ONLINE COURSE AUTHORING AGREEMENT

(Western obtains 5 year licence for use teaching Western's students)

Between:

THE UNIVERSITY OF WESTERN ONTARIO

(the "University")

-and-

COURSE AUTHOR NAME

(the "Course Author")

The Parties are entering into this Agreement regarding the development of online course materials for COURSE NAME to be offered by Western University in an online (web-based) format.

ARTICLE 1 – THE WORK

- (a) **Development and Production:** The Course Author will develop and produce the Work described in Appendix A within the timelines described in Appendix A.
- (b) **Compliance**: The Work will be prepared in accordance with Senate and University policies and must meet *Accessibility for Ontarians with Disabilities Act* requirements (see www.accessibility.uwo.ca/aoda/standards.html).
- (c) **Approval**: The Work will be submitted to [approver name and contact information] ("Approver") for review and approval and the Course Author agrees to revise the Work until it is acceptable to the Approver. Revisions will also be subject to University approval.
- (d) **Revision:** The Course Author will be responsible for minor revisions (e.g. changes to textbook editions, editing for clarity, and/or sentence level editing for content), updating and major revisions to the Work (*i.e.* to ensure that proper and current academic standards are met and that the Work is accurate and/or relevant). If the Course Author is unwilling, unavailable or unable to carry out revisions requested by the University, the University may assign the revision(s) to a third party. Schedule B describes the compensation for Revisions to the Work.
- (e) **Originality**: The Course Author represents and warrants to the University that the Work will be wholly original by the Course Author or within the public domain, as the case may be, and will not infringe on, or violate the right of privacy or copyright or constitute a libel or slander against, or violate any common law or statutory rights of any person, firm or corporation.
- (f) **Copyright Clearance**: Where any part of the Work requires copyright clearance, the Course Author must submit written documentation of such clearance at the time of submission of the Work, including acknowledgement of any external Web sites used for the course. For more information on copyright obligations, go to http://copyright.uwo.ca.
- (g) **Save Harmless**: The Course Author will save harmless the University, and its employees or agents, from any claim arising out of clauses 1(e) and/or 1(f), subject to the relevant provisions of the Faculty Collective Agreement, where applicable.

ARTICLE 2 – COMPENSATION

(a) **Compensation**: Once the Work has been approved in accordance with clause 1(c), the Course Author will be compensated as follows: [insert workload credit to be given or payment to be made including separating components for vacation pay and/or pay in lieu of benefits as applicable] (which includes 4% in lieu of benefits and 6% vacation pay). Schedule B describes the compensation for Revisions to the Work.

ARTICLE 3 - COPYRIGHT AND LICENCE

- (a) **Retention of Rights**: The Course Author retains copyright (including moral rights) for the Work including any revisions that the Course Author makes during the term of the Licence.
- (b) **Granting of Licence**: The Course Author grants to the University an irrevocable five-year exclusive, royalty-free, non-transferable licence to copy and/or use the Work for the purpose of offering to the University's students the course for which the Work was originally prepared (the "Licence"). The License permits the University to (amongst other things):
 - (i) place the Work into another medium including the transformation of textual material into audio format or taking multimedia-developed material to another medium or format;
 - (ii) transfer the Work to another learning management system;
 - (iii) allow non-authoring instructors the ability to make changes to the Work and use the Work in teaching the course for which the Work was originally prepared; and
 - (iv) change course titles, course descriptions, and course numbers to reflect current calendar copy.
- (c) **Course Author Use:** The Course Author will not use the Work, directly or indirectly, for any competing purpose during the term of the Licence; however, he or she may use the Work for the following non-competing uses:
 - (i) presentations by the Course Author at scholarly or professional conferences;
 - (ii) publication by the Course Author of texts or articles; and
 - (iii) teaching by the Course Author of courses that are not Online Courses or sections of courses that are not Online Courses at the University or its Affiliates.
- (d) **Renewal**: The License may be renewed by the Parties in writing for up to five additional years.

ARTICLE 4 – ADDITIONAL TERMS

- (a) **Amendment:** The Agreement may only be amended in writing signed by both Parties.
- (b) **Termination**: This Agreement and Licence may be terminated at any time by mutual agreement of the Parties.
- (c) **Deemed Termination**: If the University removes from its Calendar the course for which the Work was created or if the course is not offered for a period of two consecutive years, this Agreement and Licence are deemed to be terminated.

- (d) **Notice**: Any communication between the Parties regarding this Agreement will be in writing and will be sufficiently given or delivered it if is:
 - (i) sent to the Party entitled to receive it by registered mail, postage prepaid, mailed in Canada; or
 - (ii) sent by email to an @uwo.ca address with return confirmation.

Communication will be sent to either Party at:

If to: The University of Western Ontario,
On-Campus Mailing address for the Unit offering the course as per the UWO Directory,
specifying Unit head name; OR via the Unit Chair/Director/Dean's designated UWO email
address

If to: the Course Author:

On-Campus Mailing address as per the UWO Directory, OR via the Departmental Office OR via the Course Author's designated UWO email address

- (e) **Further Documentation**: The Course Author will execute such further and other consents, agreements, assignments, acknowledgements and undertakings that the University may request to satisfy its obligations under agreements it signs with other parties.
- (f) **Dispute Resolution**: A Course Author whose employment rights arise by operation of a collective agreement will utilize the grievance process in that collective agreement in any dispute arising from this Agreement. Course Authors not under a collective agreement who wish to dispute any matter arising from operation of this Agreement will give written notice of such a dispute to the Office of Faculty Relations, Stevenson Hall Room 3107. The Parties agree any such dispute, where unresolved, will be subject to determination by a single arbitrator and not litigation. The arbitrator will be selected on agreement of the Parties. Both Parties agree to pay 50% of the fees and expenses of the arbitrator.
- (g) **Applicable Law**: The laws of the Province of Ontario govern this Agreement.
- (h) Execution: A scanned and emailed or faxed copy of this Agreement containing the signatures of the parties shall have equal effect as original documents. This Agreement may be executed in two or more counterparts, each of which shall be deemed to be an original and all of which together shall constitute one and the same agreement.
- (i) **Approval**: This Agreement is subject to the approval of the Provost/Vice-Provost (APPF).

The Parties have executed this Agreement, this day, the Nth day of MONTH, YEAR.	
SIGNED	

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Per:			
	Course Author	Date	

Per:			
	Chair/Director, Department of (Insert)	Date	
Per:			
rei.	Dean, Faculty of <mark>(Insert)</mark>	Date	
Appro	ved by the Provost/Vice-Provost (APPF):		
Per:			
	Provost/Vice-Provost (APPF)	Date	

Schedule "A" – Description of the Work and Schedule of Completion

- (a) The Course Author will develop and produce the following Work, consistent with the completed quality standards in Schedule C: [Describe all expected curriculum materials below]
 - (i) Course Outline: The Course Author will develop a course outline that contains a detailed weekly schedule for course lessons, a course description, course learning outcomes, grading scheme, University sanctioned course policies, instructor notes, and course tools and materials.
 - (ii) Reading Materials: The Course Author will select the appropriate text(s) and/or course-packs for the course (if applicable) and will ensure that all necessary copyright permissions are arranged. All reading materials for the course must be accessible to the student through the University Bookstore, or through the OWL/SAKAI learning management system.
 - (iii) Academic Student Support Materials: The Course Author will develop and produce student support materials for use on the University's learning management system (OWL/Sakai), which will include, but is not limited to, course lessons. A course lesson constitutes an electronic summary that expands upon, clarifies, and makes reference to the learning materials associated with the course, with the goal of raising the students' understanding of the critical issues, concepts, and theories that are presented in the lesson.
 - (iv) Formative Assessments for Students: The Course Author will develop focus questions for each lesson, which students can use for self-testing to (1) encourage students to derive learning from the materials, and (2) provide students with feedback on their progress with the lesson materials.
 - (v) **Student Interaction and Engagement**: Each lesson should include ongoing opportunities for synchronous or asynchronous discussion and interaction among the students, and between the students and the instructor.
 - (vi) Grading Schemes and Assignments: The Course Author will develop an appropriate grading scheme for the course and will develop assignments and/or examinations in accordance with that grading scheme, including clearly written instructions for assignments and grading rubrics for all assessments.
- (b) The Course Author will deliver the Work in completed form into the University's learning management system (OWL/Sakai) on the following schedule:

Course Component	Completion Schedule
Course Outline	
Reading Material	
Course lessons	
Formative feedback for students	
Course Grading Scheme	

Course Component	Completion Schedule
Assignments/Tests/Exams prepared in full, including	
assignment description and rubric	
Student Learning/Support Materials	
Discussion Board Usage	
Final Date of Delivery of completed Work	

• Understanding the need for flexibility, the start-date of a contract may be well in advance of the start-date of the work. As such, the above dates will be adjusted accordingly.

Schedule "B" - Rates of Remuneration for Revision

(a) Minor Revisions – during license at no additional compensation

(b) Major Revision Rate- Full Course \$ [as negotiated]

(c) Major Revision Rate- Half Course \$ [as negotiated]

or paid out as negotiated workload credit

Schedule "C" - Online Course Design Rubric

Online course design rubric includes elements such as: the initial information provided about the course; structure of the course; course-level learning outcomes; learning assessments; direct instructional materials; the organization of content; student and instructor interaction; use of technologies to support instruction or assessment; student support; communication and student feedback; and procedural issues.

	Complete	In progress	Incomplete
Course	Information about the	Information about the	Information about the
Introduction	purpose and structure of	purpose and structure of	purpose and structure of
and Overview	the course is easy to find	the course is included in	the course is NOT listed
	and is clearly written (e.g.,	the course and is clearly	
	learning activities	written	
	deadlines, requirements,		
	etc.)		
Learning	Learning outcomes are	Learning outcomes reflect	Learning outcomes are
Outcomes	written in measureable	desired outcomes, but	NOT stated
	terms (desired course	NOT all are written as	
	products are clear to	measureable outcomes	
	students)		
	Link between learning	Link between learning	Link between learning
	outcomes and student	outcomes and student	outcomes and student
	assessments is clearly	assessment is clearly	assessment is NOT clear
	written, explicitly stated,	written and explicitly	
	and provided to students	stated	
	in an intuitive location		
	(e.g., with the		
	assessments)		
	Learning outcomes are	Learning outcomes are	Learning outcomes are
	provided, easy to locate,	provided and are clearly	NOT provided
	and clearly written from	written from the students'	
	the students' perspective	perspective	
	Consistency exists	Consistency exists	NO consistency exists
	between learning	between learning	between learning
	outcomes and	outcomes and	outcomes and
	module/unit goals and is	module/unit goals, but	module/unit goals
	clearly articulated	these are not clearly	
		written or would benefit	
		from more detail	

	Complete	In progress	Incomplete
	Learning outcomes are at	Learning outcomes are at	NONE of the learning
	the appropriate learning	the appropriate level	outcomes are the
	level (designed for the	(designed for the level of	appropriate level
	level of course, and level of	course) but are NOT	
	students in the course) and	clearly written or would	
	are clearly written	benefit from more detail	
Student	Instructor grading policies	Instructor grading policies	Instructor grading policies
Assessment	are clearly written and	are easy to find but are	are NOT provided
	easy to find	NOT clearly written or	
		would benefit from more	
		detail	
	Grading rubrics are	Grading rubrics are	Grading rubrics and
	provided for <u>all</u>	provided for <u>some</u>	expectations are NOT
	assessments, are clearly	assessments, are clearly	provided
	written, and models of	written, and models of	
	"good work" are shown	"good work" are shown	
	Instructions for	Instructions for	Instructions for
	assignments are clearly	assignments are clearly	assignments do NOT exist
	written, easily located and	written and contain	
	contain sufficient detail to	sufficient detail to ensure	
	ensure student	student understanding,	
	understanding	but they are NOT easily	
		located	
Instructional	Required materials for the	Required materials for the	Required materials for the
Materials	course (e.g., textbooks)	course (e.g., textbooks)	course (e.g., textbooks) <i>are</i>
	are listed and are easily	are listed and easily	NOT listed
	accessible from various	accessible	
	locations within the course		
	(e.g., ISBNs are provided,		
	links are provided)		
	All materials contribute to	Most materials contribute	Materials DO NOT
	achievement of	to achievement of	contribute to achievement
	course/unit outcomes	course/unit outcomes	of course/unit outcomes
Content	Content is easily located	Content is presented in	Content is <i>NOT</i> presented
Presentation /	and presented in distinct	distinct and manageable	in distinct and manageable
Structure	and manageable segments	segments (e.g., modules,	segments
	(e.g., modules, weekly	weekly segments)	
	segments)		
	Course navigation is	Course navigation is	Course navigation is NOT
	intuitive, content flows in	intuitive, content flows in	intuitive, and content flow

	Complete	In progress	Incomplete
	a logical progression (e.g.,	a logical progression with	is confusing
	presented in a table of	a few exceptions	
	contents, modules in		
	numerical order)		
	All elements of the course	Most elements of the	Elements of course design
	design are consistent (i.e.,	course design are	are NOT consistent or
	font, graphics, icons,	consistent (i.e., font,	professional-looking
	layout and organizational	graphics, icons, layout and	
	levels) and professional-	organizational levels) and	
	looking	<i>professional-</i> looking	
Student	Communication activities	Communication activities	No communication
Interaction /	are <i>designed</i> to help build	will likely help build a	activities in place that
Engagement	a sense of community	sense of community but	would build a sense of
		do NOT appear to be	community in the course
		designed with this in mind	
	Student–student and	Student-student and	Student-instructor
	student–instructor	student–instructor	interaction is not available
	interaction is required and	interaction is encouraged	or no instructions are
	instructions about how to	and instructions about	provided
	engage in this are clearly	how to engage in this are	
	stated and simple	clearly stated or simple	
Course	The majority of	Some tools/media support	Tools/media do NOT
Technology	tools/media support	student engagement but	engage students with
	student learning by	could be used more	learning
	engaging students with	creatively to engage	
	course content and	learners with course	
	guiding them to become	content	
	active learners		
	Technology required for	Technology required for	Access to technology
	course is easily accessible	course is <i>nearly always</i>	required for course is NOT
	from various locations and	easily accessible	made accessible
	links or resources are		
	provided		
	All course technology is	Most course technology is	Course technology is NOT
	reliable	reliable	reliable
	All of the tools/technology	Most of the	Tools/technology is NOT
	that is incorporated is	tools/technology that is	appropriate to the course
	appropriate to the course	incorporated is	outcomes
	outcomes (i.e., included	appropriate to the course	
	not just for the sake of	outcomes	
	inclusion)		

	Complete	In progress	Incomplete
Student	Accessible technologies	Accessible technologies	Accessible technologies
Support	are <i>fully</i> employed	are sometimes employed	are <i>NOT</i> employed
	Design factors reflect universal accessibility considerations (e.g., AODA accessibility standards)	Most of the design factors reflect universal accessibility considerations (e.g., AODA accessibility standards)	Design factors DO NOT reflect universal accessibility considerations (e.g., AODA accessibility standards)
Communication	Learners can give	Learners can give	Learners DO NOT have the
and Feedback	formative and summative	formative and summative	opportunity to give
	feedback to the instructor	feedback to the instructor	feedback to the instructor
	about design/content and	about design/content OR	
	their learning	their learning	
Legal/	Copyright clearance has	Copyright clearance has	Copyright clearance has
Procedural	been obtained for all	been obtained for most	NOT been obtained for
Issues	external course material,	external course material,	external course material
	when applicable	when applicable	

Adapted from: Quality Standards for the Delivery of High-Quality Online Courses: Report for the Council of Ontario Universities (2014)