

Western University Don Wright Faculty of Music

The 21<sup>st</sup> Century Musician Course

Fall 2023

Graduate Course Code: 9721

**Instructor:** Dr. Angela Park

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**Office Hours:** by appointment in TC 410

**Course Description**

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passions to create their own diverse, fulfilling, and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching and writing grants, forging community partnerships, website design, time management, and financial aspects of sustaining a career path in the arts. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence. There will be a 1 hour session each week for students to meet with the instructor or TA in small groups.

**Course Requirements**

Regular attendance and active participation in class and in small group meetings.

Weekly readings and assignments.

Required Material: ***Creative Success Now: How Creatives can thrive in the 21st Century*** by Astrid Baumgardner (Indie Books International, 2019) ISBN-10: 194748074X. ISBN-13: 978-1947480742

**Course Timeline**

Class	Date	Topic
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1	Thursday, September 7th	Intro to course content. Beginnings, Networking, Personal Portfolios, Informational Interviews
2	Thursday, September 14th	Musical Entrepreneurship, Time Management, Performance Project
3	Thursday, September 21st	Campus Scavenger Hunt: getting to know your campus / imagining concert spaces
4	Thursday, September 28th	Guest Speaker: Jeffrey Komar – Website Design/ Community Engagement
No small group meetings <b>week of Oct 2nd</b> . Instead, sign up for individual sessions with Prof. Park to go over <i>Personal Portfolio drafts</i> .		
5	Thursday, October 5th	Grants
6	Thursday, October 12th	Attend one of the following concerts: either the 11:30am-12:20pm OR 1:20pm-2:20pm concert at the IVEY BUSINESS SCHOOL featuring Marion Newman-Nege'ga
7	Thursday, October 19th	Finding Creative Opportunities, Touring, Summer Festivals
8	Thursday, October 26th	Guest Speaker Astrid Baumgardner, Happiness and Entrepreneurship
--	Oct 30-Nov 5	READING WEEK
9	Thursday, November 9th	Programming, Follow-up on Music and Tornadoes / Music and Storms/Climate themes.  Performance Project Presentations Day 1
10	Thursday, November 16th	Performance Project Presentations Day 2
11	Thursday, November 23rd	Guest Speaker: Chris Enns, Finances
12	Thursday, November 30th	Canada Council Grant Mock Jury
13	Thursday, December 7th	Reflections, Informational Interviews Presentations

## Learning Outcomes

1. Acquire skills to complete a personal portfolio, design, and complete a website.
2. Learn how to create, develop, plan, and implement a successful artistic project.
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity.

## Assignments and Grading

<b>Grade %</b>	<b>Name of Assignment</b>	<b>Due Date(s)</b>
3%	#1 Beginnings	September 13
7%	#2 Informational Interview	September 20 (Part 1) November 15 (Part 2)
15%	#3 Personal Portfolio	September 27 (Part 1) October 25 (Part 2)
5%	#4 Unique Concert Locations	October 4
15%	#5 Performance Project	October 18 (Part 1) November 9 / 16 (Part 2, Presentations in class)
15%	#6 Canada Council Grant	November 22
10%	#7 Touring Application	November 29
10%	#8 Website	December 6
10%	#9 Reflection Paper	December 8

10%	Class and Small Group Meeting Participation	Ongoing
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**Graduate Level Grading scale:** A=80-100%, B=70-79%, C=60-69%, F=0-49%.

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**Western University Mandated Notes:**

**Enrollment Restrictions:** Enrollment in this course is restricted to graduate students in the Faculty of Music.

**Statement on Academic Offences:** Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic offence, as found at [https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_grad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_grad.pdf)

**Statement on Health and Wellness:** Students who are in emotional or mental distress should refer to Mental Health Support for a complete list of options about how to obtain help. <https://www.uwo.ca/health/psych/index.html>

**Statement on Medical Accommodation** (adapted from the Senate policy on Academic Consideration for Medical Illness–Undergraduate Students: [https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/academic\\_consideration.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/academic_consideration.pdf)):

The Graduate Program in Music recognizes that a student’s ability to fulfill academic responsibilities may, on occasion, be impaired by illness or injury. To ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student’s course grade shall be granted only in cases where there is documentation indicating that the student could not reasonably be expected to meet the academic responsibilities. Documentation shall be submitted, as soon as possible, to the office of the Associate Dean (Graduate Studies), not to the course instructor.

Students with special learning needs or other circumstances are asked to inform the instructor as soon as possible so that necessary accommodations can be considered.

**Accessible Education Western:** Western is committed to achieving barrier-free accessibility for all its members, including graduate students. As part of this commitment, Western provides a variety of services devoted to promoting, advocating, and accommodating persons with disabilities in their respective graduate program. Graduate students with disabilities (for example, chronic illnesses, mental health conditions, mobility impairments) are strongly encouraged to register with Accessible Education Western (AEW), a confidential service designed to support graduate and undergraduate students through their academic program. With the appropriate documentation, the student will work with both AEW and their graduate programs (normally their Graduate Chair and/or Course instructor) to ensure that appropriate academic accommodations to program requirements are arranged. These accommodations

include individual counselling, alternative formatted literature, accessible campus transportation, learning strategy instruction, writing exams and assistive technology instruction.

**Statement on Gender-Based and Sexual Violence:** Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence, either recently or in the past, you will find information about support services for survivors, including emergency contacts at [https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html).

To connect with a case manager or set up an appointment, please contact [support@uwo.ca](mailto:support@uwo.ca) or call 519-661-3568.”

**Statement on use of electronic devices:** The in-class use of electronic devices (other than for instructor-approved in-class uses) is expressly prohibited. Students found guilty of disrupting the class with electronic devices will be asked to leave the class and may be subject to disciplinary measures under the Code of Student Conduct.

**Statement on the use of plagiarism-checking software:** “All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com, <https://www.turnitin.com/>.”