

# Western HealthSciences

## School of Kinesiology

### KIN 4422B Entrepreneurship in Clinical Kinesiology Winter 2026

#### Campus Supports

Western University is committed to a **thriving campus**. For help with:

- Both physical and mental health, go to [Wellness & Wellbeing](#)
- Studying with disabilities, go to [Accessible Education](#)
- Writing skills, go to the [Writing Support Centre](#)
- Learning skills and strategies, go to [Learning Development & Success](#)
- Contacting the ombudsperson, go to the [Office of the Ombudsperson](#)



Your course coordinator can also **guide you** to available campus resources and/or services.

#### Important Dates

Classes Begin	Reading Week	Classes End	Study day(s)	Exam Period
January 5	February 14-22	April 9	April 10-11	April 12-30

March 30, 2026: Last day to withdraw from a second-term half course without academic penalty

#### Contact Information

Course Coordinator/instructor	Contact Information	Office Hours
Dr. Jeremy Walsh	<a href="mailto:jwals4@uwo.ca">jwals4@uwo.ca</a>	By appointment

Teaching Assistant(s)	Contact Information	Office Hours
TBA		

**NOTE:** All course information including grades, assignment outlines, deadlines, etc. are available via [OWL Brightspace](#). Download the Brightspace Pulse App to stay up-to-date on course communication and enable your notification settings within “Communications” in the top toolbar. Check the website regularly for course announcements. If you need assistance, visit [OWL Brightspace Help](#) or contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

#### Calendar Course Description (including prerequisites/anti-requisites):

Students will focus on the business, organizational, and technological aspects of Clinical Kinesiology. The intent is to provide students with the background (and confidence) in communication, technology, and job skills in the business and entrepreneurial aspects of kinesiology.

**Extra Information:** 3 lecture hours.

*Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.*

**NOTE:** If you wish to enroll in this course without the stated pre-requisite(s), you must obtain written approval from the course instructor. The approval should then be forwarded to your academic counsellor.

**Delivery Mode:** In-person

### **My Course Description**

The job market is competitive. The overarching objective of this course will be to introduce you to some of the skills you may need to create your own job – in other words, start your own business. Developing your entrepreneurial spirit will be an important course objective. Business creation in the health and wellness space (within the broad scope of Registered Kinesiology practice) will be a focus. Whether you are looking for full-time employment (and pay) or a part-time venture to pursue a passion and compliment other work you do, the basic principles are the same: (1) identify an attractive idea, (2) bring a qualified team together, (3) write a compelling business plan, and (4) secure adequate funding. Lectures, case studies, guest presentations, assignments, and presentations will facilitate business skill development.

### **Learning Outcomes**

Upon completion of this course, students will be able to:

1. **Identify and delineate** theoretical terms and concepts with regards to starting a business. (Knowledge)
2. **Compare and contrast** theoretical and practical approaches for business development in a Clinical Kinesiology context. (Analysis)
3. **Synthesize** research and practical knowledge about business development in various markets. (Comprehension)
4. Begin to **Develop** skills as they pertain to starting your own business. (Application)
5. **Further develop** abilities to *critically reflect* upon own learning and relate to the topics discussed in class. (Reflection)

### **Course Content and Schedule**

<b>Week</b>	<b>Dates</b>	<b>Topic</b>	<b>Study material</b>	<b>Things due</b>
1	Jan 5/7/9	Course Introduction	Textbook Chapters 1 & 2	
2	Jan 12/14/16	Ideation	Futurpreneur: Company Profile	<b>Case Study 1</b> (Jan 16 <sup>th</sup> )
3	Jan 19/21/23	Founders Pitch Presentations	Textbook Chapter 3	<b>Founder's Pitch</b> (Jan 19 <sup>th</sup> , 21 <sup>st</sup> ) <b>Case Study 2</b> (Jan 23 <sup>rd</sup> )

Week	Dates	Topic	Study material	Things due
4	Jan 26/28/30	Market Research	Textbook Chapter 4 Futurpreneur: Market Research	<b>Case Study 3</b> (Jan 30 <sup>th</sup> )
5	Feb 2/4/6	Interim Business Plan Preparation		<b>Test 1</b> (Feb 2 <sup>nd</sup> ) <b>Interim Business Plan</b> (Feb 4 <sup>th</sup> ) <b>Interim Pitch</b> (Feb 6 <sup>th</sup> )
6	Feb 9/11/13	Interim Business Pitch Presentations		<b>Interim Pitch</b> (Feb 9 <sup>th</sup> , 11 <sup>th</sup> )
7	Feb 14-22	<b>Reading Week</b>		
8	Feb 23/25/27	Sales & Marketing	Textbook Chapter 5 Futurpreneur: Sales & Marketing	<b>Case Study 4</b> (Feb 27 <sup>th</sup> )
9	Mar 2/4/6	Operations	Textbook Chapter 6 Futurpreneur: Operations	<b>Case Study 5</b> (Mar 6 <sup>th</sup> )
10	Mar 9/11/13	Financials	Textbook Chapter 7 Futurpreneur: Financials	<b>Case Study 6</b> (Mar 11 <sup>th</sup> ) <b>Test 2</b> (Mar 13 <sup>th</sup> )
11	Mar 16/18/20	Final Business Plan Preparation		<b>Final Business Plan</b> (Mar 18 <sup>th</sup> ) <b>Final Pitch</b> (Mar 20 <sup>th</sup> )
12	Mar 23/25/27	Final Business Pitch Presentations		<b>Final Pitch</b> (Mar 23 <sup>rd</sup> , 25 <sup>th</sup> , 27 <sup>th</sup> )
13	Mar 30/Apr 1 No class Apr 3	Course Conclusion		

## Course Materials

We will be using “Health Entrepreneurship: A guide” (Carrie Rich and co-authors, 2019) as a resource throughout the term. It is available for free online [HERE](#). We will be using the Futurpreneur Business Plan Writer (<https://futrpreneur.ca/en/resource/business-plan-writer/>) to guide the writing of our Business Plans. Weekly readings are in the calendar above.

## Assessments and Evaluation

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weight	Due Date	Flexibility	Learning Outcome
Case Studies	In-class	10%	Throughout	Drop lowest <sup>1</sup>	All
Pitch Attendance	In-class	4%	Throughout	Can miss 1 out of 9 <sup>2</sup>	All
Founder's Pitch	Oral Presentation	6%	Jan 19, 21	Present on 1 of 2 dates <sup>3</sup>	1,3,4
Test 1	MCQ & SAQ (In-class, paper)	15%	Feb 2	Not applicable <sup>4</sup>	All

Assessment	Format	Weight	Due Date	Flexibility	Learning Outcome
Interim Business Plan	Written Assignment	10%	Feb 4	72-hour extension <sup>5</sup>	1-4
Interim Business Pitch	Oral Presentation	10%	Feb 6/9/11	Present on 1 of 3 dates <sup>6</sup>	1-4
Test 2	MCQ & SAQ (In-class, paper)	15%	Mar 13	Not applicable <sup>7</sup>	All
Final Business Plan	Written Assignment	15%	Mar 18	72-hour extension <sup>8</sup>	1-4
Final Business Pitch	Oral Presentation	15%	Mar 20/23/25/27	Designated assessment. Present on 1 of 4 dates <sup>9</sup>	1-4

Notes:

- 'Case study' group work:** Fridays of Weeks 2-4 as well as Weeks 8-10. *Find your 'case study' group number on Brightspace.* Come to case study groupwork days prepared to read a "business case" (i.e., business scenario outlining a problem) and, as a group, come up with and present a solution using content covered in class. No aides (computers, smartphones, etc.) permitted. A mark out of 2% will be given to each student based on TA-observed group contributions (i.e., Are you present? Are you engaged? Are you making or actively considering suggestions? Are you helping refine the solution to present?). Best 5 out of 6 scores will be counted for a total of 10%, i.e. you can drop your lowest score, or miss one case study group work date without penalty. Academic Consideration requests will be denied for the first missed case study. Academic Consideration requests may be granted when students miss more than 1 case study and the assessment value of any additional missed case studies will be redistributed among the completed case studies. Additional missed case studies without Academic Consideration will receive a score of zero.
- Pitch Attendance:** There are 9 Pitch dates (Founder's x 2, Interim x 3, Final x 4). A mark of 0.5% will be awarded for attendance at each Pitch date for a maximum of 4% (i.e., 1 Pitch date can be missed without penalty). Academic Consideration requests will be denied for the first missed Pitch date. Academic Consideration requests may be granted when students miss more than 1 Pitch date and the assessment value of any additional missed Pitch dates will be redistributed among the overall Pitch Attendance marks. Additional missed Pitch dates without Academic Consideration will receive a score of zero.
- "Founder's Pitch" Presentation:** These **oral presentations** worth 6% of your final grade will take place on the third week of term on your presentation day (either the Monday or Wednesday, see Brightspace for schedule). *All pitches will be given to your smaller 'case study' group in the following room: Groups 1/2 in **FNB 1220**, Groups 3/4 in **Lawson Hall 2205**, Groups 5/6 in **Lawson Hall 2210**.* If you miss your presentation date, without Academic Consideration, you will receive a score of zero. If you have Academic Consideration for a missed presentation, you will need to reschedule your presentation with the instructor. This is your opportunity to synthesize what has been covered in class so far and begin to propose your business idea (to be developed further with your interim and final business plans later on in the term). This may not be the business idea you develop in the end for class, but it will give you the chance to propose it early on and receive feedback and advice. Fill-in the single-slide "Founder's Pitch" template and memorize for your 30 second pitch presentation. In addition, be ready to answer questions around: **(a)** the specific problem you are addressing and **(b)** the novelty and feasibility of your solution (i.e., proposed product or service). Importantly, at least one College of Kinesiologists of Ontario (CKO) essential competency should be reflected in your pitch. See slide template on Brightspace.

4. **Test 1:** Monday, February 2<sup>nd</sup>; LOCATION: **Talbot College 357**  
Approximately 30 multiple choice and two short answer questions based on content covered since beginning of term, worth 15% of your final grade. If you miss this test, without Academic Consideration you will receive a score of zero. If you miss this test with Academic Consideration you must complete the makeup assessment as scheduled by the course instructor. Students approved to miss the makeup will have the weight of this assessment redistributed to Test 2.
5. **“Interim” Business Plan:** This is a **written assignment**, worth 10% of your final grade, due at 23:59 EST on February 4<sup>th</sup>. Students are expected to submit this assignment by the deadline listed. Should extenuating circumstances arise, students are permitted to submit their assignment up to 72 hours past the deadline without a late penalty. No Academic Consideration is required for this extension. Students submitting their assessment beyond the extended deadline will receive a penalty of 1% per hour that it is late. Academic Consideration requests may be granted only for extenuating circumstances that began before the deadline and lasted longer than the extension. If you miss this assessment without Academic Consideration, you will receive a score of zero. If you miss this assessment with Academic Consideration, the instructor will give you an extended submission date. *For your Interim and Final Business Plans and Pitches you have the option of working in pairs. Pairs must be formed **within your ‘case study’ group approved by your TA by the start of class on Monday, January 26<sup>th</sup>**. This option may reduce the workload on any one student and we suggest you consider it.* The interim business plan should include the following sections (descriptions [with examples] are provided in the [www.futurpreneur.ca](http://www.futurpreneur.ca) business plan writer tool): Company Profile & Market Research.
6. **“Interim” Business Pitch:** These **oral presentations** worth 10% of your final grade will start on Friday, February 6<sup>th</sup> and will continue the following week (Monday February 9<sup>th</sup> and Wednesday February 11<sup>th</sup>). *\*All pitches will be given to your smaller ‘case study’ group in the following room: Groups 1/2 in **FNB 1220**, Groups 3/4 in **Lawson Hall 2205**, Groups 5/6 in **Lawson Hall 2210**. 2:00 min presentation; marks (10%) will be automatically lost if you go over 2 minutes so practice, practice, practice and time yourself when you do. See slide template on Brightspace.* If you miss your presentation date, without Academic Consideration, you will receive a score of zero. If you have Academic Consideration for a missed presentation, you will need to reschedule your presentation with the instructor.
7. **Test 2:** Friday, March 13<sup>th</sup>, LOCATION: **Talbot College 357**  
Approximately 30 multiple choice and two short answer questions based on content covered since Test 1, worth 15% of your final grade. If you miss this test, without Academic Consideration you will receive a score of zero. If you miss this test with Academic Consideration you must complete the makeup assessment as scheduled by the course instructor. Students approved to miss the makeup will have the weight of this assessment redistributed amongst all other assessments in the course.
8. **“Final” Business Plan:** This is a **written assignment**, worth 15% of your final grade, due at 23:59 EST on March 18<sup>th</sup>. Students are expected to submit this assignment by the deadline listed. Should extenuating circumstances arise, students are permitted to submit their assignment up to 72 hours past the deadline without a late penalty. No Academic Consideration is required for this extension. Students submitting their assessment beyond the extended deadline will receive a penalty of 1% per hour that it is late. Academic Consideration requests may be granted only for extenuating circumstances that began before the deadline and lasted longer than the extension. If you miss this assessment without Academic Consideration, you will receive a score of zero. If you miss this assessment with Academic Consideration, the instructor will give you an extended submission date. The final business plan should include the following sections (descriptions [with examples] are provided in the [www.futurpreneur.ca](http://www.futurpreneur.ca) business plan writer tool): Executive Summary, Company profile (updated), Market Research (updated), Sales & Marketing, Operations & Financials.
9. **“Final” Business Pitch:** This **oral presentations** is a **designated assessment** worth 15% of your final grade will start on Friday, March 20<sup>th</sup> and will continue the following week (Monday

March 23<sup>rd</sup>, Wednesday 25<sup>th</sup> and Friday 27<sup>th</sup>. *\*All pitches will be given to your smaller 'case study' group in the following room: Groups 1/2 in **FNB 1220**, Groups 3/4 in **Lawson Hall 2205**, Groups 5/6 in **Lawson Hall 2210**.* 3:00 min presentation; marks (10%) will be automatically lost if you go over 3:00 minutes so practice, practice, practice and time yourself when you do. See slide template on Brightspace. If you miss your presentation date, without Academic Consideration, you will receive a score of zero. If you have Academic Consideration for a missed presentation, you will need to reschedule your presentation with the instructor.

**General information about assessments**

- ✓ All assignments are due at 23:59 EST unless otherwise specified
- ✓ Students are responsible for ensuring that the correct file version is uploaded; incorrect submissions including corrupt files could be subject to late penalties (see below) or a 0
- ✓ After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days
- ✓ Prior to the filing of a written request for relief, students must attempt to resolve the concern regarding a mark or grade through informal consultation with the instructor. If the student is dissatisfied with the decision of the instructor or does not receive a decision from the instructor, a written request for relief must be submitted to the Undergraduate Chair of the School offering this course, within three (3) weeks from the date that the mark was issued

The table below outlines University-wide grade descriptors.

Letter grade	Number grade	Description
A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

**Rounding of Grades** (for example, bumping a 79 to 80%)

This is a practice some students request. The final grade documented is the grade that you have achieved. There is no rounding to the next grade level, or 'giving away' of marks. Please don't ask me to do this for you; the response will be "please review the course outline where this is presented".

**Information about missed assessments:**

If you miss Test 1 or Test 2, you must complete the makeup assessment. You must have a valid medical or compassionate reason for missing either Test, and you must submit a request for academic considerations through the central academic consideration portal. The schedule of the makeup assessment will be communicated once arranged. Pitch presentations must be completed in order to pass the course. If you have a valid reason to be unable to attend any of your scheduled Pitch dates, please arrange a new date with the course instructor, in advance of your scheduled date.

**INC (Incomplete Standing):** If a student has been approved by the Academic Advising Office (in consultation with the instructor/department) to complete term work at a later date, an INC will be assigned. Students with INC will have their course load in subsequent terms reduced to allow them to complete outstanding course work. Students may request permission from Academic Advising to carry a full course load for the term the incomplete course work is scheduled.

**SPC (Special examination):** If a student has been approved by the Academic Advising Office to write a Special Examination and the final exam is the only outstanding course component, an SPC will be assigned. If the class has a makeup exam, the student is expected to write the makeup exam. If the class doesn't have a makeup exam or the student misses the makeup exam for reasons approved by the Academic Advising Office, the student will write the exam the next time the course is offered. Outstanding SPCs will reduce the course load for the term the exam is deferred as outlined in [Types of Examinations](#) policy.

## **Academic Policies and Statements**

### **Support Services**

There are various support services around campus and these include, but are not limited to:

1. Academic Support and Engagement - <http://academicsupport.uwo.ca>
2. Wellness and Well-being - <https://www.uwo.ca/health/>
3. Registrar's Office -- <http://www.registrar.uwo.ca/>
4. Ombuds Office -- <http://www.uwo.ca/ombuds/>

The websites for Registrarial Services (<http://www.registrar.uwo.ca>), and the same for affiliated university colleges when appropriate, and any appropriate Student Support Services (including the services provided by the USC listed here: <http://westernusc.ca/services/>) and the Student Development Services, should be provided for easy access.

Students who are in emotional/mental distress should refer to Mental Health@Western (<https://www.uwo.ca/health/>) for a complete list of options about how to obtain help.

### **Statement on Gender-Based and Sexual Violence**

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at:

[https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html).

### **Statement on Harassment and Discrimination**

Western is committed to providing a learning and working environment that is free of harassment and discrimination. All students, staff, and faculty have a role in this commitment and have a responsibility to ensure and promote a safe and respectful learning and working environment. Relevant policies include Western's [Non-Discrimination/Harassment Policy](#) (M.A.P.P. 1.35) and [Non-Discrimination/Harassment Policy – Administrative Procedures](#) (M.A.P.P. 1.35). Any student, staff, or faculty member who experiences or witnesses' behaviour that may be harassment or discrimination **must report the behaviour** to the Western's [Human Rights Office](#). Harassment and discrimination can be human rights-based, which is also known as EDI-based, (sexism, racism, transphobia, homophobia, islamophobia, xenophobia, antisemitism, and ableism) or non-human rights-based (personal harassment or workplace harassment).

### **Student Code of Conduct**

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at Western University, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed and set out the disciplinary procedures that the University will follow. For more information, visit <https://www.uwo.ca/univsec/pdf/board/code.pdf>

### **Absence from Course Commitments**

Students must familiarize themselves with the Policy on [Academic Consideration – Undergraduate Students in First Entry Programs](#)

Students missing course work for medical, compassionate, or extenuating circumstances can request academic consideration by completing a request at the [central academic consideration portal](#). Students are permitted one academic consideration request per course per term **without** supporting documentation. Note that supporting documentation is **always** required for academic consideration requests for examinations scheduled by the office of the registrar (e.g., December and April exams) and for practical laboratory and performance tests (typically scheduled during the last week of the term).

Students should also note that the instructor may **designate** one assessment per course per term that requires supporting documentation. This designated assessment is described elsewhere in this document. Academic consideration requests may be denied when flexibility in assessment has already been included. Examples of flexibility in assessment include when there are assessments not required for calculation of the final grade (e.g. 8 out of 10 quizzes), when there is flexibility in the submission timeframe (e.g. 72 hour no late penalty period), or when timed assessments (e.g., quizzes) are available over an extended period of time (e.g., when you are given a 72 hour time period to start – and finish – the assessment).

Please note that academic considerations in this course are granted by the academic advisors in your home unit and implemented by the instructor of this course in accordance with information presented in this course syllabus. Supporting documentation for academic considerations for absences due to illness should use the [Student Medical Certificate](#) or, where that is not possible, equivalent documentation by a health care practitioner. If your absence relates to accommodations that are already supported by [Accessible Education](#), please work with your accessible education counsellor regarding your missed course work.

### **Accommodation for Religious Holidays**

Students should review the policy for [Accommodation for Religious Holidays](#). Where a student will be unable to write examinations and term tests due to a conflicting religious holiday, they should inform their instructors as soon as possible but not later than two weeks prior to writing the examination/term test. In the case of conflict with a midterm test, students should inform their instructor as soon as possible but not later than one week prior to the midterm.

### **Special Examinations**

A Special Examination is any examination other than the regular examination, and it may be offered only with the permission of the Dean of the Faculty in which the student is registered, in consultation with the instructor and Department Chair. Permission to write a Special Examination may be given on the basis of compassionate or medical grounds with appropriate supporting documents. To provide an opportunity for students to recover from the circumstances resulting in a Special Examination, the University has implemented Special Examination dates. The Faculty of Health Sciences has set School-specific dates for these Special Examinations. Please speak with your instructor about the date on which the Special Examination for this course will be held.

### **Scholastic Offences**

Scholastic offences are taken seriously and students are directed to read the policy on [Scholastic Discipline for Undergraduate Students](#).

### **Plagiarism**

Student work is expected to be original. Plagiarism is a serious academic offence and could lead to a zero on the assignment in question, a zero in this course, or your expulsion from the



university. You are plagiarizing if you insert a phrase, sentence or paragraph taken directly from another author without acknowledging that the work belongs to him/her. Similarly, you are plagiarizing if you paraphrase or summarize another author's ideas without acknowledging that the ideas belong to someone else. All papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com ([www.turnitin.com](http://www.turnitin.com)).

### **Use of Artificial Intelligence for the Completion of Course Work**

Within this course, you may only use artificial intelligence tools (e.g., "ChatGPT") in ways that are specifically authorized by the course instructor. All submitted work must reflect your own thoughts and independent written work.

### **Re-submission of Previously Graded Material**

Without the explicit written permission of the instructor, you may not submit any academic work for which credit has been obtained previously, or for which credit is being sought, in another course or program of study in the University or elsewhere.

### **Use of Statistical Pattern Recognition on Multiple Choice Exams**

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

### **Accessibility Statement**

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Accessible Education (AE) at 661-2111 x 82147 for any specific question regarding an accommodation or review [The policy on Accommodation for Students with Disabilities](#). If you think you may qualify for ongoing accommodation (e.g. separate room to write exams, flexibility with deadlines, etc.) that will be recognized in all your courses, we encourage you to visit [Accessible Education](#) for more information.

### **Correspondence Statement**

The centrally administered e-mail account provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at their official university address is attended to in a timely manner. Students are further expected to attend to announcements presented through Brightspace, and to read emails generated in this way.

### **Use of Electronic Devices**

#### **During Exams**

Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any electronic devices (e.g., cell phones, tablets, cameras, smart glass, smart watches, or iPods) during ANY tests, quizzes, midterms, examinations, or other in-class evaluations. **These devices MUST either be left at home or with your belongings at the front of the room. They MUST NOT be at your test/exam desk or in your pocket. Any student found with a prohibited device will be referred for investigation of a Scholastic Offence, per the policy listed above. The typical first-offence penalty for possession of a prohibited device is zero on the test or exam.**

### **During Lectures and Tutorials**

Although you are welcome to use a computer during lecture and tutorial periods, you are expected to use the computer for scholastic purposes only, and refrain from engaging in any activities that may distract other students from learning. From time to time, your professor may ask the class to turn off all computers, to facilitate learning or discussion of the material presented in a particular class.

### **Copyright and Audio/Video Recording Statement**

Course material produced by faculty is copyrighted and to reproduce this material for any purposes other than your own educational use contravenes Canadian Copyright Laws. Unless explicitly noted otherwise, you may not make audio or video recordings of lectures – nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.

### **Contingency Plan for an In-Person Class Pivoting to 100% Online Learning**

In the event of a situation that requires this course to pivot to online content delivery, all remaining course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on Brightspace for students to view at their convenience). The grading scheme will **not** change. Any remaining assessments will also be conducted online as determined by the course instructor

Note that disruptive behaviour of any type during online classes, including inappropriate use of the chat function, is unacceptable. Students found guilty of Zoom-bombing a class or of other serious online offenses may be subject to disciplinary measures under the Code of Student Conduct.

### **Online Proctoring**

Tests and examinations in this course may be conducted using a remote proctoring service. By taking this course, you are consenting to the use of this software and acknowledge that you will be required to provide **personal information** (including some biometric data) and the session will be **recorded**. Completion of this course will require you to have a reliable internet connection and a device that meets the technical requirements for this service. More information about this remote proctoring service, including technical requirements, is available on Western's Remote Proctoring website at: <https://remoteproctoring.uwo.ca>.

### **Academic Appeals and Scholastic Offences**

Students can file a **request for relief from academic decisions** if the request is based on one or more grounds listed in the policy. Students can read more about the policy [here](#) and a link to the procedures is listed in the Support Services sections of this document.

Students may **appeal** some academic and scholastic disciplinary decisions by a Dean or their designate, to the Senate Review Board Academic (SRBA). Students can read more about the policy [here](#) and a link to the procedures is listed in the Support Services section of this document.