Instructor: Dr. Eva Pila  
Office: Arts & Humanities Bldg Rm 3G12  
Email: epila@uwo.ca  
Phone: 519-661-2111 x80248  
Office Hrs: XX (AHB3G12)  

Lectures: MoWeFr  
9:30AM-10:30AM  
Room: TBA  
TAs: XXX  

NOTE: All course information including grades, assignment outlines, deadlines, etc. are available via OWL. Check the website regularly for course announcements.

Calendar Course Description (including prerequisites/anti-requisites):
Selected topics in the areas of sport, exercise, play and dance. Topics and course description will be available at the Undergraduate Program Office.

Prerequisite(s): Permission of Kinesiology.
Recommended: Completion of KIN2276A is required prior to taking this course.

Extra Information: 3 lecture hours.

You are responsible for ensuring that you have successfully completed all course pre-requisites, and that you have not taken an anti-requisite course. Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites. If you wish to enroll in this course without the stated pre-requisite(s), you must obtain written approval from the course instructor. The approval should then be forwarded to your academic counsellor.

LEARNING OUTCOMES

This course will explore psychological theory and application of body image as it applies to the context of kinesiology. Drawing on broad range of psychological perspectives, body image conceptualization, development, assessment, and intervention will be discussed. Broad spectrum body image conceptualizations will be considered, ranging from psychopathology to positive embodiment. The role of body image in the context of movement will be a particular focus. Topics include: theoretical perspectives, childhood/adolescent development, individual differences, body image in exercise, fitness, and sport, psychosocial and public health interventions.

Upon completion of this course, students will be able to:
1. Understand and describe key theoretical perspectives on the psychology of body image.
2. Explore the intersections of body image and physical activity (including exercise, fitness, sport, and movement).
3. Evaluate various ways in which body image is assessed, and critically consider measurement issues associated with each approach.
4. Identify and understand the application of common prevention and therapeutic interventions.
5. Synthesize and critically evaluate empirical research in the field of body image.

REQUIRED COURSE MATERIALS

All course information including grades, assignment outlines, deadlines, etc. are available via OWL.
There is no textbook for this course. Required readings will be provided in PDF form on OWL. PowerPoint slides from lectures will be posted on OWL. These will be provided so you do not have to worry about writing down every detail from the slides during class; however, the slides are not a substitution for coming to class – there will be details that you may not understand if you are not present in lecture. Therefore, it is recommended that you attend every lecture. If you are absent, you are encouraged to ask for notes from a peer.

**COMMUNICATION**

**Office hours & Appointments.** If you have questions about course material or would like to discuss issues related to the course in more detail, you are always welcome to make an individual appointment with the instructor or TA’s, or talk to us before/after class (subject to availability).

**Email Policy.** If you have a question, please first consult this syllabus and the course website; there is a good chance your question can be answered through these resources, especially regarding course logistics or content (e.g., deadlines, assignments, course materials). You are also encouraged to use the forum on OWL to post questions to your peers and check to see if your question has already been answered! If you cannot find an answer to your question on the syllabus or course website, you may contact the instructor or TA’s. For all email responses, please permit 24 hours before a response can be expected. Please also consider email as your chance to practice professional communication.

**COURSE EVALUATION**

<table>
<thead>
<tr>
<th>Component</th>
<th>Grade Allocation</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Quizzes</td>
<td>40% (4 x 10%)</td>
<td>Throughout term; In class</td>
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<tr>
<td>Discussion Participation</td>
<td>5%</td>
<td>Throughout term; In class</td>
</tr>
<tr>
<td>Critical Review of Online Content</td>
<td>20%</td>
<td>TBD</td>
</tr>
<tr>
<td>Research Study Proposal</td>
<td>35%</td>
<td>TBD</td>
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**Academic Consideration with Documentation:** Assignments are due as stated in the course syllabus and will not be accepted late, except under medical or other compassionate circumstances. Submitting a late assignment without appropriate documentation will result in a zero (0) grade. A missed assignment submission, without appropriate documentation will result in a zero (0) grade. Acceptable reasons might include hospital stays, serious illness, family emergencies (like serious accidents, illness or death) or similar circumstances.

**COURSE OUTLINE**

<table>
<thead>
<tr>
<th>Dates</th>
<th>Tentative Topics</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Introduction to Body Image Theory, Practice, and Prevention</td>
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<tr>
<td>Week 2</td>
<td>Sociocultural Theory &amp; Perspectives</td>
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<tr>
<td>Week 3</td>
<td>Cognitive Behavioural Theory &amp; Perspectives</td>
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<tr>
<td>Week 4</td>
<td>Positive Body Image &amp; Embodiment</td>
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<tr>
<td>Week 5</td>
<td>Body Image Assessment &amp; Measurement</td>
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<td>Week 6</td>
<td>Developmental in Childhood &amp; Adolescence</td>
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<td><strong>Week 7 Feb 13-21/21</strong></td>
<td><strong>Reading Week</strong></td>
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<td>Week 8</td>
<td>Individual Differences: Gender, Sexuality, Ethnicity</td>
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<td>Week 9</td>
<td>Weight Stigma, Bias, and Discrimination</td>
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<tr>
<td>Week 10</td>
<td>Body Image Dysfunctions &amp; Disorders</td>
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<td>Week 11</td>
<td>The Body in Exercise, Fitness &amp; Athletics</td>
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<tr>
<td>Week 12</td>
<td>Psychosocial Interventions</td>
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<tr>
<td>Week 13</td>
<td>Public Health and Policy Interventions</td>
</tr>
<tr>
<td>April 10</td>
<td><strong>Group Research Assignment Due</strong></td>
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COURSE AND UNIVERSITY POLICIES

Statement on Use of Personal Response Systems ("Clickers")

If Personal Response Systems ("Clickers") are used in the course, a reference to the Guidelines for their use (Guidelines are shown below). Instructors are to communicate clearly to students information on how clickers are used including: how the student’s privacy will be protected, how clickers may be used by the instructor for data gathering and for evaluating the students, and why they cannot be used by anyone but the student (since the students involved in misuse of a clicker may be charged with a scholastic offence).

Academic Offences

They are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

A) Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar). All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com http://www.turnitin.com

B) Computer marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

Electronic Device Usage

During Exams - Unless you have medical accommodations that require you to do so, or explicit permission from the instructor of the course, you may not use any of the following electronic devices during ANY of the tests, quizzes, midterms, examinations, or other in-class evaluations: cellphones, smart phones, smart watches, smart glasses, audio players or recorders of any sort, video cameras, video games, DVD players, televisions, laptop/notebook/netbook computers, flashlights or laser pointers.

During Lectures and Tutorials: Although you are welcome to use a computer during lecture and tutorial periods, you are expected to use the computer for scholastic purposes only, and refrain from engaging in any activities that may distract other students from learning. Please be respectful to your fellow students and turn the sound off. If the professor receives complaints from other students regarding noise or other disruptive behavior (e.g. watching videos on YouTube.com, updating your Facebook status, playing Solitaire), your classroom privileges will be revoked. From time to time, your professor may ask the class to turn off all computers, to facilitate learning or discussion of the material presented in a particular class. Unless explicitly noted otherwise, you may not make audio or video recordings of lectures – nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.

Health and Wellness

Information regarding health and wellness-related services available to students may be found at http://www.health.uwo.ca/.
Students who are in emotional/mental distress should refer to Mental Health@Western (http://www.health.uwo.ca/) for a complete list of options about how to obtain help.

Support Services
There are various support services around campus and these include, but are not limited to:
1. Student Development Centre -- http://www.sdc.uwo.ca/ssd/
2. Student Health & Wellness -- http://www.health.uwo.ca/
3. Registrar’s Office -- http://www.registrar.uwo.ca/
4. Ombudsperson Office -- http://www.uwo.ca/ombuds/

Documentation for Academic Accommodation (Illness, Medical/Non-Medical Absences):
http://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_12

Students who experience an extenuating circumstance (illness, injury, or other extenuating circumstance) sufficiently significant to temporarily render them unable to meet academic requirements may submit a request for academic consideration through the following routes:
(i) Submitting a Self-Reported Absence (see below for conditions)
(ii) For medical absences exceeding 48 hours, submitting a Student Medical Certificate (SMC) signed by a licensed medical or mental health practitioner to their Academic Counselling in their Faculty of registration in order to be eligible for Academic Consideration; or
(iii) For non-medical absences exceeding 48 hours, submitting appropriate documentation (e.g., obituary, police report, accident report, court order, etc.) to Academic Counselling in their Faculty of registration in order to be eligible for academic consideration. Students are encouraged to contact their Academic Counselling unit to clarify what documentation is appropriate.

Students seeking academic consideration must communicate with their instructors no later than 24 hours after the end of the period covered by either the self-reported absence or SMC, or immediately upon their return following a documented absence.

The following conditions are in place for self-reporting of medical or extenuating circumstances:
 a. a maximum of two self-reported absences between September and April and one self-reported absence between May and August;
b. any absences in excess of the number designated in clause a above will require students to present a Student Medical Certificate (SMC) or appropriate documentation supporting extenuating circumstances to the Academic Counselling unit in their Faculty of registration no later than two business days after the date specified for resuming responsibilities.
c. The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30 am the following morning if the form is submitted after 4:30 pm;
d. The duration of the excused absence will terminate prior to the end of the 48 hour period should the student undertake significant academic responsibilities (write a test, submit a paper) during that time;
e. The duration of an excused absence will terminate at 8:30 am on the day following the last day of classes each semester regardless of how many days of absence have elapsed;
f. Self-reported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations scheduled during the final week of term;
g. Self-reporting may not be used for assessments (e.g. midterm exams, tests, reports, presentations, or exams) worth more than 30% of any given course;

For medical and non-medical absences that are not eligible for self-reporting Kinesiology students must submit an Academic Consideration Request form found online https://www.uwo.ca/fhs/kin/undergrad/files/accommodation_request.pdf in addition to an SMC or appropriate documentation in the event of a non-medical absence. These documents will be retained in the student’s file, and will be held in confidence in accordance with the University’s Official Student Record Information Privacy Policy.
7. **Grades**: Where possible assignment objectives and rubrics will be posted on OWL. Should you have a concern regarding the grade you received for an assignment or feel that it is unfair in any way, you must wait 24 hours from the receipt of the assignment to approach the instructor or TA. In doing so, please make an appointment and prepare in writing, with evidence, why you feel your grade is inappropriate. Please be aware that in requesting a grade reassessment, your grade could go up/down/or stay the same. Note that calculations errors (which do occur!) should be brought to my attention immediately.

Generally, students can expect some form of feedback on their performance in a course before the drop date.

- November 12th, 2020 (for first term half-courses)
- November 30th, 2020 (for full-year courses)
- March 7th, 2021 (for second term half-or full year courses)

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum</th>
<th>Description</th>
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<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
<td>One could scarcely expect better from a student at this level</td>
</tr>
<tr>
<td>A</td>
<td>80-89</td>
<td>Superior work that is clearly above average</td>
</tr>
<tr>
<td>B</td>
<td>70-79</td>
<td>Good work, meeting all requirements and eminently</td>
</tr>
<tr>
<td>C</td>
<td>60-69</td>
<td>Competent work, meeting requirements</td>
</tr>
<tr>
<td>D</td>
<td>50-59</td>
<td>Fair work, minimally acceptable.</td>
</tr>
<tr>
<td>F</td>
<td>below 50</td>
<td>Fail</td>
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</tbody>
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**Rounding of Grades** (for example, bumping a 79 to 80%): This is a practice some students request. **This practice will not occur here**. The edges of this course are clear and sharp. The mark attained is the mark you achieved and the mark assigned; there is no rounding to the next grade level, or ‘giving away’ of marks. **Please don’t ask me to do this for you**; the response will be “please review the course outline where this is presented”.

8. **Classroom Behaviour**: Class will begin promptly at the time specified at the top of page one of this syllabus. In the event that you must arrive late, please enter the classroom with a minimal disturbance to the class. Please keep all electronic devices on silent and avoid distracting classmates.

9. **Student Code of Conduct**

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at Western University, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed and set out the disciplinary procedures that the University will follow. For more information, visit [https://www.uwo.ca/univsec/pdf/board/code.pdf](https://www.uwo.ca/univsec/pdf/board/code.pdf).