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Effective date: September 1, 2002	Including the amount of the compensation in advertisements for research participants		

It has been the position of the Research Ethics Boards at UWO that advertisements may indicate that participants will receive some compensation but not how much. Monetary compensation, while often expected by subjects, should be considered secondary after a review of the risks. In addition, it is felt that not advertising the amount of the compensation avoids bidding wars especially in limited subject pools and gives some reassurance that subjects agree to participate for altruistic reasons. The placing of the amount of compensation in advertisements clearly places research in a monetized marketplace, and acts as an inducement to consent through the promise of a reward.

After careful consideration, the NMREB has decided that it will allow the amount of compensation to be included in an advertisement for research participants when, in the opinion of the NMREB, all the following conditions have been met:

- studies pose no more than minimal risk to participants
- the amount of compensation for the particular study does not exceed a total of \$20 plus compensation for out-of-pocket expenses
- the compensation component of the ad is not highlighted or enhanced in any way so that it becomes the focus of the ad
- the ad also contains the amount of time required for participation in the study
- participants come from non-vulnerable adult populations

These are to be considered as guidelines and exceptions may be considered on a case-by-case basis provided sufficient justification that is acceptable to the NMREB is given by the investigator.

Inclusion of the amount of compensation in the ad does not lift the obligation of researchers to ensure that the Letter of Information is comprehensive with regard to the description of all the risks, benefits and compensation.

This guideline was re-assessed in September 2003 and the NMREB decided to retain it until further notice.