Management and Organizational Studies at Brescia University College
Draft Final Assessment Report

<table>
<thead>
<tr>
<th>Faculty / Affiliated University College</th>
<th>Brescia University College</th>
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<tr>
<td>Degrees Offered</td>
<td>Bachelor of Management and Organizational Studies</td>
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| Modules Reviewed            | Honors Specialization in Food Management  
                                 Specialization in Food Management  
                                 Specialization in Consumer Behaviour  
                                 Major in Food Management  
                                 Major in Accounting  
                                 Major in Consumer Behaviour  
                                 Honors Specialization in Nonprofit Management |
| External Consultants        | Dr. Gina Grandy, University of Regina  
                                 Dr. Peggy Wallace, Trent University |
| Internal Reviewers          | Dr. Sauro Camiletti, King’s University College |
| Date of Site Visit          | March 2 and 3 2017 |
| Evaluation                  | Good quality with report in 2 years |
| Approval Dates              | SUPR-U: September 6, 2017  
                                 SCAPA: September 13, 2017  
                                 Senate: September 22, 2017 |

Executive Summary
Over the course of their day and a half onsite visit the External Consultants met with Vice Provosts John Doerksen and Karen Campbell, Internal Reviewer Sauro Camiletti, Associate Academic Dean John Mitchell, Brescia Principal Susan Mumm, Chair of the School of Leadership and Social Change Marlene Janzen Le Ber, MOS Coordinator Colleen Sharen, MOS full and part time faculty, MOS students, Senior Academic Advisor Sarah Innes, and the leadership of the Advanced Learning and Teaching Centre.

The Consultants noted “the high quality of the student experience and delivery of instruction”, the high level of dedication of both full and part time faculty, the appropriateness of the curriculum and methods of assessment and “were impressed by the teaching and community spaces at Brescia.” The main concerns articulated by the consultants and by students centered on the need for more faculty to alleviate dependency on part time faculty and to increase the variety of instructors and courses available to students, more option courses, and more administrative support for the MOS program in general. That being said, the Consultants and the Vice-Principal have alluded to the need for “an understanding that growing fiscal restraints inform institutional decisions at Brescia University College, just as they do at universities across the country.”
Significant Strengths of the Program

In reference to the MOS program the external consultants noted
1. the appropriateness of the pedagogical approaches, modes of assessment and curriculum;
2. the high quality of the student experience and delivery of instruction;
3. the extraordinary dedication of both the full and part time faculty;
4. the strong reputation for Brescia’s commitment to the advancement of women;
5. the small class sizes and the impressive teaching and community spaces; and
6. the adequacy of library offerings and hours of operation.

Suggestions for Improvement & Enhancement

In reference to the MOS program the external consultants recommended
1. greater attention to marketing efforts that promote MOS specific programs;
2. a fulltime faculty hire to alleviate dependency on part time faculty, address the lack of faculty
diversity among the MOS-taught courses, reduce the need for students to take required courses
off campus, maintain small class sizes given the increasing demand for MOS courses, and share
the administrative burden;
3. undertaking a “detailed business case” study to assess the feasibility of mounting a specialization
in accounting;
4. tracking students statistics and outcome measures related to the MOS program;
5. ensuring an appropriate balance between group and individual formal assessments;
6. ensuring quality assurance (possibly through the Advanced Learning and Teaching Centre) in
experiential learning opportunities and improving alignment in cross-listed courses

Recommendations Required for Program Sustainability

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<tr>
<th>Recommendation</th>
<th>Responsibility</th>
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<td>1. That a MOS program development plan be created to rationalize the curriculum and to strategically allocate resources to ensure the long-term sustainability of the program.</td>
<td>MOS Leadership and Brescia Administration</td>
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<td>2. That the balance between group and individual assessments in MOS courses, the alignment in cross-listed courses and quality assurance in experiential learning opportunities be reviewed and improved as necessary.</td>
<td>MOS Leadership</td>
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