigned for each topic of the course. Sources might include peer reviewed journal articles, grey literature, popular press articles, films, video clips, website content, etc. Materials assigned will correspond to the lecture topic. Additional materials may be assigned at any time, and will be posted on the course website. Students are responsible for the content covered in all assigned course materials.

A COMPLETE LIST OF LECTURE TOPICS AND ASSIGNED READINGS WILL BE POSTED TO OWL BEFORE THE FIRST CLASS.

LEARNING ENVIRONMENT

This course experience will function according to the assumption that successful learning happens in environments where learning is co-created by the instructor and the students.

As the instructor, I will endeavour to provide students with course experiences that are optimally engaging, motivating, and interesting. In return, I will expect students to attend all classes, and contribute to the collaborative nature of the learning experience through their active participation in discussions, by completing the assigned readings, and by offering constructive feedback as will be deemed useful to the overall learning experience.

Ideally, we will co-create a learning environment that welcomes and encourages group dialogues that are dynamic, passionate, and open-minded. That is, a learning experience that is vital and engaging for all. In this regard, it is my hope that we will come together in the spirit of community and shared interest to co-create a learning environment that is supported by civility and mutual respect. In doing so, we will set the stage for a healthy and stimulating intellectual forum.
Finally, if you are having problems with any aspect of the course, please contact me. I’m genuinely committed to your learning experience, I’m approachable, and I welcome your comments, your constructive criticisms and, of course, your questions.

EVALUATION

1. Participation – 5% - Mark assigned will be based on meaningful contributions made to opportunities for discussion, including but not necessarily limited to, forum posts.

2. Critical Analysis based on ONE of a choice of SIX films – 15% - Due Friday October 9th 2020. Must be submitted through OWL by 4:00pm on Friday October 9th 2020.
   Complete details regarding the film analysis will be provided at the beginning of the term.

3. The More Than Half Way Through the Course Take Home Exam – 32%. Posted to OWL on Friday October 23rd. Due Friday October 30th 2020. Must be submitted through OWL by 4:00pm on Friday October 30th 2020.

4. Two-part Group Project – 38% (Part 1 = 19% + Part 2 = 19%). Due dates: Part 1 will be due on Friday November 20th 2020. Part 2 will be due on Friday December 4th 2020. Both parts must be submitted through OWL by 4:00pm on the date they are due.

   The group project will consist of 2 parts: a written submission and a presentation delivered to the class. Students will be randomly assigned to groups. The number of students assigned to each group will depend on the number of students enrolled in the course.
   Complete details regarding the group project will be provided at the beginning of the term.

5. 500 Word Personal Reflection Paper – 10%. Due Wednesday December 9th 2020. Must be submitted through OWL by 4:00pm on Wednesday December 9th 2020.
   This project is your opportunity to reflect on your experience of the course.

LAND ACKNOWLEDGEMENT

I acknowledge that Western University is located on the traditional lands of the Anishinaabek, Haudenosaunee, Lūnaapéewak and Attawandaron peoples, on lands connected with the London Township and Sombra Treaties of 1796 and the Dish with One Spoon Covenant Wampum. This land continues to be home to diverse Indigenous peoples (e.g. First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors of our society.
GENERAL COURSE NOTES

MEDIA, INFORMATION & TECHNOCULTURE

NOTES FROM THE FIMS DEAN'S OFFICE

Rights and Responsibilities
The conditions governing a student’s ability to pursue their undergraduate education at Western are ratified by Senate and can be found on the Academic Policies section of the University Secretariat:
http://www.uwo.ca/univsec/academic_policies/rights_responsibilities.html

Statement on Academic Offences
Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:
http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Plagiarism
Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence. All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software Turnitin under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system.

Accommodation Policies
Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: Academic Accommodation for Students with Disabilities.

Academic Consideration for Student Absence
Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the semester, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student’s final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances: during exam periods, absence of a duration greater than 48 hours, assessments worth more than 30% of the student’s final grade, if a student has already used the self-reporting portal twice during the academic year.

If the conditions for a Self-Reported Absence are NOT met, students will need to provide a Student Medical Certificate, if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact the FIMS Undergraduate Student Services Office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or
for other reasons. All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's home Faculty. For Western University policy on Consideration for Student Absence, see Policy on Academic Consideration For Student Absences - Undergraduate Students in First Entry Programs and for the Student Medical Certificate (SMC), see: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf

**Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the Western Academic Calendar.

**Support Services**

Students who are in emotional/mental distress should refer to Mental Health@Western for a complete list of options about how to obtain help. [http://www.uwo.ca/uwocom/mentalhealth/](http://www.uwo.ca/uwocom/mentalhealth/)

**SUPPORT SERVICES – LINKS:**

Office of the Registrar: [www.registrar.uwo.ca](http://www.registrar.uwo.ca); Student Development Centre: [www.sdc.uwo.ca](http://www.sdc.uwo.ca);

Psychological Services: [www.sdc.uwo.ca/psych](http://www.sdc.uwo.ca/psych); Services for Students with Disabilities: [www.sdc.uwo.ca/ssd](http://www.sdc.uwo.ca/ssd); Accessibility Information: [www.accessibility.uwo.ca](http://www.accessibility.uwo.ca/); Writing Support Centre: [www.sdc.uwo.ca/writing](http://www.sdc.uwo.ca/writing); Learning Skills Services: [www.sdc.uwo.ca/learning](http://www.sdc.uwo.ca/learning); Indigenous Services: [http://indigenous.uwo.ca](http://indigenous.uwo.ca/); International and Exchange Student Centre: [www.sdc.uwo.ca/int](http://www.sdc.uwo.ca/int); Career Centre at Western: [www.success.uwo.ca/careers/](http://www.success.uwo.ca/careers/).

**GUIDELINES OF ACADEMIC APPEALS FOR FIMS STUDENTS**

**Grounds for Appeal**

The Faculty of Information and Media Studies does not view the appeals process as an opportunity for students to solicit a second opinion on a grade assigned to a particular piece of work. Appeals must pertain to the final grade in a course, and will only be entertained if sufficient grounds for appeal can be met, including: medical or compassionate circumstances, a defect in the evaluation process, bias, inaccuracy or unfairness.

**Stages in the Appeals Process**

The first stage of the process is a discussion of the disputed grade with the appropriate Teaching Assistant (if applicable), and subsequently, the course Instructor. For grades assigned to individual assignments, essays, lab reports, projects and tests completed throughout the term, the student first must appeal to the Teaching Assistant or Instructor of the course, within three weeks of the date on which the Instructor or Teaching Assistant returned the assignments to the class. The Appeals Committee will not hear any further appeals about the final grade in any course unless this first step has been taken.

If completion of the first stage has not resolved the matter, the student may appeal the final grade in the course to the FIMS Appeals Committee. Appeals of final grades must be within the time frame indicated in the Undergraduate Calendar. It is the student's responsibility to ensure that the appeal is submitted within the deadline. The student shall submit a formal letter to the FIMS Appeals Committee outlining the grounds for the appeal, the remedy sought and relevant materials including the information about when and with whom (Teaching Assistant and/or Instructor) the student met, as described in Stage 1. If the appeal involves a request for work to be regraded, the original marked work
and a clean copy (if possible) must be included. If the appeal is commenced once the deadline has passed, it will not be considered either by the Appeals Committee or by the Associate Dean.

The FIMS Appeals Committee has the discretion to determine whether the grounds for appeal have been met. If the Committee deems that the reasons for the appeal are not legitimate, the Associate Dean will be informed. The appeal will be terminated and the student will be informed.

If the Committee decides that the grounds for appeal have been met, the following steps will be taken: 1. the course Instructor will be shown the appeal letter and offered an opportunity to make a written response; 2. if work is to be regraded, a reader will be appointed who is competent in the area in question and was not involved in the assignment of the original mark. The reader will consider the work in question and will arrive at an independent evaluation. If there is a large discrepancy between the original mark and the regraded mark, a second reader may be appointed by the Committee. If the appointed reader(s) arrive at a grade within five marks of the original, the original grade will stand.

The FIMS Appeals Committee will review the evidence and will make a recommendation on the case to the Associate Dean Undergraduate. The Associate Dean Undergraduate will consider the recommendation from the Appeals Committee, and will make a decision. The student and the instructor will be notified promptly and in writing by the Associate Dean of the decision and of the change in grade, if any. Within the Faculty of Information and Media Studies, the Associate Dean's decision on the matter is final. Further appeals are possible under certain circumstances to the Senate Review Board Academic (for Undergraduate students) or to the Faculty of Graduate Studies (for Graduate students) but the student should carefully consult the guidelines regarding such Appeals.

SCHOOL OF HEALTH STUDIES

GENERAL COURSE NOTES

Regarding the Use of Plagiarism Checking Software
All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com).

Academic Consideration
The University recognizes that a student’s ability to meet their academic responsibilities may, on occasion, be impaired by extenuating circumstances, including short-term illness or injury. Reasonable academic consideration is a cooperative process between the University, the student, and academic staff. All participants in the process must act in good faith, and fulfil their respective obligations, if it is to succeed.

Students who experience an extenuating circumstance (illness, injury, or other extenuating circumstance) sufficiently significant as to temporarily render them unable to meet academic requirements, may submit a request for academic consideration through the following routes:
(i) Submitting a Self-Reported Absence form, provided that the conditions for submission are met;
(ii) For medical absences, submitting a Student Medical Certificate (SMC) signed by a licensed medical or mental health practitioner, in order to be eligible for Academic Consideration; or
(iii) For non-medical absences, submitting appropriate documentation (e.g., obituary, police report, accident report, court order, etc.) to Academic Counselling in their Faculty of registration, in order to be eligible for academic consideration.

Students seeking academic consideration:
- Are advised to consider carefully the implications of postponing tests or midterm exams or delaying handing in work;
- Are encouraged to make appropriate decisions, based on their specific circumstances, recognizing that minor ailments (e.g., upset stomach) or upsets (e.g., argument with a friend) are not normally an appropriate basis for a self-reported absence;
- **Must communicate with their instructors no later than 24 hours** after the end of the period covered by either the self-reported absence or SMC, or immediately upon their return following a documented absence;
- Are advised that all necessary documentation, forms, etc. are to be submitted to academic counselling within two business days after the date specified for resuming responsibilities.

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe as to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume academic responsibilities within 48 hours or less. The following conditions are in place for self-reporting of medical or extenuating circumstances:
- Students will be allowed a maximum of two self-reported absences between September and April, and one self-reported absence between May and August;
- The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30am the following morning if the form is submitted after 4:30pm;
- The duration of the excused absence will terminate prior to the end of the 48 hour period, should the student undertake significant academic responsibilities (e.g., write a test, submit a paper) during that time;
- The duration of an excused absence will terminate at 8:30am on the day following the last day of classes each semester, regardless of how many days of absence have elapsed;
- Self-reported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations (i.e., “bellringers”);
- Self-reporting may not be used for assessments (e.g., midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course;

Students must be in touch with their instructors no later than 24 hours after the end of the period covered by the Self-Reported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed.
**On the Use of Electronic Devices**

**During Exams:** Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any electronic devices during ANY tests, quizzes, midterms, examinations, or other evaluations.

**Use of Recording Devices and Course Content**

Course instructors own and retain the intellectual property rights of their teaching materials. These rights extend to materials used in online settings and digital learning management systems like Owl, Zoom and TopHat. Students do *not* have our permission to make audio or video recordings of lectures, take pictures of lecture material, or distribute any course content for nefarious purposes (E.g. for sale or to cheat on exams). It is the decision of the instructor as to how and when teaching materials can be shared or used. *Unless explicitly noted otherwise, you may not make audio or video recordings of pre-recorded lectures or other course materials. Nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.*

**Statement on Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

**Support Services**

There are various support services around campus and these include, but are not limited to:

1. Student Development Centre -- [http://www.sdc.uwo.ca/ssd/](http://www.sdc.uwo.ca/ssd/)

**On Health and Wellness**

As part of a successful undergraduate experience at Western, we encourage you to make health and wellness a priority. Self-care is a critical component of health and wellness. Western provides several on-campus and online health-related services to help you achieve optimum health and wellness while pursuing your degree. For example, to support physical activity, all students receive membership in Western’s Campus Recreation Centre as part of their registration fees. Numerous cultural events are offered throughout the year. Please check out the Faculty of Music web page ([http://www.music.uwo.ca/](http://www.music.uwo.ca/)), or the McIntosh Gallery ([http://www.mcintoshgallery.ca/](http://www.mcintoshgallery.ca/)). Further information regarding the health and related services available to students can be found at [http://www.health.uwo.ca/](http://www.health.uwo.ca/). For information regarding emotional supports, please visit Western Psychological Services ([https://www.uwo.ca/health/psych/index.html](https://www.uwo.ca/health/psych/index.html)). Western has developed an interactive mental health learning module, found here: [https://www.uwo.ca/health/wec/education/learning.html](https://www.uwo.ca/health/wec/education/learning.html). A list of community-based services and supports will be available through the course OWL site. Students are also encouraged to access local health and wellness resources within their home communities.