

*Pathways: Critiques and Discourse in Olympic Research*

*9<sup>th</sup> International Symposium for Olympic Research*

August 5-7, 2008

Monday Afternoon: August 4<sup>th</sup>

Early Registration – 2:00 – 5:00 PM

Tuesday Afternoon: August 5<sup>th</sup>

Registration – 2:00 – 5:00 PM

Tuesday Evening: August 5<sup>th</sup>

Gala Opening Dinner for all Registrants – 6:00 PM in Capital's Grand Restaurant

Gala Opening Ceremonies – in Capital's Grand Auditorium – 7:30 PM

Welcome -- Dr. Yingchuan Li, President of Capital Institute

Entertainment -- Olympic Angel Chorus of Yanfandian Center Elementary School

Keynote Address -- Richard W. Pound, IOC Member (Canada)

***The Future of the Modern Olympic Movement: Promised Land or Train-wreck?***

Official Opening of Capital Institute's Olympic Education Museum

Wednesday Morning, August 6<sup>th</sup>, 8:30 – 10:15,

Session 1A -- Room #1: *Re-Examining Pierre de Coubertin*

Moderator: David E. Barney (USA)

8:30-8:55 -- Jeffrey Segrave (USA), Dikaia Chatziefstathiou (UK) ***Pierre de Coubertin's Ideology of Beauty from the Perspective of the History of Ideas***

8:55-9:20 -- Per Jørgensen (Denmark)

***The 'Greek Department' in Denmark and Pierre de Coubertin's Manipulations***

9:20-9:45 -- Otto Schantz (Germany/France)

***Pierre de Coubertin's 'Civilizing Mission'***

9:45-10:10 --Norbert Müller (Germany)

***Pierre de Coubertin and Michel Breal: The Idea of the Olympic Marathon Race***

### Session #1B – Room #2: *Doping Dilemmas and the Games*

Moderator: Nigel B. Crowther (Canada)

8:30-8:55 -- Ken Kirkwood (Canada)

***What's At Stake? Considering the Immaterial Costs of Reversing Current Olympic Doping Control Policy***

8:55-9:20 -- Stephen Wassong (UK)

***Clean Sport: A Two-fold Challenge in the History of the Modern Olympic Games***

9:20-9:45 -- Sean Smith (Switzerland)

***WADA and the Emergence of Sporting Empire: Prospects and Shadows***

9:45-10:10 -- Ann Pegoraro/Norman O'Reilly/Judith Madill (Canada)

***Social Marketing, Anti-Doping, and the Olympic Games***

Coffee Break – 10:15 – 10:30

Wednesday Morning, August 6<sup>th</sup>-- 10:30 – 12:15

### Session 2A – Room #1: *The Body Politic and the Olympic Games*

Moderator: Stephen Wenn (Canada)

10:30-10:55 -- Maureen Smith (USA)

***Examining the 'Rhodesia Issue': The IOC and African Politics in the 1970s***

10:55-11:20 -- Charles Little (UK)

***The Paralympic Protest Paradox: The Politics of Rhodesian Participation in the Paralympic Games, 1960-1980***

11:20-11:45 -- Ying Wushanley (USA)

***Waltzing on Ice: Lake Placid, the Carter Doctrine, and China's Return to the Olympics***

11:45-12:10 -- Larry Gerlach (USA)

***An Uneasy Discourse: Salt Lake City 2002 and Olympic Protest***

### Session 2B – Room #2: *Olympic Legacy*

Moderator: Stephan Wassong (UK)

10:30-10:55 -- P. Bondonio/C. Guala/A. Mela (Italy)

***Legacies of Torino 2006: Lessons Learned for the IOC and 'Olympic Territories' from Torino's Olympic Winter Games***

10:55-11:20 -- Robert K. Barney (Canada)

***Some Thoughts on General Economies of Cities/States/Provinces after Hosting Olympic Games***

11:20-11:45 -- Guy Masterman (UK)

***Losing Bids, Winning Legacies: An Examination of the Need to Plan for Olympic Legacies Prior to Bidding***

11:45-12:10 --Naomi Kirkup (UK)

***Understanding Olympic Tourist Behaviors: Implications for Maximizing the Tourism Impacts of London 2012***

Lunch -- 12:15 – 1:30

Wednesday Afternoon, August 6<sup>th</sup>, 1:30 – 3:15

**Session 3A – Room #1: *Olympic Moments***

Moderator: Maureen Smith (USA)

1:30-1:55 -- Stephen R. Wenn (Canada)

***Two Days Lausanne Stood Still: The 108th Extraordinary IOC Session, March 1999***

1:55-2:20 --Carly Adams (Canada)

***Trials of Controversy: Jean Hales, the 1928 Olympic Games, and Women's Athletics in Canada***

2:20-2:45 -- David E. Barney (USA)

***American Genesis: The Archaeology of Women's Swimming at 1920 Olympic Games***

2:45-3:10 --Peter Warning (China)/Kristine Toohey &

***Establishing One Field of Olympic Studies: A Content Analysis of a Decade of 'Olympika'***

Dwight Zakus (Australia)

**Session 3B – Room #2: *The Media and the Olympic Games***

Moderator: Donnie Pei (China)

1:30-1:55 -- John Hellstrom (Sweden)

***The Transition from 'National' to 'Individual' in Swedish Newspaper Discourse on Olympic Heroes***

1:55-2:20 -- Karl Lennartz (Germany)

***Some Case Studies on How Media Constructs Olympic Legends***

2:20-2:45 -- Garry Whannel (UK)

***Caught in the Spotlight: Media Themes in the Build-up to the Beijing Olympic Games***

2:45-3:10 -- Jilly Traganou/Jaeho Kang (USA)

***Transforming Global Identities in the Mediated Public Spheres: The Beijing 2008 Olympic Games from the Interdisciplinary Perspective of Media Design Studies***

Coffee Break – 3:15 – 3:30

Wednesday Afternoon, August 6<sup>th</sup> – 3:30 – 5:15

Session 4A – Room #1: *New Beijing? Emergent Journalistic Practice at the Olympics*

3:30-5:15 -- Panel: Moderator: Andy Miah (UK), Participants: Beatriz Garcia (UK), Robert Scales (Canada/China) , Garry Whannel (UK), Tian Zhihui (UK), Kris Krug (Canada), Ana Adi (UK)

Session 4B – Room #2: Icons and ‘Grand Old Men’ of the IOC

3:30-3:55 -- Erik Nielsen (Australia)

***Richard Coombes: ‘Grand Old Man’ of Australian Olympism***

**3:55-4:20** --Leif Yttergren (Sweden)

***J. Sigfrid Edström: The Person, The Leader, The President***

4:20-4:45 -- Scott G. Martyn (Canada)

***Power, Politics, and Capitalism: Ascension to the Zenith of the Modern Olympic Movement***

4:45-5:10 -- Byron Peacock ((Switzerland)

***‘Géographie Sportive’: Over 100 Years of Charting the Globe’s Territorial Disputes with the Olympic Formula***

Free Wednesday Evening

Thursday Morning, August 7<sup>th</sup> – 8:30 – 10:15

Session 5A – Room #1: *“Olympism “ and Philosophical Considerations*

Moderator: Ken Kirkwood (Canada)

8:30-8:55 --Dikaia Chatziefstathiou/Ian Henry (UK)

***Olympism, Governmentality, and Technologies of Power***

8:55-9:20 -- Heather Reid/Christos C. Evangeliou (USA)

***East to Olympia: Recentering Olympic Philosophy between East and West***

9:20-9:45 -- Lisa Reithmann (Germany)

***Interpretation of Body: A Comparison of the ‘Superman’ of F. Nietzsche and the ‘Athlete’ of P. de Coubertin***

9:45-10:10 -- Samantha Nanayakkara (UK)

***Olympism: A Western Liberal Idea that Ought Not to be Imposed on Other Cultures?***

Session 5B – Room #2: *Women and the Olympics*

Moderator: Carly Adams (Canada)

8:30-8:55 -- Amanda N. Schweinbenz (Canada)

***Diplomats in Tracksuits, or Simply Olympic Athletes? Eastern European Female Athletes at the Olympic Games During the Cold War***

8:55-9:20 -- Yi Wen Chin/Ian Henry (UK)/Fan Hong (Ireland)

***Gender, Interculturism, and Discourses on Women’s Leadership in the Olympic Movement***

9:20-9:45 -- Jason Laurendeau (Canada)

***Making Inroads: Reproductive and Resistant Agency in the Case of Women's Ski-Jumping***

9:45-10:10 -- Louise Mansfield/Helen Curtis (UK)

***Competing Women: Representations of Gender, Femininity, and National Identification at the Olympic/Paralympic Games***

## **Coffee Break – 10:15 – 10:30**

Thursday Morning, August 7<sup>th</sup> – 10:30 - 12:15

Session 6A – Room #1: *Beyond the Games: Youth, Culture, Collectibles*

Moderator: Scott Martyn (Canada)

10:30-10:55 -- Emese Ivan/Carla Vidoni/Larry Judge (USA)

***'The World Youth to Share'! Challenges and Opportunities in Hosting Youth Olympic Games***

10:55-11:20 -- Tara Magdalinski (Ireland)

***Creating History Ahead of Time: Olympic Collectibles and Marking Time***

11:20-11:45 -- Richard Baka (Australia)

***Youth-Based Programs and Initiatives of the Australian Olympic Movement: An Investment in the Future***

Session 6B – Room #2: *Athletes and the Quest for Excellence: 'Winning Olympic Games'*

Moderator: Larry Gerlach (USA)

10:30-10:55 -- Douglas A. Brown (Canada)

***From the 'Pursuit of Excellence' to 'Own the Podium': An Ideological Slip in Canadian Olympic Sport***

10:55-11:20 -- Otavio Tavares (Brazil)

***Democracy is Not the Holy Grail: Concepts and Attitudes of Olympic Athletes Toward the IOC Athletes Commission***

11:20-11:45 -- Peter McClelland (Canada)

***A Comparison of Canadian Olympic Committee Standards for Olympic Nomination: Athens vs. Beijing***

11:45-12:10 -- Guogi Xu (USA)

***The United States Connection and China's Involvement in the Modern Olympic Movement***

Lunch – 12:15 – 1:30

Thursday Afternoon, August 7<sup>th</sup> -- 1:30 – 2:30

18<sup>th</sup> Annual Earle F. Zeigler Commemorative Address -- Susan Brownell (USA)

***Western Centrism in Olympic Studies and Its Consequence in the 2008 Beijing Olympics***

**Coffee Break – 2:30 – 2:45**

**Thursday Afternoon, August 7<sup>th</sup> – 2:45 – 4:30**

Session 7A, Room #1: *Ancient Symbols and Modern Olympic Links*

Moderator: Ying Wushanley (USA)

2:45-3:10 -- Nigel Crowther (Canada)

*Olympic Rules and Regulations in the Ancient and Modern Worlds: The Olympic 'Charter' and the 'Sacred Laws' of Olympia*

3:10-3:35 -- Naofumi Masumoto (Japan)

*The Birth of the Modern 'Olympic Truce': The Chronological Approach*

3:35-4:00 -- Richard Cashman (Australia)

*The Australian Olympic Caravan in Beijing*

4:00-4:25 -- Norbert Müller (Germany)

*Recent Startling Findings at Olympia: The Ancient Hippodrome and German Archaeology*

Session 7B, Room #2: *Gathering Momentum: Olympic Education in Lands Far and Wide*

Moderator: Robert K. Barney (Canada)

2:45-3:10 -- Christina Kwauk (USA)

*An Olympic Education: From Educational Reform to Neo-Imperialism*

3:10-3:35 -- Donnie Pei (China)

*Talking the Walk, Walking the Talk: Planning and Implementation of Olympic Education Programs in China*

3:35-4:00 -- Daimar Lell/Kalle Voolaid (Estonia)

*Every Nation has Its Own Olympics: The Olympic Image in Estonia*

4:00-4:25 -- Michael Heine (Canada)

*'Symbology of Success': Aboriginal Games and the Insignia of Olympic Validation*

Thursday, August 7<sup>th</sup> – 7:00 -- Closing Banquet

Friday, August 8<sup>th</sup> – Bus Tour to the Great Wall and Ming Tombs