



# Western

DAN Department of Management  
& Organizational Studies

Faculty of Social Science

**THE UNIVERSITY OF WESTERN ONTARIO**

**FACULTY OF SOCIAL SCIENCE**

**DAN Department of Management & Organizational Studies**

**Assistant Professor (Tenure-Track) – Consumer Behavior**

Since 1878, Western University has been committed to serving our communities through the pursuit of academic excellence and by providing students, faculty, and community members with life-long opportunities for intellectual, social, and cultural growth. We seek excellent students, faculty, and staff to join us in what has become known as the "Western Experience" - an opportunity to contribute to a better world through the development of new knowledge, new abilities, new connections, and new ways to make a difference.

The DAN Department of Management & Organizational Studies invites applications from exceptional early career researchers to fill a tenure track position in Consumer Behaviour. The DAN Department of Management & Organizational Studies is an innovative and rapidly expanding interdisciplinary department in the Faculty of Social Science (FSS) at The University of Western Ontario (UWO) with over 3,000 students enrolled. This unique department combines management studies with a strong foundation in the social sciences. Candidates demonstrating a commitment to working in an interdisciplinary environment will be preferred.

The Consumer and Organizational Behavior (COB) cluster focuses on the study of human behavior in consumption and organizational contexts, with a particular focus on being, doing, and influencing. This includes studying the antecedents, processes, and outcomes of consumer, employee, and leader behavior. Rather than viewing consumers and organizational members as having distinct roles, we take an interdisciplinary approach and study these entities as fulfilling both consumer and organizational roles, taking a social-psychological perspective to bridge the gap between consumer and organizational behavior disciplines. COB goes deeper than examining how people consume at home and behave at work; it is about understanding how such phenomena impact our lives, our state of being, and the broader social world. By studying the perspective of individuals, groups, and society, we develop research that benefits organizational, consumer, and employee welfare, and quality of life for all. For more information on the specific research topics currently addressed by DAN faculty, please see our website.

Candidates must have a PhD in Consumer Behavior, Marketing, or any Social Science discipline in which the focus of their research program fits any of the topics in the COB research

Western University  
1151 Richmond Street  
Social Science Centre Room 4330  
London, ON Canada N6A 5C2  
Tel: 519-661-2111 #82051 Fax: 519-850-2386

cluster. Applicants must possess a strong record of scholarly research and publications in leading refereed journals, and evidence of excellent teaching ability, or evidence of potential in these areas (e.g., a stream of work-in-progress that has the potential to yield publications in quality journals). The successful candidates will be expected to maintain a strong research program, compete successfully for research funding, teach undergraduate courses in COB related topics (courses in Marketing and Consumer Behavior are of particular interest), and contribute to ongoing curriculum and program development including a forthcoming graduate program.

The successful candidate will be appointed in a Probationary appointment at the rank of Assistant Professor. Salary will be commensurate with previous performance, qualifications and experience in accordance with the Collective Agreement. The anticipated start date is January 1, 2022, although the start date can be negotiated.

The University of Western Ontario is among the top-ranked research intensive universities in Canada. It is located in London, Ontario, a highly affordable and family friendly city of approximately 400,000. London is situated approximately half-way between Toronto and Detroit with excellent access to these centers by car, train, or air.

Interested candidates should send a curriculum vitae, sample publications, evidence of teaching performance, the names and contact information of three academic references a full-time faculty application (<http://www.uwo.ca/facultyrelations/pdf/careers/Faculty/Application-FullTime-Faculty-Position-Form.pdf>) to: Professor Geoffrey Wood, Chair, DAN Department of Management & Organizational Studies, The University of Western Ontario, via email to [gwood23@uwo.ca](mailto:gwood23@uwo.ca), with a copy to Gloria Dawson [gdawson@uwo.ca](mailto:gdawson@uwo.ca).

Prospective applicants can address informal enquiries to [gwood23@uwo.ca](mailto:gwood23@uwo.ca). Applications will be accepted until October 31, 2021 or thereafter until the position has been filled. Review of applications will begin after October 1, 2021.

*Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. The University invites applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups, Indigenous peoples, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.*

*In accordance with Canadian immigration requirements, priority will be given to Canadian citizens and permanent residents.*

*Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact Gloria Dawson at [gdawson@uwo.ca](mailto:gdawson@uwo.ca).*

*Posted on Faculty Relations website July 26, 2021 (#2021-051)*

Western University  
1151 Richmond Street  
Social Science Centre Room 4330  
London, ON Canada N6A 5C2  
Tel: 519-661-2111 #82051 Fax: 519-850-2386