

Western University Don Wright Faculty of Music

The 21st Century Musician Course

Fall 2022

Course Code: 9721A

Time: Mondays 1:30pm – 3:30pm

Location: TC 100

One additional hour for small group meetings: Tuesdays 1:30-2:30pm
Wednesdays 7:30-8:30pm
Thursdays 12:30-1:30pm
(location TBA)

Instructor: Dr. Angela Park

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Phone: 519-661-2111 ext. 85372

Office Hours: by appointment in MB 310

Course Description

An exploration of the classical music industry within the context of the current cultural and economic climate. Students will examine how they can tailor their skills and passions to create their own diverse, fulfilling, and sustainable professional paths. Topics will include networking, creating a personal portfolio, researching and writing grants, forging community partnerships, website design, time management, and financial aspects of sustaining a career path in the arts. This class will be geared towards performance majors in their final year of study. Attendance is mandatory with one excused absence. There will be a 1 hour session each week for students to meet with the instructor or TA in small groups.

Course Requirements

Regular attendance and active participation in class and in small group meetings.

Weekly readings and assignments.

Required Material: ***Creative Success Now: How Creatives can thrive in the 21st Century*** by Astrid Baumgardner (Indie Books International, 2019) ISBN-10: 194748074X. ISBN-13: 978-1947480742

Assignments and Grading

Grade %	Name of Assignment	Due Date(s)
3%	#1 Beginnings	September 18

7%	#2 Informational Interview	September 25 (Part 1) October 16 (Part 2)
15%	#3 Personal Portfolio	October 2 (Part 1) October 28 (Part 2)
5%	#4 Unique Concert Locations	October 2
15%	#5 Performance Project	October 16 (Part 1) November 21 (Part 2)
10%	#6 Website	November 6
15%	#7 Canada Council Grant	November 13
10%	#8 Touring Application	November 20
10%	#9 Reflection Paper	December 5
10%	Class and Small Group Meeting Participation	Ongoing

Course Timeline

Class	Date	Topic
1	Monday, September 12th	Intro to course. Overview: Creating Performance Opportunities, Personal Portfolios, Informational Interviews
2	Monday, September 19th	Musical Entrepreneurship. Guest Speaker: Jeffrey Komar, Website Design
3	Monday, September 26th	Performance Project. Getting to know your campus / imagining concert spaces

4	Monday, October 3rd	Guest Speaker: Astrid Baumgardner, Happiness and Entrepreneurship
No small group meetings October 4-6. Instead, sign up for individual sessions with Prof. Park		
Thanksgiving (No classes Monday, October 10th)		
5	Monday, October 17th	Researching grants and grant writing
6	Monday, October 24th	Touring, Summer Festivals and Opportunities, Creative Networking
Fall Reading Week		
7	Monday, November 7th	Guest Speaker: Chris Enns, Finances
8	Monday, November 14th	Touring, Time Management
9	Monday, November 21st	Performance Project Presentations
10	Monday, November 28th	Reflections. Guest Speakers: Scott St. John and Rachel Mercer, Freelancing
11	Monday, December 5th	Canada Council Grant Mock Jury

Learning Outcomes

1. Acquire skills to complete a personal portfolio, design, and complete a website.
2. Learn how to create, develop, plan, and implement a successful artistic project.
3. Learn how to analyze and set priorities to manage multiple streams of artistic activity.

Western University Notes:

Enrollment Restrictions: Enrollment in this course is restricted to graduate students in the Faculty of Music.

Academic Offences: Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, as

found at:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Health and Wellness: Students who are in emotional or mental distress should refer to [Health and Wellness](#) for a complete list of options about how to obtain help.

Accommodation for Medical Illness: The Graduate Program in Music recognizes that a student's ability to fulfill academic responsibilities may, on occasion, be impaired by illness or injury. To ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student's course grade shall be granted only in cases where there is documentation indicating that the student could not reasonably be expected to meet the academic responsibilities. Graduate Instructional Information, 2022-23 Page 6 of 16
Documentation shall be submitted, as soon as possible, to the office of the Associate Dean (Graduate Studies), not to the course instructor.

Students with special learning needs or other circumstances are asked to inform the instructor as soon as possible so that necessary accommodations can be considered.

Accessible Education Western: "Western is committed to achieving barrier-free accessibility for all its members, including graduate students. As part of this commitment, Western provides a variety of services devoted to promoting, advocating, and accommodating persons with disabilities in their respective graduate program. Graduate students with disabilities (for example, chronic illnesses, mental health conditions, mobility impairments) are strongly encouraged to register with Accessible Education Western (AEW), a confidential service designed to support graduate and undergraduate students through their academic program. With the appropriate documentation, the student will work with both AEW and their graduate programs (normally their Graduate Chair and/or Course instructor) to ensure that appropriate academic accommodations to program requirements are arranged. These accommodations include individual counselling, alternative formatted literature, accessible campus transportation, learning strategy instruction, writing exams and assistive technology instruction."

Accommodation for Students with Disabilities: Students work with Accessible Education Western (AEW, formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic%20Accommodation_disabilities.pdf

Statement on Gender-Based and Sexual Violence: "Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence, either recently or in the past, you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html. To connect with a case manager or set up an appointment, please contact support@uwo.ca or call 519-661-3568."

Electronic Devices in Classrooms: The in-class use of electronic devices (other than for instructor approved in-class uses) is expressly prohibited. Students found guilty of disrupting the class with electronic devices will be asked to leave the class and may be subject to disciplinary measures under the Code of Student Conduct.

Plagiarism Detection Software Usage: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<https://www.turnitin.com/>).