REPORT OF THE SENATE COMMITTEE ON UNIVERSITY PLANNING

(SCUP)

Scott Beattie Professorship in Marketing

Five-Year Enrolment Projections

FOR APPROVAL

1. **Scott Beattie Professorship in Marketing**

Recommended: That the Scott Beattie Professorship in Marketing be established, with academic appointment in the Richard Ivey School of Business, as detailed in **Appendix 1**.

Background

See **Appendix 1**.

2. **Five-Year Enrolment Projections**

Recommended: That five-year enrolment projections (**Appendix 2**) be used for purposes of tuition revenue estimates in the University's budget projections.

Background

See **Appendix 2**.