Western ranks as one of Canada’s top research-intensive universities. From fundamental to applied discovery, its researchers advance knowledge that provides tangible benefits for the economic, social, health and cultural development of citizens in London, in Canada and around the world. While the University has achieved acclaim for research in a full complement of disciplines, it has identified signature areas in which global-scale clusters of research excellence have been established, including Neuroscience/Brain & Mind.

Western University's BrainsCAN initiative recently received a substantial $66 million investment from the Canada First Research Excellence Fund (CFREF) – the largest research grant in the university’s history – providing a significant boost to ongoing research in cognitive neuroscience and imaging at Western.

**BrainsCAN is seeking an experienced Communications Specialist to join the team supporting the BrainsCAN initiative.**

The Communications Specialist will work in collaboration with the Executive Director, the BrainsCAN team, Communications & Public Affairs and Research Western to determine the direction of communications and marketing strategies for BrainsCAN. The incumbent will manage the development, implementation, monitoring and assessment of a broad range of communications and marketing initiatives, with a goal of building and promoting BrainsCAN's brand, reputation, and an awareness of research initiatives, locally, nationally, and internationally. The Communications Specialist will determine the most effective communications and marketing programs and initiatives to implement in order to achieve strategic outcomes, and will provide advice on related matters. The incumbent will protect, promote, and enhance the reputation of BrainsCAN, the University and its people by effectively managing communications strategies, generating positive news and media coverage of the University, and ensuring adherence with University communication and branding policies and guidelines. The incumbent will lead and oversee a variety of events within BrainsCAN, with different purposes, audiences and content. This position is a regular full-time, permanent position within the Professional & Managerial Association at Western University. Western offers a comprehensive benefit package including but not limited to extended health, dental, vision and pension. The salary range for this position is $57,620 (minimum); $67,790 (job rate); $82,210 (Maximum) CAD.

For more information and to apply please visit: [http://www.uwo.ca/hr/working/staff/index.html](http://www.uwo.ca/hr/working/staff/index.html). Interested applicants are asked to apply online to job reference #11816 by midnight on February 2, 2018.

The University invites applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups/visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.

We thank all applicants for their interest; however, only those chosen for an interview will be acknowledged.

**BrainsCAN, Western University,**
Natural Science Center, London, ON, Canada, N6A 3K7  [www.uwo.ca/brainscan/](http://www.uwo.ca/brainscan/)