

COURSE ANNOUNCEMENT

PATHOLOGY 520B

PUBLIC AND PRIVATE PARTNERSHIPS IN CANCER RESEARCH

The Public and Private Partnerships in Cancer Research course was developed in association with the UWO's Richard Ivey School of Business, the Department of Oncology at the Schulich School of Medicine and Dentistry, and the London Regional Cancer Program. The course coordinators are Drs. J. Koropatnick (Department of Oncology, LRCP) and J. Hatch (Ivey). Basic and clinical researchers, industrial research partners, and University faculty will participate as trainers and mentors to develop the ability of cancer researchers to work with the private sector in translating new technology into clinical and community practice.

Topics include: business approaches to cancer research and development; securing venture capital funds; appropriate recording, publishing, and disclosing of data to preserve intellectual property in a form appropriate for development by the private sector; generation of appropriate cancer research agreements; when, and when not, to form a company to develop cancer research ideas or products; government and regulatory body requirements for cancer drugs and treatments; and other relevant topics. The pedagogy of this course is based on a mixture of lectures, business cases and workshops. The course is open to CIHR - STP Awardees and other graduate students and clinical trainees with permission of the course coordinators (subject to enrollment limitations). The course will run from January to April 2010 with 21 lectures.

Lecture Schedule - January 4th to April 5th, 2010

Monday Evenings: 5:00 p.m. - 7:30 p.m.

Room 1N05, Richard Ivey School of Business, UWO

Enrolment Limit: 35 (graduate students, medical students, residents, faculty only)
Note: This course is a CIHR-STP requisite

Course Requirements & Evaluation: Group Project and Presentation, Class Contribution

Course Coordinators: Dr. J. Koropatnick, Depts. of Oncology and Pathology, UWO
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Dr. J. Hatch, Richard Ivey School of Business
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To register for this course, please contact:

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**REVISED
December 2009**



COURSE SCHEDULE

January 4, 2010	1	Course Introduction	Dr. Jim Hatch (Ivey)
January 11, 2010	2a	Conducting Clinical Trials	Dr. Eric Winquist (LRCP)
	2b	Reading Financial Statements	Dr. Rick Robertson (Ivey)
January 18, 2010	3a	Reading Financial Statements	Dr. Rick Robertson (Ivey)
	3b	The Economics of Pre-Clinical and Clinical Trials	Suzanne Cadden (Private Consultant)
January 25, 2010	4a&b	Marketing Fundamentals & Case Medi Cult: Pricing a radical innovation	Eric Dolansky (Brock)
February 1, 2010	5a	Global marketing in Oncology	David Quail (AstraZeneca)
	5b	Intellectual Property	Brad Limpert (Cameron Mackendrick)
February 8, 2010	6a	Pharmacoeconomics	Dr. Greg Zaric (Ivey)
	6b	Financing Fundamentals	Dr. Jim Hatch (Ivey)
February 15, 2010		READING WEEK—NO CLASS	
February 22, 2010	7a	Valuation of a Company	Dr. Jim Hatch (Ivey)
	7b	Elements of a Life Sciences Company	Dr. Michael Rouse (Ivey)
March 1, 2010	8a	Genentech—Capacity Planning	Dr. Michael Rouse (Ivey)
	8b		
March 8, 2010	9a	Tech Transfer Office Panel	Todd Copeland Kevin Sullivan Dr. Sandy Vascotto
	9b	Abjgenix and the Xenomouse	Dr. Eric Morse (Ivey)
March 15, 2010	10a	From Discovery to Product	Dr. Aaron Fenster (Robarts)
	10b	Licensing ApoEp1.B Peptide Technology	Dr. Jim Hatch (Ivey)
March 22, 2010	11	Merck & Co. Inc. Case	Vanessa Strike (Rotterdam School of Management)
March 29, 2010	12	Working with Pharma	Dr. Steve Xanthoudakis (Merck)
April 5, 2010	13	Student Presentations	